

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6396/-90.2625

23 S Euclid Ave	1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63108			
Population			
2023 Estimated Population	17,138	139,669	353,736
2028 Projected Population	16,319	135,308	344,739
2020 Census Population	17,937	144,895	365,329
2010 Census Population	17,031	150,733	382,518
Projected Annual Growth 2023 to 2028	-1.0%	-0.6%	-0.5%
Historical Annual Growth 2010 to 2023	-	-0.6%	-0.6%
Households			
2023 Estimated Households	10,731	66,684	167,549
2028 Projected Households	9,427	59,844	153,348
2020 Census Households	11,151	68,863	171,636
2010 Census Households	9,667	67,196	168,290
Projected Annual Growth 2023 to 2028	-2.4%	-2.1%	-1.7%
Historical Annual Growth 2010 to 2023	0.8%	-	-
Age			
2023 Est. Population Under 10 Years	5.5%	9.4%	10.9%
2023 Est. Population 10 to 19 Years	6.1%	11.7%	10.6%
2023 Est. Population 20 to 29 Years	21.6%	19.7%	16.9%
2023 Est. Population 30 to 44 Years	23.7%	21.9%	23.0%
2023 Est. Population 45 to 59 Years	17.0%	15.9%	16.9%
2023 Est. Population 60 to 74 Years	20.2%	15.9%	16.1%
2023 Est. Population 75 Years or Over	5.9%	5.6%	5.6%
2023 Est. Median Age	39.4	35.4	36.3
Marital Status & Gender			
2023 Est. Male Population	50.5%	48.5%	48.4%
2023 Est. Female Population	49.5%	51.5%	51.6%
2023 Est. Never Married	56.0%	56.3%	50.2%
2023 Est. Now Married	23.9%	23.9%	28.0%
2023 Est. Separated or Divorced	15.7%	14.5%	16.2%
2023 Est. Widowed	4.4%	5.3%	5.6%
Income			
2023 Est. HH Income \$200,000 or More	12.9%	9.3%	9.8%
2023 Est. HH Income \$150,000 to \$199,999	8.8%	6.8%	6.6%
2023 Est. HH Income \$100,000 to \$149,999	10.9%	11.8%	12.5%
2023 Est. HH Income \$75,000 to \$99,999	8.1%	10.2%	10.3%
2023 Est. HH Income \$50,000 to \$74,999	17.4%	16.3%	16.6%
2023 Est. HH Income \$35,000 to \$49,999	10.4%	11.2%	11.6%
2023 Est. HH Income \$25,000 to \$34,999	6.3%	8.4%	8.9%
2023 Est. HH Income \$15,000 to \$24,999	5.8%	7.8%	8.4%
2023 Est. HH Income Under \$15,000	19.5%	18.1%	15.4%
2023 Est. Average Household Income	\$107,303	\$94,459	\$99,829
2023 Est. Median Household Income	\$61,358	\$62,836	\$67,044
2023 Est. Per Capita Income	\$67,561	\$45,631	\$47,635
2023 Est. Total Businesses	1,581	7,409	21,923
2023 Est. Total Employees	17,374	91,338	253,911

