

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5993/-90.414

<b>11111 Manchester Rd Kirkwood, MO 63122</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>			
2023 Estimated Population	10,077	69,404	176,487
2028 Projected Population	10,034	69,299	175,568
2020 Census Population	10,276	69,896	178,197
2010 Census Population	9,878	65,843	169,092
Projected Annual Growth 2023 to 2028	-	-	-0.1%
Historical Annual Growth 2010 to 2023	0.2%	0.4%	0.3%
<b>Households</b>			
2023 Estimated Households	4,062	27,641	73,783
2028 Projected Households	4,001	27,350	72,707
2020 Census Households	4,076	27,515	73,704
2010 Census Households	4,014	26,491	71,164
Projected Annual Growth 2023 to 2028	-0.3%	-0.2%	-0.3%
Historical Annual Growth 2010 to 2023	-	0.3%	0.3%
<b>Age</b>			
2023 Est. Population Under 10 Years	13.2%	12.8%	11.7%
2023 Est. Population 10 to 19 Years	12.7%	12.8%	12.1%
2023 Est. Population 20 to 29 Years	7.3%	7.9%	10.3%
2023 Est. Population 30 to 44 Years	18.8%	18.2%	18.3%
2023 Est. Population 45 to 59 Years	19.2%	19.0%	18.5%
2023 Est. Population 60 to 74 Years	20.3%	20.7%	19.6%
2023 Est. Population 75 Years or Over	8.6%	8.7%	9.5%
2023 Est. Median Age	42.5	43.0	42.6
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	47.7%	48.1%	48.2%
2023 Est. Female Population	52.3%	51.9%	51.8%
2023 Est. Never Married	21.5%	24.7%	27.2%
2023 Est. Now Married	62.7%	59.5%	55.7%
2023 Est. Separated or Divorced	9.8%	10.4%	11.3%
2023 Est. Widowed	6.0%	5.4%	5.9%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	27.3%	32.4%	28.5%
2023 Est. HH Income \$150,000 to \$199,999	14.6%	13.3%	11.1%
2023 Est. HH Income \$100,000 to \$149,999	20.3%	16.3%	15.4%
2023 Est. HH Income \$75,000 to \$99,999	7.9%	9.1%	10.8%
2023 Est. HH Income \$50,000 to \$74,999	10.6%	11.5%	13.5%
2023 Est. HH Income \$35,000 to \$49,999	9.8%	6.8%	7.2%
2023 Est. HH Income \$25,000 to \$34,999	3.0%	3.5%	4.5%
2023 Est. HH Income \$15,000 to \$24,999	2.7%	3.4%	4.0%
2023 Est. HH Income Under \$15,000	3.7%	3.7%	4.8%
2023 Est. Average Household Income	\$186,877	\$217,804	\$196,301
2023 Est. Median Household Income	\$131,582	\$147,477	\$131,653
2023 Est. Per Capita Income	\$75,443	\$86,823	\$82,192
2023 Est. Total Businesses	435	4,167	11,864
2023 Est. Total Employees	3,234	51,408	144,821

