

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6868/-90.3573

8961 Page Ave Overland, MO 63114	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	9,304	102,865	241,122
2028 Projected Population	9,258	102,011	240,085
2020 Census Population	9,347	103,487	243,690
2010 Census Population	9,437	104,958	250,641
Projected Annual Growth 2023 to 2028	-	-0.2%	-
Historical Annual Growth 2010 to 2023	-0.1%	-0.2%	-0.3%
Households			
2023 Estimated Households	4,083	44,837	104,978
2028 Projected Households	4,017	44,054	102,896
2020 Census Households	4,039	44,552	104,944
2010 Census Households	4,037	44,353	105,260
Projected Annual Growth 2023 to 2028	-0.3%	-0.3%	-0.4%
Historical Annual Growth 2010 to 2023	-	-	-
Age			
2023 Est. Population Under 10 Years	11.9%	12.3%	11.8%
2023 Est. Population 10 to 19 Years	11.0%	11.2%	12.3%
2023 Est. Population 20 to 29 Years	13.5%	14.0%	15.2%
2023 Est. Population 30 to 44 Years	19.8%	19.9%	19.2%
2023 Est. Population 45 to 59 Years	19.0%	17.6%	17.1%
2023 Est. Population 60 to 74 Years	17.4%	17.0%	16.8%
2023 Est. Population 75 Years or Over	7.5%	7.9%	7.5%
2023 Est. Median Age	39.3	38.4	37.7
Marital Status & Gender			
2023 Est. Male Population	47.7%	47.6%	47.4%
2023 Est. Female Population	52.3%	52.4%	52.6%
2023 Est. Never Married	41.2%	38.4%	41.6%
2023 Est. Now Married	30.4%	38.3%	36.8%
2023 Est. Separated or Divorced	21.4%	17.1%	16.0%
2023 Est. Widowed	7.0%	6.2%	5.7%
Income			
2023 Est. HH Income \$200,000 or More	6.1%	13.5%	15.2%
2023 Est. HH Income \$150,000 to \$199,999	3.4%	7.6%	7.2%
2023 Est. HH Income \$100,000 to \$149,999	11.4%	12.5%	12.1%
2023 Est. HH Income \$75,000 to \$99,999	9.4%	11.2%	10.7%
2023 Est. HH Income \$50,000 to \$74,999	23.2%	17.6%	17.1%
2023 Est. HH Income \$35,000 to \$49,999	15.2%	11.7%	10.8%
2023 Est. HH Income \$25,000 to \$34,999	12.3%	9.6%	9.1%
2023 Est. HH Income \$15,000 to \$24,999	7.7%	6.5%	6.8%
2023 Est. HH Income Under \$15,000	11.2%	9.8%	11.0%
2023 Est. Average Household Income	\$62,767	\$122,721	\$127,673
2023 Est. Median Household Income	\$57,721	\$85,484	\$87,018
2023 Est. Per Capita Income	\$27,562	\$53,641	\$55,819
2023 Est. Total Businesses	672	7,826	16,761
2023 Est. Total Employees	11,160	88,458	213,743

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Race			
2023 Est. White	44.1%	51.4%	49.7%
2023 Est. Black	41.4%	35.8%	36.3%
2023 Est. Asian or Pacific Islander	5.2%	4.9%	7.8%
2023 Est. American Indian or Alaska Native	0.5%	0.3%	0.2%
2023 Est. Other Races	8.8%	7.6%	6.0%
Hispanic			
2023 Est. Hispanic Population	766	6,690	11,877
2023 Est. Hispanic Population	8.2%	6.5%	4.9%
2028 Proj. Hispanic Population	8.2%	6.5%	4.9%
2020 Hispanic Population	10.1%	7.8%	5.6%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	6,632	72,137	165,076
2023 Est. Elementary (Grade Level 0 to 8)	1.8%	2.1%	2.0%
2023 Est. Some High School (Grade Level 9 to 11)	8.2%	6.0%	5.2%
2023 Est. High School Graduate	31.8%	24.5%	22.4%
2023 Est. Some College	17.5%	18.9%	18.3%
2023 Est. Associate Degree Only	9.0%	7.4%	7.0%
2023 Est. Bachelor Degree Only	20.4%	21.7%	22.7%
2023 Est. Graduate Degree	11.3%	19.4%	22.3%
Housing			
2023 Est. Total Housing Units	4,372	50,261	119,488
2023 Est. Owner-Occupied	54.4%	53.8%	51.2%
2023 Est. Renter-Occupied	39.0%	35.4%	36.7%
2023 Est. Vacant Housing	6.6%	10.8%	12.1%
Homes Built by Year			
2023 Homes Built 2010 or later	1.6%	3.5%	4.1%
2023 Homes Built 2000 to 2009	2.4%	4.1%	5.2%
2023 Homes Built 1990 to 1999	2.3%	3.4%	3.9%
2023 Homes Built 1980 to 1989	4.3%	4.3%	5.2%
2023 Homes Built 1970 to 1979	5.3%	7.6%	7.7%
2023 Homes Built 1960 to 1969	15.3%	12.5%	11.5%
2023 Homes Built 1950 to 1959	31.9%	24.6%	20.0%
2023 Homes Built Before 1949	30.3%	29.3%	30.3%
Home Values			
2023 Home Value \$1,000,000 or More	1.8%	5.2%	6.4%
2023 Home Value \$500,000 to \$999,999	8.0%	13.4%	15.0%
2023 Home Value \$400,000 to \$499,999	5.2%	8.4%	7.5%
2023 Home Value \$300,000 to \$399,999	6.0%	11.0%	11.2%
2023 Home Value \$200,000 to \$299,999	15.6%	14.9%	17.7%
2023 Home Value \$150,000 to \$199,999	11.5%	9.4%	10.3%
2023 Home Value \$100,000 to \$149,999	19.4%	14.2%	11.5%
2023 Home Value \$50,000 to \$99,999	27.5%	19.6%	14.7%
2023 Home Value \$25,000 to \$49,999	3.2%	2.5%	3.4%
2023 Home Value Under \$25,000	1.8%	1.4%	2.2%
2023 Median Home Value	\$150,049	\$263,156	\$294,492
2023 Median Rent	\$836	\$864	\$859

