

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.0499/-94.6098

2101 W 43rd Ave Kansas City, KS 66103	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	19,215	107,899	278,242
2028 Projected Population	19,243	109,719	282,234
2020 Census Population	19,195	107,635	277,795
2010 Census Population	17,971	101,198	262,211
Projected Annual Growth 2023 to 2028	-	0.3%	0.3%
Historical Annual Growth 2010 to 2023	0.5%	0.5%	0.5%
<b>Households</b>			
2023 Estimated Households	10,536	51,603	125,230
2028 Projected Households	10,436	52,135	126,209
2020 Census Households	10,381	50,895	123,622
2010 Census Households	9,889	47,630	114,648
Projected Annual Growth 2023 to 2028	-0.2%	0.2%	0.2%
Historical Annual Growth 2010 to 2023	0.5%	0.6%	0.7%
<b>Age</b>			
2023 Est. Population Under 10 Years	8.4%	10.6%	11.7%
2023 Est. Population 10 to 19 Years	6.9%	10.7%	11.4%
2023 Est. Population 20 to 29 Years	24.3%	19.3%	17.1%
2023 Est. Population 30 to 44 Years	24.2%	21.4%	21.3%
2023 Est. Population 45 to 59 Years	16.0%	17.4%	17.4%
2023 Est. Population 60 to 74 Years	13.7%	15.2%	15.0%
2023 Est. Population 75 Years or Over	6.6%	5.5%	6.0%
2023 Est. Median Age	35.0	35.6	35.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	50.9%	50.3%	49.7%
2023 Est. Female Population	49.1%	49.7%	50.3%
2023 Est. Never Married	53.3%	46.4%	44.4%
2023 Est. Now Married	31.2%	37.2%	35.9%
2023 Est. Separated or Divorced	12.5%	13.0%	15.4%
2023 Est. Widowed	3.0%	3.5%	4.3%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	9.7%	13.8%	10.6%
2023 Est. HH Income \$150,000 to \$199,999	6.7%	7.3%	7.1%
2023 Est. HH Income \$100,000 to \$149,999	17.5%	14.4%	14.0%
2023 Est. HH Income \$75,000 to \$99,999	12.0%	11.8%	12.0%
2023 Est. HH Income \$50,000 to \$74,999	16.7%	15.4%	15.8%
2023 Est. HH Income \$35,000 to \$49,999	10.7%	10.1%	11.1%
2023 Est. HH Income \$25,000 to \$34,999	8.1%	7.9%	8.4%
2023 Est. HH Income \$15,000 to \$24,999	6.7%	7.2%	8.1%
2023 Est. HH Income Under \$15,000	11.9%	12.1%	12.9%
2023 Est. Average Household Income	\$103,858	\$118,609	\$101,690
2023 Est. Median Household Income	\$73,053	\$84,283	\$75,653
2023 Est. Per Capita Income	\$57,266	\$56,964	\$46,082
2023 Est. Total Businesses	1,411	7,192	16,016
2023 Est. Total Employees	11,188	93,663	200,952

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<b>Kansas City, KS 66103</b>				
<b>Race</b>				
2023 Est. White		74.0%	66.8%	57.2%
2023 Est. Black		9.8%	16.0%	24.3%
2023 Est. Asian or Pacific Islander		3.9%	4.5%	3.5%
2023 Est. American Indian or Alaska Native		0.5%	0.5%	0.5%
2023 Est. Other Races		11.7%	12.2%	14.5%
<b>Hispanic</b>				
2023 Est. Hispanic Population		2,530	14,575	45,863
2023 Est. Hispanic Population		13.2%	13.5%	16.5%
2028 Proj. Hispanic Population		13.1%	13.5%	16.5%
2020 Hispanic Population		15.8%	16.2%	19.5%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		14,491	75,484	193,087
2023 Est. Elementary (Grade Level 0 to 8)		2.3%	2.7%	4.2%
2023 Est. Some High School (Grade Level 9 to 11)		2.5%	4.0%	5.9%
2023 Est. High School Graduate		16.9%	17.8%	22.8%
2023 Est. Some College		14.8%	15.5%	17.8%
2023 Est. Associate Degree Only		7.0%	5.3%	6.0%
2023 Est. Bachelor Degree Only		34.3%	31.6%	25.8%
2023 Est. Graduate Degree		22.3%	23.0%	17.6%
<b>Housing</b>				
2023 Est. Total Housing Units		11,959	59,208	142,260
2023 Est. Owner-Occupied		35.1%	43.4%	46.0%
2023 Est. Renter-Occupied		53.0%	43.7%	42.1%
2023 Est. Vacant Housing		11.9%	12.8%	12.0%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		7.4%	6.2%	6.9%
2023 Homes Built 2000 to 2009		5.6%	5.1%	5.0%
2023 Homes Built 1990 to 1999		5.2%	4.8%	4.3%
2023 Homes Built 1980 to 1989		6.0%	5.7%	5.5%
2023 Homes Built 1970 to 1979		9.4%	7.4%	7.4%
2023 Homes Built 1960 to 1969		9.1%	7.3%	9.0%
2023 Homes Built 1950 to 1959		7.9%	11.4%	15.8%
2023 Homes Built Before 1949		37.4%	39.2%	34.1%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		1.6%	3.9%	2.2%
2023 Home Value \$500,000 to \$999,999		13.4%	18.0%	12.5%
2023 Home Value \$400,000 to \$499,999		6.4%	8.4%	7.6%
2023 Home Value \$300,000 to \$399,999		16.3%	14.8%	15.2%
2023 Home Value \$200,000 to \$299,999		22.5%	22.7%	22.9%
2023 Home Value \$150,000 to \$199,999		19.6%	12.9%	13.7%
2023 Home Value \$100,000 to \$149,999		11.7%	8.5%	9.6%
2023 Home Value \$50,000 to \$99,999		5.6%	6.2%	9.4%
2023 Home Value \$25,000 to \$49,999		1.3%	2.9%	4.2%
2023 Home Value Under \$25,000		1.4%	1.7%	2.6%
2023 Median Home Value		\$270,752	\$337,737	\$271,343
2023 Median Rent		\$955	\$921	\$901

