

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5921/-90.6429

2051 MO-109 Wildwood, MO 63038	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	5,442	32,506	71,748
2028 Projected Population	5,385	32,222	71,252
2020 Census Population	5,545	32,848	72,438
2010 Census Population	5,111	32,305	70,471
Projected Annual Growth 2023 to 2028	-0.2%	-0.2%	-0.1%
Historical Annual Growth 2010 to 2023	0.5%	-	0.1%
Households			
2023 Estimated Households	1,998	12,087	26,397
2028 Projected Households	1,958	11,875	25,955
2020 Census Households	2,013	12,078	26,363
2010 Census Households	1,783	11,406	25,045
Projected Annual Growth 2023 to 2028	-0.4%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2023	0.9%	0.5%	0.4%
Age			
2023 Est. Population Under 10 Years	11.8%	11.4%	11.6%
2023 Est. Population 10 to 19 Years	14.6%	15.0%	15.0%
2023 Est. Population 20 to 29 Years	7.9%	7.0%	7.3%
2023 Est. Population 30 to 44 Years	23.1%	21.1%	19.7%
2023 Est. Population 45 to 59 Years	23.0%	22.9%	22.5%
2023 Est. Population 60 to 74 Years	15.7%	17.4%	18.4%
2023 Est. Population 75 Years or Over	3.9%	5.3%	5.5%
2023 Est. Median Age	40.5	42.0	42.3
Marital Status & Gender			
2023 Est. Male Population	50.2%	49.6%	49.7%
2023 Est. Female Population	49.8%	50.4%	50.3%
2023 Est. Never Married	27.7%	24.8%	23.3%
2023 Est. Now Married	58.8%	60.7%	63.2%
2023 Est. Separated or Divorced	9.8%	9.7%	8.7%
2023 Est. Widowed	3.8%	4.8%	4.7%
Income			
2023 Est. HH Income \$200,000 or More	22.5%	30.7%	32.7%
2023 Est. HH Income \$150,000 to \$199,999	23.2%	17.4%	16.0%
2023 Est. HH Income \$100,000 to \$149,999	17.2%	16.5%	16.6%
2023 Est. HH Income \$75,000 to \$99,999	12.1%	10.0%	9.5%
2023 Est. HH Income \$50,000 to \$74,999	10.2%	10.2%	10.0%
2023 Est. HH Income \$35,000 to \$49,999	4.7%	6.1%	6.0%
2023 Est. HH Income \$25,000 to \$34,999	4.6%	3.6%	3.2%
2023 Est. HH Income \$15,000 to \$24,999	2.5%	2.2%	2.8%
2023 Est. HH Income Under \$15,000	3.1%	3.2%	3.2%
2023 Est. Average Household Income	\$188,584	\$208,758	\$218,871
2023 Est. Median Household Income	\$137,157	\$146,521	\$151,330
2023 Est. Per Capita Income	\$69,255	\$77,639	\$80,550
2023 Est. Total Businesses	143	1,112	2,391
2023 Est. Total Employees	802	9,634	19,930

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Race			
2023 Est. White	84.5%	85.5%	84.0%
2023 Est. Black	3.0%	3.2%	3.4%
2023 Est. Asian or Pacific Islander	8.0%	6.8%	8.2%
2023 Est. American Indian or Alaska Native	-	-	0.1%
2023 Est. Other Races	4.5%	4.5%	4.3%
Hispanic			
2023 Est. Hispanic Population	175	996	2,057
2023 Est. Hispanic Population	3.2%	3.1%	2.9%
2028 Proj. Hispanic Population	3.2%	3.1%	2.9%
2020 Hispanic Population	3.9%	3.6%	3.4%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	3,768	22,678	49,835
2023 Est. Elementary (Grade Level 0 to 8)	1.8%	1.0%	0.9%
2023 Est. Some High School (Grade Level 9 to 11)	2.0%	1.4%	1.1%
2023 Est. High School Graduate	12.7%	10.8%	11.5%
2023 Est. Some College	16.1%	16.8%	15.2%
2023 Est. Associate Degree Only	5.3%	5.3%	5.4%
2023 Est. Bachelor Degree Only	37.9%	39.5%	38.9%
2023 Est. Graduate Degree	24.1%	25.2%	27.0%
Housing			
2023 Est. Total Housing Units	2,069	12,507	27,446
2023 Est. Owner-Occupied	82.5%	81.5%	84.6%
2023 Est. Renter-Occupied	14.2%	15.2%	11.6%
2023 Est. Vacant Housing	3.4%	3.4%	3.8%
Homes Built by Year			
2023 Homes Built 2010 or later	12.4%	9.9%	7.3%
2023 Homes Built 2000 to 2009	11.6%	12.9%	11.5%
2023 Homes Built 1990 to 1999	26.5%	24.4%	22.5%
2023 Homes Built 1980 to 1989	22.0%	22.1%	20.2%
2023 Homes Built 1970 to 1979	8.1%	13.0%	15.5%
2023 Homes Built 1960 to 1969	6.6%	4.1%	7.4%
2023 Homes Built 1950 to 1959	4.3%	5.0%	6.6%
2023 Homes Built Before 1949	5.2%	5.3%	5.1%
Home Values			
2023 Home Value \$1,000,000 or More	2.8%	2.5%	3.5%
2023 Home Value \$500,000 to \$999,999	12.0%	18.1%	23.0%
2023 Home Value \$400,000 to \$499,999	15.4%	20.7%	18.0%
2023 Home Value \$300,000 to \$399,999	31.7%	29.0%	23.1%
2023 Home Value \$200,000 to \$299,999	29.0%	18.6%	19.6%
2023 Home Value \$150,000 to \$199,999	1.6%	4.4%	5.5%
2023 Home Value \$100,000 to \$149,999	4.7%	3.8%	3.9%
2023 Home Value \$50,000 to \$99,999	1.8%	1.8%	2.1%
2023 Home Value \$25,000 to \$49,999	0.8%	0.5%	0.6%
2023 Home Value Under \$25,000	0.2%	0.6%	0.7%
2023 Median Home Value	\$354,349	\$381,978	\$404,308
2023 Median Rent	\$1,135	\$1,117	\$1,125

