

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6731/-90.3411

7901 Olive Blvd		1 mi radius	3 mi radius	5 mi radius
University City, MO 63130				
Population				
2023 Estimated Population		13,473	110,688	273,341
2028 Projected Population		12,788	109,486	264,490
2020 Census Population		13,643	110,345	271,298
2010 Census Population		14,298	110,138	280,409
Projected Annual Growth 2023 to 2028		-1.0%	-0.2%	-0.6%
Historical Annual Growth 2010 to 2023		-0.4%	-	-0.2%
Households				
2023 Estimated Households		6,053	47,242	122,619
2028 Projected Households		5,836	47,957	121,947
2020 Census Households		6,173	45,741	120,191
2010 Census Households		6,232	44,919	120,055
Projected Annual Growth 2023 to 2028		-0.7%	0.3%	-0.1%
Historical Annual Growth 2010 to 2023		-0.2%	0.4%	0.2%
Age				
2023 Est. Population Under 10 Years		9.9%	10.6%	10.8%
2023 Est. Population 10 to 19 Years		8.4%	12.5%	11.1%
2023 Est. Population 20 to 29 Years		13.2%	16.9%	16.0%
2023 Est. Population 30 to 44 Years		20.1%	19.2%	20.6%
2023 Est. Population 45 to 59 Years		18.0%	16.5%	17.2%
2023 Est. Population 60 to 74 Years		21.2%	16.7%	16.9%
2023 Est. Population 75 Years or Over		9.1%	7.6%	7.3%
2023 Est. Median Age		42.8	37.7	38.0
Marital Status & Gender				
2023 Est. Male Population		45.9%	47.5%	47.5%
2023 Est. Female Population		54.1%	52.5%	52.5%
2023 Est. Never Married		35.0%	42.9%	43.3%
2023 Est. Now Married		41.7%	37.5%	35.1%
2023 Est. Separated or Divorced		18.3%	14.1%	16.0%
2023 Est. Widowed		5.0%	5.5%	5.6%
Income				
2023 Est. HH Income \$200,000 or More		17.6%	20.8%	15.1%
2023 Est. HH Income \$150,000 to \$199,999		8.3%	8.0%	7.5%
2023 Est. HH Income \$100,000 to \$149,999		13.9%	12.7%	12.6%
2023 Est. HH Income \$75,000 to \$99,999		11.9%	10.5%	11.4%
2023 Est. HH Income \$50,000 to \$74,999		19.2%	15.2%	16.6%
2023 Est. HH Income \$35,000 to \$49,999		12.3%	9.7%	11.0%
2023 Est. HH Income \$25,000 to \$34,999		4.9%	7.2%	8.3%
2023 Est. HH Income \$15,000 to \$24,999		4.2%	5.3%	6.3%
2023 Est. HH Income Under \$15,000		7.7%	10.6%	11.2%
2023 Est. Average Household Income		\$132,507	\$150,130	\$123,671
2023 Est. Median Household Income		\$100,235	\$104,142	\$86,945
2023 Est. Per Capita Income		\$59,552	\$64,461	\$55,709
2023 Est. Total Businesses		539	8,222	16,829
2023 Est. Total Employees		4,311	89,145	195,132

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Race			
2023 Est. White	39.0%	49.3%	49.5%
2023 Est. Black	52.9%	34.2%	37.4%
2023 Est. Asian or Pacific Islander	2.9%	10.9%	7.3%
2023 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
2023 Est. Other Races	5.1%	5.5%	5.7%
Hispanic			
2023 Est. Hispanic Population	465	4,735	12,454
2023 Est. Hispanic Population	3.4%	4.3%	4.6%
2028 Proj. Hispanic Population	3.5%	4.2%	4.5%
2020 Hispanic Population	3.9%	5.3%	4.9%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	10,269	74,706	192,145
2023 Est. Elementary (Grade Level 0 to 8)	0.6%	1.5%	1.9%
2023 Est. Some High School (Grade Level 9 to 11)	5.8%	4.8%	5.1%
2023 Est. High School Graduate	18.5%	19.2%	21.6%
2023 Est. Some College	13.3%	15.6%	17.5%
2023 Est. Associate Degree Only	8.1%	5.6%	6.6%
2023 Est. Bachelor Degree Only	28.5%	25.9%	24.0%
2023 Est. Graduate Degree	25.2%	27.5%	23.3%
Housing			
2023 Est. Total Housing Units	6,710	53,226	141,407
2023 Est. Owner-Occupied	60.1%	57.3%	52.8%
2023 Est. Renter-Occupied	30.1%	31.5%	34.0%
2023 Est. Vacant Housing	9.8%	11.2%	13.3%
Homes Built by Year			
2023 Homes Built 2010 or later	1.2%	3.2%	3.8%
2023 Homes Built 2000 to 2009	3.8%	5.0%	4.7%
2023 Homes Built 1990 to 1999	2.2%	3.7%	3.5%
2023 Homes Built 1980 to 1989	4.1%	4.3%	4.5%
2023 Homes Built 1970 to 1979	6.5%	6.7%	6.9%
2023 Homes Built 1960 to 1969	11.4%	9.2%	9.7%
2023 Homes Built 1950 to 1959	28.0%	19.9%	18.0%
2023 Homes Built Before 1949	33.0%	36.7%	35.5%
Home Values			
2023 Home Value \$1,000,000 or More	2.1%	7.9%	5.5%
2023 Home Value \$500,000 to \$999,999	11.3%	19.6%	14.2%
2023 Home Value \$400,000 to \$499,999	7.9%	9.8%	7.8%
2023 Home Value \$300,000 to \$399,999	14.5%	13.6%	12.2%
2023 Home Value \$200,000 to \$299,999	22.3%	14.9%	18.6%
2023 Home Value \$150,000 to \$199,999	10.6%	8.4%	11.2%
2023 Home Value \$100,000 to \$149,999	13.6%	9.6%	12.0%
2023 Home Value \$50,000 to \$99,999	15.3%	12.3%	12.9%
2023 Home Value \$25,000 to \$49,999	1.5%	2.1%	3.2%
2023 Home Value Under \$25,000	0.9%	1.6%	2.4%
2023 Median Home Value	\$229,846	\$356,543	\$286,407
2023 Median Rent	\$924	\$905	\$854