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	16,763	90,061	226,760
2023 Est. Civilian Employed	74.2%	69.6%	65.4%
2023 Est. Civilian Unemployed	1.1%	1.4%	1.9%
2023 Est. in Armed Forces	0.2%	0.1%	0.1%
2023 Est. not in Labor Force	24.5%	28.9%	32.5%
2023 Labor Force Males	50.8%	50.1%	49.4%
2023 Labor Force Females	49.2%	49.9%	50.6%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	12,432	62,674	148,229
2023 Mgmt, Business, & Financial Operations	20.5%	20.7%	19.4%
2023 Professional, Related	29.9%	30.1%	27.9%
2023 Service	13.5%	13.3%	13.7%
2023 Sales, Office	21.3%	20.4%	20.4%
2023 Farming, Fishing, Forestry	0.1%	0.1%	0.2%
2023 Construction, Extraction, Maintenance	5.4%	5.2%	6.4%
2023 Production, Transport, Material Moving	9.2%	10.1%	11.9%
2023 White Collar Workers	71.8%	71.3%	67.8%
2023 Blue Collar Workers	28.2%	28.7%	32.2%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	63.4%	63.4%	65.3%
2023 Drive to Work in Carpool	5.5%	6.0%	6.3%
2023 Travel to Work by Public Transportation	1.3%	1.2%	1.3%
2023 Drive to Work on Motorcycle	0.1%	-	-
2023 Walk or Bicycle to Work	3.2%	2.3%	1.9%
2023 Other Means	0.6%	0.9%	1.0%
2023 Work at Home	25.8%	26.2%	24.1%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	35.9%	34.7%	30.4%
2023 Travel to Work in 15 to 29 Minutes	46.6%	47.4%	50.1%
2023 Travel to Work in 30 to 59 Minutes	15.0%	15.2%	16.6%
2023 Travel to Work in 60 Minutes or More	2.5%	2.7%	3.0%
2023 Average Travel Time to Work	17.6	17.9	18.6
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$758.63 M	\$4.1 B	\$8.86 B
2023 Est. Apparel	\$26.84 M	\$146.54 M	\$315.03 M
2023 Est. Contributions, Gifts	\$44.37 M	\$252.77 M	\$531.6 M
2023 Est. Education, Reading	\$25.29 M	\$147.16 M	\$306.99 M
2023 Est. Entertainment	\$42.73 M	\$234.77 M	\$504.05 M
2023 Est. Food, Beverages, Tobacco	\$116 M	\$617.85 M	\$1.34 B
2023 Est. Furnishings, Equipment	\$26.53 M	\$145.2 M	\$312.23 M
2023 Est. Health Care, Insurance	\$68.13 M	\$364.94 M	\$795.53 M
2023 Est. Household Operations, Shelter, Utilities	\$247.69 M	\$1.32 B	\$2.87 B
2023 Est. Miscellaneous Expenses	\$14.4 M	\$78.12 M	\$168.46 M
2023 Est. Personal Care	\$10.19 M	\$54.9 M	\$118.72 M
2023 Est. Transportation	\$136.46 M	\$732.05 M	\$1.59 B

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