

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8789/-94.8351

305 S Parker St Olathe, KS 66061	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	11,601	61,742	139,831
2028 Projected Population	11,920	66,607	152,895
2020 Census Population	11,786	59,700	135,458
2010 Census Population	11,452	54,405	121,984
Projected Annual Growth 2023 to 2028	0.5%	1.6%	1.9%
Historical Annual Growth 2010 to 2023	0.1%	1.0%	1.1%
Households			
2023 Estimated Households	4,328	22,909	50,366
2028 Projected Households	4,506	24,854	55,221
2020 Census Households	4,144	21,449	47,403
2010 Census Households	4,051	19,482	42,618
Projected Annual Growth 2023 to 2028	0.8%	1.7%	1.9%
Historical Annual Growth 2010 to 2023	0.5%	1.4%	1.4%
Age			
2023 Est. Population Under 10 Years	14.6%	14.5%	14.3%
2023 Est. Population 10 to 19 Years	13.4%	13.3%	13.7%
2023 Est. Population 20 to 29 Years	16.4%	14.8%	13.3%
2023 Est. Population 30 to 44 Years	24.3%	23.7%	25.2%
2023 Est. Population 45 to 59 Years	16.3%	16.6%	17.6%
2023 Est. Population 60 to 74 Years	11.4%	12.7%	12.1%
2023 Est. Population 75 Years or Over	3.6%	4.4%	3.7%
2023 Est. Median Age	32.2	33.9	34.6
Marital Status & Gender			
2023 Est. Male Population	51.3%	50.4%	50.5%
2023 Est. Female Population	48.7%	49.6%	49.5%
2023 Est. Never Married	30.7%	27.6%	26.3%
2023 Est. Now Married	49.0%	53.1%	57.7%
2023 Est. Separated or Divorced	16.0%	15.4%	12.4%
2023 Est. Widowed	4.4%	3.9%	3.6%
Income			
2023 Est. HH Income \$200,000 or More	7.8%	13.0%	16.7%
2023 Est. HH Income \$150,000 to \$199,999	15.3%	13.5%	15.3%
2023 Est. HH Income \$100,000 to \$149,999	21.5%	23.7%	24.2%
2023 Est. HH Income \$75,000 to \$99,999	13.4%	14.9%	13.5%
2023 Est. HH Income \$50,000 to \$74,999	12.3%	12.7%	12.2%
2023 Est. HH Income \$35,000 to \$49,999	8.6%	8.3%	7.3%
2023 Est. HH Income \$25,000 to \$34,999	7.1%	4.4%	3.9%
2023 Est. HH Income \$15,000 to \$24,999	5.7%	4.2%	3.0%
2023 Est. HH Income Under \$15,000	8.3%	5.4%	3.9%
2023 Est. Average Household Income	\$107,659	\$114,709	\$136,776
2023 Est. Median Household Income	\$89,059	\$102,398	\$114,753
2023 Est. Per Capita Income	\$40,490	\$42,756	\$49,480
2023 Est. Total Businesses	381	1,897	3,795
2023 Est. Total Employees	4,131	26,049	54,862