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<b>Kirkwood, MO 63122</b>				
<b>Race</b>				
2023 Est. White		91.0%	87.7%	84.8%
2023 Est. Black		2.1%	5.4%	5.5%
2023 Est. Asian or Pacific Islander		2.1%	2.8%	5.3%
2023 Est. American Indian or Alaska Native		0.1%	-	0.1%
2023 Est. Other Races		4.6%	4.1%	4.3%
<b>Hispanic</b>				
2023 Est. Hispanic Population		314	1,863	5,165
2023 Est. Hispanic Population		3.1%	2.7%	2.9%
2028 Proj. Hispanic Population		3.1%	2.7%	2.9%
2020 Hispanic Population		2.7%	3.0%	3.4%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		7,162	49,322	126,050
2023 Est. Elementary (Grade Level 0 to 8)		0.6%	0.8%	0.9%
2023 Est. Some High School (Grade Level 9 to 11)		0.9%	1.1%	1.5%
2023 Est. High School Graduate		9.2%	9.1%	11.4%
2023 Est. Some College		14.4%	13.4%	13.8%
2023 Est. Associate Degree Only		5.0%	5.1%	5.4%
2023 Est. Bachelor Degree Only		36.8%	37.9%	34.7%
2023 Est. Graduate Degree		33.1%	32.7%	32.3%
<b>Housing</b>				
2023 Est. Total Housing Units		4,200	28,977	78,019
2023 Est. Owner-Occupied		84.5%	82.6%	73.7%
2023 Est. Renter-Occupied		12.2%	12.8%	20.9%
2023 Est. Vacant Housing		3.3%	4.6%	5.4%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		9.2%	8.5%	6.7%
2023 Homes Built 2000 to 2009		4.6%	7.4%	6.9%
2023 Homes Built 1990 to 1999		4.4%	4.4%	5.5%
2023 Homes Built 1980 to 1989		5.8%	7.3%	9.6%
2023 Homes Built 1970 to 1979		6.1%	9.7%	12.0%
2023 Homes Built 1960 to 1969		13.4%	12.6%	13.5%
2023 Homes Built 1950 to 1959		27.8%	21.5%	19.3%
2023 Homes Built Before 1949		25.3%	24.0%	21.2%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		8.6%	10.1%	9.1%
2023 Home Value \$500,000 to \$999,999		22.3%	25.6%	21.7%
2023 Home Value \$400,000 to \$499,999		14.5%	15.9%	13.2%
2023 Home Value \$300,000 to \$399,999		18.9%	15.1%	16.2%
2023 Home Value \$200,000 to \$299,999		22.8%	17.6%	20.2%
2023 Home Value \$150,000 to \$199,999		4.4%	6.9%	9.3%
2023 Home Value \$100,000 to \$149,999		5.1%	5.8%	6.7%
2023 Home Value \$50,000 to \$99,999		2.4%	2.1%	2.4%
2023 Home Value \$25,000 to \$49,999		0.4%	0.4%	0.5%
2023 Home Value Under \$25,000		0.5%	0.5%	0.8%
2023 Median Home Value		\$416,300	\$440,999	\$418,337
2023 Median Rent		\$1,234	\$1,022	\$1,039

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	7,896	54,681	142,491
2023 Est. Civilian Employed	62.0%	61.4%	62.6%
2023 Est. Civilian Unemployed	0.4%	1.2%	1.1%
2023 Est. in Armed Forces	-	0.1%	0.1%
2023 Est. not in Labor Force	37.5%	37.2%	36.2%
2023 Labor Force Males	46.8%	47.3%	47.5%
2023 Labor Force Females	53.2%	52.7%	52.5%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	4,894	33,569	89,195
2023 Mgmt, Business, & Financial Operations	26.8%	29.1%	26.6%
2023 Professional, Related	35.7%	34.4%	36.3%
2023 Service	8.1%	8.5%	9.6%
2023 Sales, Office	17.8%	18.6%	17.4%
2023 Farming, Fishing, Forestry	2.5%	0.6%	0.4%
2023 Construction, Extraction, Maintenance	1.8%	2.5%	3.0%
2023 Production, Transport, Material Moving	7.3%	6.3%	6.6%
2023 White Collar Workers	80.3%	82.2%	80.3%
2023 Blue Collar Workers	19.7%	17.8%	19.7%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	60.6%	60.7%	63.3%
2023 Drive to Work in Carpool	3.1%	3.2%	3.8%
2023 Travel to Work by Public Transportation	0.3%	0.4%	0.7%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.9%	0.9%	1.3%
2023 Other Means	0.3%	1.0%	0.7%
2023 Work at Home	35.0%	33.8%	30.1%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	27.4%	25.6%	27.7%
2023 Travel to Work in 15 to 29 Minutes	51.1%	51.9%	51.3%
2023 Travel to Work in 30 to 59 Minutes	19.2%	19.7%	19.2%
2023 Travel to Work in 60 Minutes or More	2.3%	2.8%	1.9%
2023 Average Travel Time to Work	20.9	20.4	20.0
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$453.1 M	\$3.57 B	\$8.75 B
2023 Est. Apparel	\$16.4 M	\$129.82 M	\$317.16 M
2023 Est. Contributions, Gifts	\$29.54 M	\$240.16 M	\$582.72 M
2023 Est. Education, Reading	\$17.51 M	\$143.05 M	\$344.26 M
2023 Est. Entertainment	\$26.72 M	\$211.6 M	\$515.82 M
2023 Est. Food, Beverages, Tobacco	\$66.85 M	\$522.11 M	\$1.29 B
2023 Est. Furnishings, Equipment	\$16.49 M	\$130.1 M	\$317.3 M
2023 Est. Health Care, Insurance	\$40.1 M	\$312.62 M	\$769.63 M
2023 Est. Household Operations, Shelter, Utilities	\$143.62 M	\$1.13 B	\$2.78 B
2023 Est. Miscellaneous Expenses	\$8.74 M	\$68.67 M	\$168.15 M
2023 Est. Personal Care	\$6.07 M	\$47.61 M	\$116.74 M
2023 Est. Transportation	\$81.07 M	\$633.31 M	\$1.55 B

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