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	11,411	92,213	226,918
2023 Est. Civilian Employed	69.3%	62.6%	64.5%
2023 Est. Civilian Unemployed	1.1%	1.8%	2.3%
2023 Est. in Armed Forces	-	-	0.2%
2023 Est. not in Labor Force	29.6%	35.5%	32.9%
2023 Labor Force Males	44.6%	46.8%	46.7%
2023 Labor Force Females	55.4%	53.2%	53.3%
Occupation			
2023 Occupation: Population Age 16 Years or Over	7,912	57,702	146,353
2023 Mgmt, Business, & Financial Operations	17.9%	20.7%	18.9%
2023 Professional, Related	34.1%	33.8%	32.3%
2023 Service	13.2%	13.3%	14.3%
2023 Sales, Office	19.6%	19.0%	18.9%
2023 Farming, Fishing, Forestry	-	0.3%	0.2%
2023 Construction, Extraction, Maintenance	5.1%	3.9%	4.4%
2023 Production, Transport, Material Moving	10.2%	9.1%	10.9%
2023 White Collar Workers	71.5%	73.4%	70.2%
2023 Blue Collar Workers	28.5%	26.6%	29.8%
Transportation to Work			
2023 Drive to Work Alone	64.4%	59.3%	63.0%
2023 Drive to Work in Carpool	6.0%	5.2%	5.2%
2023 Travel to Work by Public Transportation	3.7%	3.1%	3.0%
2023 Drive to Work on Motorcycle	-	0.1%	0.1%
2023 Walk or Bicycle to Work	1.0%	4.1%	3.1%
2023 Other Means	1.8%	1.2%	1.2%
2023 Work at Home	23.1%	27.0%	24.5%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	32.2%	29.9%	27.6%
2023 Travel to Work in 15 to 29 Minutes	51.1%	51.3%	52.2%
2023 Travel to Work in 30 to 59 Minutes	15.8%	16.2%	17.4%
2023 Travel to Work in 60 Minutes or More	0.8%	2.5%	2.8%
2023 Average Travel Time to Work	18.2	18.5	19.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$520.89 M	\$4.5 B	\$10.03 B
2023 Est. Apparel	\$18.66 M	\$162.47 M	\$359.39 M
2023 Est. Contributions, Gifts	\$32.91 M	\$292.98 M	\$626.8 M
2023 Est. Education, Reading	\$19.01 M	\$172.67 M	\$364.58 M
2023 Est. Entertainment	\$30.17 M	\$261.85 M	\$577.14 M
2023 Est. Food, Beverages, Tobacco	\$77.84 M	\$667.5 M	\$1.51 B
2023 Est. Furnishings, Equipment	\$18.64 M	\$161.31 M	\$356.58 M
2023 Est. Health Care, Insurance	\$46.57 M	\$396.32 M	\$894.93 M
2023 Est. Household Operations, Shelter, Utilities	\$166.98 M	\$1.44 B	\$3.23 B
2023 Est. Miscellaneous Expenses	\$10 M	\$86.21 M	\$191.76 M
2023 Est. Personal Care	\$6.97 M	\$60.05 M	\$134.21 M
2023 Est. Transportation	\$93.15 M	\$797.1 M	\$1.79 B

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