

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5542/-90.3195

9325 Gravois Rd Affton, MO 63123	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	15,278	121,987	304,824
2028 Projected Population	15,042	119,455	298,333
2020 Census Population	15,462	124,638	312,436
2010 Census Population	15,366	122,588	310,693
Projected Annual Growth 2023 to 2028	-0.3%	-0.4%	-0.4%
Historical Annual Growth 2010 to 2023	-	-	-0.1%
<b>Households</b>			
2023 Estimated Households	6,886	57,129	140,863
2028 Projected Households	6,710	54,291	132,980
2020 Census Households	6,895	57,710	142,800
2010 Census Households	6,634	55,858	139,102
Projected Annual Growth 2023 to 2028	-0.5%	-1.0%	-1.1%
Historical Annual Growth 2010 to 2023	0.3%	0.2%	-
<b>Age</b>			
2023 Est. Population Under 10 Years	10.9%	10.4%	11.2%
2023 Est. Population 10 to 19 Years	10.7%	9.7%	9.9%
2023 Est. Population 20 to 29 Years	13.9%	13.1%	13.2%
2023 Est. Population 30 to 44 Years	21.6%	21.7%	22.4%
2023 Est. Population 45 to 59 Years	18.4%	17.8%	17.8%
2023 Est. Population 60 to 74 Years	16.5%	17.7%	17.4%
2023 Est. Population 75 Years or Over	8.1%	9.7%	8.1%
2023 Est. Median Age	38.9	40.9	39.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	48.9%	48.2%	48.5%
2023 Est. Female Population	51.1%	51.8%	51.5%
2023 Est. Never Married	31.0%	32.2%	35.8%
2023 Est. Now Married	46.5%	45.8%	43.1%
2023 Est. Separated or Divorced	17.2%	15.4%	15.2%
2023 Est. Widowed	5.2%	6.6%	6.0%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	5.5%	9.6%	11.0%
2023 Est. HH Income \$150,000 to \$199,999	8.5%	8.1%	8.2%
2023 Est. HH Income \$100,000 to \$149,999	20.1%	16.2%	15.2%
2023 Est. HH Income \$75,000 to \$99,999	16.4%	14.2%	12.6%
2023 Est. HH Income \$50,000 to \$74,999	18.8%	18.8%	17.8%
2023 Est. HH Income \$35,000 to \$49,999	12.1%	11.7%	12.0%
2023 Est. HH Income \$25,000 to \$34,999	6.5%	8.3%	8.1%
2023 Est. HH Income \$15,000 to \$24,999	5.4%	6.6%	6.9%
2023 Est. HH Income Under \$15,000	6.8%	6.4%	8.4%
2023 Est. Average Household Income	\$90,540	\$100,254	\$104,357
2023 Est. Median Household Income	\$77,608	\$75,874	\$77,880
2023 Est. Per Capita Income	\$40,812	\$47,047	\$48,319
2023 Est. Total Businesses	427	3,516	11,735
2023 Est. Total Employees	3,639	35,913	122,253