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Race			
2023 Est. White	65.4%	72.9%	76.0%
2023 Est. Black	8.7%	7.6%	7.0%
2023 Est. Asian or Pacific Islander	3.0%	4.3%	5.2%
2023 Est. American Indian or Alaska Native	0.7%	0.5%	0.4%
2023 Est. Other Races	22.4%	14.7%	11.5%
Hispanic			
2023 Est. Hispanic Population	2,829	9,629	16,533
2023 Est. Hispanic Population	24.4%	15.6%	11.8%
2028 Proj. Hispanic Population	23.7%	15.3%	11.6%
2020 Hispanic Population	29.4%	19.2%	14.1%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	7,422	40,117	91,770
2023 Est. Elementary (Grade Level 0 to 8)	7.1%	3.3%	2.3%
2023 Est. Some High School (Grade Level 9 to 11)	7.1%	4.7%	3.2%
2023 Est. High School Graduate	22.0%	19.2%	15.9%
2023 Est. Some College	19.3%	20.8%	18.8%
2023 Est. Associate Degree Only	12.3%	9.3%	8.1%
2023 Est. Bachelor Degree Only	21.9%	26.9%	31.8%
2023 Est. Graduate Degree	10.2%	15.9%	19.8%
Housing			
2023 Est. Total Housing Units	4,552	23,964	52,452
2023 Est. Owner-Occupied	63.8%	64.4%	65.1%
2023 Est. Renter-Occupied	31.3%	31.2%	30.9%
2023 Est. Vacant Housing	4.9%	4.4%	4.0%
Homes Built by Year			
2023 Homes Built 2010 or later	9.4%	14.4%	13.6%
2023 Homes Built 2000 to 2009	12.0%	19.6%	22.6%
2023 Homes Built 1990 to 1999	13.3%	11.8%	17.9%
2023 Homes Built 1980 to 1989	13.5%	14.5%	16.3%
2023 Homes Built 1970 to 1979	19.6%	16.7%	13.5%
2023 Homes Built 1960 to 1969	6.7%	8.0%	4.9%
2023 Homes Built 1950 to 1959	8.6%	5.6%	3.4%
2023 Homes Built Before 1949	12.0%	5.1%	3.7%
Home Values			
2023 Home Value \$1,000,000 or More	1.6%	1.2%	1.0%
2023 Home Value \$500,000 to \$999,999	10.9%	10.5%	10.9%
2023 Home Value \$400,000 to \$499,999	11.0%	12.9%	15.1%
2023 Home Value \$300,000 to \$399,999	19.4%	24.2%	25.6%
2023 Home Value \$200,000 to \$299,999	31.8%	32.7%	34.0%
2023 Home Value \$150,000 to \$199,999	15.4%	10.4%	7.6%
2023 Home Value \$100,000 to \$149,999	5.9%	4.4%	2.6%
2023 Home Value \$50,000 to \$99,999	1.7%	1.1%	0.8%
2023 Home Value \$25,000 to \$49,999	0.6%	0.5%	0.5%
2023 Home Value Under \$25,000	1.6%	2.1%	1.9%
2023 Median Home Value	\$275,546	\$292,744	\$309,881
2023 Median Rent	\$986	\$1,043	\$1,061

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	8,998	47,872	107,941
2023 Est. Civilian Employed	71.8%	72.2%	73.1%
2023 Est. Civilian Unemployed	4.7%	3.1%	2.3%
2023 Est. in Armed Forces	-	0.2%	0.3%
2023 Est. not in Labor Force	23.5%	24.4%	24.3%
2023 Labor Force Males	51.6%	50.3%	50.4%
2023 Labor Force Females	48.4%	49.7%	49.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	6,452	34,575	78,946
2023 Mgmt, Business, & Financial Operations	19.1%	22.3%	24.5%
2023 Professional, Related	21.9%	25.9%	28.2%
2023 Service	14.3%	11.6%	10.7%
2023 Sales, Office	20.9%	22.1%	21.1%
2023 Farming, Fishing, Forestry	0.2%	0.2%	0.2%
2023 Construction, Extraction, Maintenance	10.0%	6.3%	5.5%
2023 Production, Transport, Material Moving	13.6%	11.7%	9.8%
2023 White Collar Workers	61.9%	70.2%	73.8%
2023 Blue Collar Workers	38.1%	29.8%	26.2%
Transportation to Work			
2023 Drive to Work Alone	65.6%	63.7%	62.6%
2023 Drive to Work in Carpool	6.7%	6.6%	6.0%
2023 Travel to Work by Public Transportation	-	-	0.1%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.7%	1.2%	1.3%
2023 Other Means	1.0%	0.9%	0.9%
2023 Work at Home	25.0%	27.5%	29.0%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	35.9%	29.9%	29.9%
2023 Travel to Work in 15 to 29 Minutes	39.1%	45.5%	45.3%
2023 Travel to Work in 30 to 59 Minutes	21.8%	21.3%	21.5%
2023 Travel to Work in 60 Minutes or More	3.2%	3.3%	3.3%
2023 Average Travel Time to Work	17.9	19.2	19.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$314.6 M	\$1.76 B	\$4.44 B
2023 Est. Apparel	\$11.3 M	\$63.21 M	\$161.28 M
2023 Est. Contributions, Gifts	\$17.97 M	\$104.36 M	\$271.2 M
2023 Est. Education, Reading	\$10.68 M	\$61.47 M	\$162.71 M
2023 Est. Entertainment	\$18.12 M	\$101.76 M	\$259.44 M
2023 Est. Food, Beverages, Tobacco	\$47.96 M	\$265.55 M	\$665.9 M
2023 Est. Furnishings, Equipment	\$11.23 M	\$63.02 M	\$160.37 M
2023 Est. Health Care, Insurance	\$28.24 M	\$156.67 M	\$390.85 M
2023 Est. Household Operations, Shelter, Utilities	\$101.25 M	\$562.19 M	\$1.42 B
2023 Est. Miscellaneous Expenses	\$5.95 M	\$33.31 M	\$84.39 M
2023 Est. Personal Care	\$4.23 M	\$23.61 M	\$59.61 M
2023 Est. Transportation	\$57.65 M	\$320.4 M	\$806.34 M

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