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	7,545	83,110	196,052
2023 Est. Civilian Employed	60.4%	62.5%	61.0%
2023 Est. Civilian Unemployed	1.8%	1.7%	1.7%
2023 Est. in Armed Forces	-	-	0.1%
2023 Est. not in Labor Force	37.8%	35.7%	37.1%
2023 Labor Force Males	47.2%	46.7%	46.6%
2023 Labor Force Females	52.8%	53.3%	53.4%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,554	51,919	119,647
2023 Mgmt, Business, & Financial Operations	11.8%	17.1%	18.2%
2023 Professional, Related	21.6%	29.1%	31.7%
2023 Service	17.2%	14.2%	14.4%
2023 Sales, Office	23.8%	21.7%	19.4%
2023 Farming, Fishing, Forestry	0.7%	0.4%	0.2%
2023 Construction, Extraction, Maintenance	6.4%	5.5%	4.5%
2023 Production, Transport, Material Moving	18.4%	11.9%	11.6%
2023 White Collar Workers	57.2%	67.9%	69.3%
2023 Blue Collar Workers	42.8%	32.1%	30.7%
Transportation to Work			
2023 Drive to Work Alone	69.1%	65.0%	62.8%
2023 Drive to Work in Carpool	8.3%	6.4%	5.6%
2023 Travel to Work by Public Transportation	2.1%	2.7%	2.7%
2023 Drive to Work on Motorcycle	-	0.1%	0.2%
2023 Walk or Bicycle to Work	1.4%	1.7%	2.7%
2023 Other Means	3.5%	1.2%	1.1%
2023 Work at Home	15.5%	22.9%	24.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	24.4%	26.2%	27.6%
2023 Travel to Work in 15 to 29 Minutes	51.4%	51.6%	52.0%
2023 Travel to Work in 30 to 59 Minutes	22.8%	19.3%	17.6%
2023 Travel to Work in 60 Minutes or More	1.3%	2.9%	2.8%
2023 Average Travel Time to Work	19.5	19.4	19.1
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$207.08 M	\$3.65 B	\$8.79 B
2023 Est. Apparel	\$7.21 M	\$130.57 M	\$314.77 M
2023 Est. Contributions, Gifts	\$11.66 M	\$227.57 M	\$551.61 M
2023 Est. Education, Reading	\$6.36 M	\$131.45 M	\$320.55 M
2023 Est. Entertainment	\$11.5 M	\$210.06 M	\$506.02 M
2023 Est. Food, Beverages, Tobacco	\$32.03 M	\$548.92 M	\$1.32 B
2023 Est. Furnishings, Equipment	\$7.16 M	\$129.81 M	\$312.52 M
2023 Est. Health Care, Insurance	\$19.23 M	\$327.57 M	\$784.77 M
2023 Est. Household Operations, Shelter, Utilities	\$67.68 M	\$1.18 B	\$2.83 B
2023 Est. Miscellaneous Expenses	\$3.93 M	\$69.77 M	\$167.96 M
2023 Est. Personal Care	\$2.78 M	\$48.88 M	\$117.55 M
2023 Est. Transportation	\$37.55 M	\$652.97 M	\$1.57 B

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