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Race				
2023 Est. White		55.9%	42.6%	46.8%
2023 Est. Black		27.0%	40.8%	40.7%
2023 Est. Asian or Pacific Islander		11.4%	11.7%	6.8%
2023 Est. American Indian or Alaska Native		0.1%	0.2%	0.2%
2023 Est. Other Races		5.6%	4.8%	5.5%
Hispanic				
2023 Est. Hispanic Population		818	5,543	16,156
2023 Est. Hispanic Population		4.8%	4.0%	4.6%
2028 Proj. Hispanic Population		4.8%	4.0%	4.6%
2020 Hispanic Population		4.9%	3.7%	4.5%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		13,814	96,578	252,039
2023 Est. Elementary (Grade Level 0 to 8)		1.5%	2.2%	2.5%
2023 Est. Some High School (Grade Level 9 to 11)		3.6%	6.3%	6.2%
2023 Est. High School Graduate		14.2%	20.6%	22.5%
2023 Est. Some College		12.7%	16.7%	18.2%
2023 Est. Associate Degree Only		3.8%	5.8%	6.2%
2023 Est. Bachelor Degree Only		29.9%	24.7%	23.7%
2023 Est. Graduate Degree		34.2%	23.7%	20.7%
Housing				
2023 Est. Total Housing Units		12,353	80,142	198,928
2023 Est. Owner-Occupied		30.6%	40.5%	46.0%
2023 Est. Renter-Occupied		56.2%	42.7%	38.2%
2023 Est. Vacant Housing		13.1%	16.8%	15.8%
Homes Built by Year				
2023 Homes Built 2010 or later		8.1%	4.9%	3.5%
2023 Homes Built 2000 to 2009		4.5%	4.3%	4.1%
2023 Homes Built 1990 to 1999		3.2%	3.0%	2.5%
2023 Homes Built 1980 to 1989		6.2%	3.6%	3.3%
2023 Homes Built 1970 to 1979		5.4%	4.4%	4.6%
2023 Homes Built 1960 to 1969		6.6%	5.0%	5.6%
2023 Homes Built 1950 to 1959		5.0%	6.6%	9.7%
2023 Homes Built Before 1949		47.8%	51.4%	51.0%
Home Values				
2023 Home Value \$1,000,000 or More		4.8%	1.6%	2.5%
2023 Home Value \$500,000 to \$999,999		13.8%	7.6%	8.1%
2023 Home Value \$400,000 to \$499,999		12.1%	5.6%	5.5%
2023 Home Value \$300,000 to \$399,999		15.0%	13.5%	11.6%
2023 Home Value \$200,000 to \$299,999		25.6%	23.1%	22.5%
2023 Home Value \$150,000 to \$199,999		12.3%	17.0%	16.9%
2023 Home Value \$100,000 to \$149,999		7.8%	12.9%	14.0%
2023 Home Value \$50,000 to \$99,999		4.8%	9.6%	10.9%
2023 Home Value \$25,000 to \$49,999		2.0%	4.8%	4.5%
2023 Home Value Under \$25,000		1.7%	4.3%	3.7%
2023 Median Home Value		\$293,906	\$221,760	\$228,308
2023 Median Rent		\$879	\$778	\$771

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	15,744	119,465	294,837
2023 Est. Civilian Employed	60.2%	59.1%	61.7%
2023 Est. Civilian Unemployed	1.4%	1.6%	1.9%
2023 Est. in Armed Forces	0.3%	0.4%	0.4%
2023 Est. not in Labor Force	38.2%	38.9%	36.0%
2023 Labor Force Males	50.4%	48.0%	47.8%
2023 Labor Force Females	49.6%	52.0%	52.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	9,477	70,650	182,034
2023 Mgmt, Business, & Financial Operations	20.3%	18.9%	19.0%
2023 Professional, Related	45.1%	34.7%	31.8%
2023 Service	11.3%	16.3%	17.0%
2023 Sales, Office	12.4%	16.9%	17.1%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	3.4%	4.0%	4.1%
2023 Production, Transport, Material Moving	7.4%	9.4%	11.0%
2023 White Collar Workers	77.8%	70.4%	67.9%
2023 Blue Collar Workers	22.2%	29.6%	32.1%
Transportation to Work			
2023 Drive to Work Alone	56.3%	56.1%	59.8%
2023 Drive to Work in Carpool	3.6%	4.2%	4.9%
2023 Travel to Work by Public Transportation	4.0%	4.8%	4.6%
2023 Drive to Work on Motorcycle	0.3%	0.1%	0.1%
2023 Walk or Bicycle to Work	9.1%	6.2%	4.1%
2023 Other Means	1.6%	1.3%	1.2%
2023 Work at Home	25.1%	27.3%	25.3%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	36.6%	31.3%	28.1%
2023 Travel to Work in 15 to 29 Minutes	45.5%	49.3%	50.7%
2023 Travel to Work in 30 to 59 Minutes	15.7%	15.9%	17.5%
2023 Travel to Work in 60 Minutes or More	2.2%	3.5%	3.7%
2023 Average Travel Time to Work	16.6	17.9	18.8
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$791.23 M	\$4.46 B	\$11.67 B
2023 Est. Apparel	\$28.14 M	\$158 M	\$413.44 M
2023 Est. Contributions, Gifts	\$47.69 M	\$263.03 M	\$693.37 M
2023 Est. Education, Reading	\$28.07 M	\$152.35 M	\$399.06 M
2023 Est. Entertainment	\$44.66 M	\$251.48 M	\$660.59 M
2023 Est. Food, Beverages, Tobacco	\$120.06 M	\$681.04 M	\$1.78 B
2023 Est. Furnishings, Equipment	\$27.65 M	\$156 M	\$409.57 M
2023 Est. Health Care, Insurance	\$70.24 M	\$401.73 M	\$1.05 B
2023 Est. Household Operations, Shelter, Utilities	\$259.41 M	\$1.46 B	\$3.8 B
2023 Est. Miscellaneous Expenses	\$15.14 M	\$84.93 M	\$222.3 M
2023 Est. Personal Care	\$10.59 M	\$59.83 M	\$156.45 M
2023 Est. Transportation	\$139.58 M	\$794.9 M	\$2.09 B

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