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	4,297	25,630	56,405
2023 Est. Civilian Employed	65.8%	64.1%	62.7%
2023 Est. Civilian Unemployed	1.5%	1.7%	1.3%
2023 Est. in Armed Forces	0.1%	-	-
2023 Est. not in Labor Force	32.6%	34.2%	36.0%
2023 Labor Force Males	49.8%	49.3%	49.4%
2023 Labor Force Females	50.2%	50.7%	50.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	2,829	16,425	35,343
2023 Mgmt, Business, & Financial Operations	27.1%	28.1%	29.8%
2023 Professional, Related	24.0%	29.9%	30.6%
2023 Service	10.8%	9.8%	9.3%
2023 Sales, Office	23.7%	21.7%	20.4%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	2.5%	3.5%	3.2%
2023 Production, Transport, Material Moving	11.9%	6.9%	6.6%
2023 White Collar Workers	74.8%	79.7%	80.8%
2023 Blue Collar Workers	25.2%	20.3%	19.2%
Transportation to Work			
2023 Drive to Work Alone	61.6%	58.5%	59.1%
2023 Drive to Work in Carpool	3.9%	3.5%	3.7%
2023 Travel to Work by Public Transportation	0.2%	0.2%	0.3%
2023 Drive to Work on Motorcycle	0.1%	0.2%	0.1%
2023 Walk or Bicycle to Work	1.6%	1.0%	0.9%
2023 Other Means	0.4%	0.6%	0.7%
2023 Work at Home	32.3%	36.1%	35.2%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	18.8%	20.2%	21.0%
2023 Travel to Work in 15 to 29 Minutes	30.8%	34.0%	37.7%
2023 Travel to Work in 30 to 59 Minutes	46.4%	42.3%	37.9%
2023 Travel to Work in 60 Minutes or More	4.1%	3.5%	3.4%
2023 Average Travel Time to Work	27.2	26.6	25.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$227.85 M	\$1.5 B	\$3.41 B
2023 Est. Apparel	\$8.32 M	\$54.7 M	\$124.6 M
2023 Est. Contributions, Gifts	\$14.51 M	\$98.39 M	\$226.83 M
2023 Est. Education, Reading	\$8.87 M	\$59.62 M	\$137.19 M
2023 Est. Entertainment	\$13.52 M	\$88.87 M	\$202.69 M
2023 Est. Food, Beverages, Tobacco	\$33.68 M	\$219.88 M	\$499.12 M
2023 Est. Furnishings, Equipment	\$8.33 M	\$54.63 M	\$124.51 M
2023 Est. Health Care, Insurance	\$20.02 M	\$130.64 M	\$297.02 M
2023 Est. Household Operations, Shelter, Utilities	\$72.25 M	\$473.44 M	\$1.08 B
2023 Est. Miscellaneous Expenses	\$4.36 M	\$28.71 M	\$65.4 M
2023 Est. Personal Care	\$3.05 M	\$19.98 M	\$45.44 M
2023 Est. Transportation	\$40.96 M	\$267.21 M	\$606.92 M

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