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5542/-90.3195

9325 Gravois Rd Affton, MO 63123		1 mi radius	3 mi radius	5 mi radius
<b>Race</b>				
2023 Est. White		86.8%	84.5%	78.0%
2023 Est. Black		4.4%	6.2%	12.2%
2023 Est. Asian or Pacific Islander		4.2%	4.4%	3.8%
2023 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2023 Est. Other Races		4.4%	4.7%	5.7%
<b>Hispanic</b>				
2023 Est. Hispanic Population		450	4,158	13,367
2023 Est. Hispanic Population		2.9%	3.4%	4.4%
2028 Proj. Hispanic Population		3.0%	3.4%	4.4%
2020 Hispanic Population		3.5%	3.8%	4.9%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		11,040	90,905	224,575
2023 Est. Elementary (Grade Level 0 to 8)		2.5%	2.3%	2.4%
2023 Est. Some High School (Grade Level 9 to 11)		4.9%	4.6%	4.4%
2023 Est. High School Graduate		26.3%	24.3%	23.0%
2023 Est. Some College		19.9%	19.6%	19.2%
2023 Est. Associate Degree Only		10.5%	8.8%	7.7%
2023 Est. Bachelor Degree Only		23.1%	24.5%	26.0%
2023 Est. Graduate Degree		12.9%	15.9%	17.4%
<b>Housing</b>				
2023 Est. Total Housing Units		7,149	60,204	151,855
2023 Est. Owner-Occupied		75.0%	71.2%	66.3%
2023 Est. Renter-Occupied		21.3%	23.7%	26.5%
2023 Est. Vacant Housing		3.7%	5.1%	7.2%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		3.2%	2.9%	2.9%
2023 Homes Built 2000 to 2009		3.3%	3.0%	4.1%
2023 Homes Built 1990 to 1999		4.6%	4.2%	3.8%
2023 Homes Built 1980 to 1989		5.9%	5.7%	5.7%
2023 Homes Built 1970 to 1979		9.0%	8.3%	7.8%
2023 Homes Built 1960 to 1969		15.2%	16.6%	13.2%
2023 Homes Built 1950 to 1959		28.6%	22.7%	17.6%
2023 Homes Built Before 1949		26.6%	31.5%	37.8%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		1.3%	1.2%	1.5%
2023 Home Value \$500,000 to \$999,999		3.8%	5.2%	6.9%
2023 Home Value \$400,000 to \$499,999		2.8%	5.5%	6.3%
2023 Home Value \$300,000 to \$399,999		9.8%	12.1%	11.8%
2023 Home Value \$200,000 to \$299,999		20.1%	23.5%	24.5%
2023 Home Value \$150,000 to \$199,999		29.4%	21.6%	19.6%
2023 Home Value \$100,000 to \$149,999		25.2%	20.2%	17.7%
2023 Home Value \$50,000 to \$99,999		5.6%	7.4%	8.0%
2023 Home Value \$25,000 to \$49,999		0.9%	1.2%	1.6%
2023 Home Value Under \$25,000		1.2%	2.1%	2.0%
2023 Median Home Value		\$176,400	\$204,413	\$218,877
2023 Median Rent		\$838	\$803	\$771

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5542/-90.3195

9325 Gravois Rd Affton, MO 63123	1 mi radius	3 mi radius	5 mi radius
<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	12,653	102,271	251,743
2023 Est. Civilian Employed	68.2%	64.0%	64.7%
2023 Est. Civilian Unemployed	1.7%	1.3%	1.5%
2023 Est. in Armed Forces	-	0.4%	0.3%
2023 Est. not in Labor Force	30.1%	34.3%	33.4%
2023 Labor Force Males	48.2%	47.4%	47.8%
2023 Labor Force Females	51.8%	52.6%	52.2%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	8,626	65,495	162,968
2023 Mgmt, Business, & Financial Operations	16.9%	18.1%	19.1%
2023 Professional, Related	25.6%	27.3%	28.6%
2023 Service	17.3%	14.8%	15.4%
2023 Sales, Office	19.3%	19.6%	19.1%
2023 Farming, Fishing, Forestry	-	0.2%	0.2%
2023 Construction, Extraction, Maintenance	7.0%	6.0%	5.2%
2023 Production, Transport, Material Moving	13.8%	14.0%	12.5%
2023 White Collar Workers	61.9%	65.1%	66.7%
2023 Blue Collar Workers	38.1%	34.9%	33.3%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	67.2%	67.9%	66.4%
2023 Drive to Work in Carpool	9.8%	6.7%	5.6%
2023 Travel to Work by Public Transportation	0.6%	1.0%	1.9%
2023 Drive to Work on Motorcycle	-	-	0.1%
2023 Walk or Bicycle to Work	0.8%	1.5%	1.5%
2023 Other Means	1.6%	0.6%	0.8%
2023 Work at Home	20.0%	22.1%	23.7%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	21.3%	21.0%	23.1%
2023 Travel to Work in 15 to 29 Minutes	51.5%	51.2%	50.5%
2023 Travel to Work in 30 to 59 Minutes	25.5%	25.6%	23.4%
2023 Travel to Work in 60 Minutes or More	1.7%	2.2%	3.0%
2023 Average Travel Time to Work	21.9	21.7	20.9
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$453.6 M	\$4.01 B	\$10.18 B
2023 Est. Apparel	\$15.87 M	\$141.17 M	\$359.74 M
2023 Est. Contributions, Gifts	\$25.85 M	\$236.43 M	\$606.02 M
2023 Est. Education, Reading	\$14.18 M	\$131.37 M	\$342.37 M
2023 Est. Entertainment	\$25.76 M	\$228.81 M	\$581.25 M
2023 Est. Food, Beverages, Tobacco	\$69.51 M	\$610.37 M	\$1.54 B
2023 Est. Furnishings, Equipment	\$16.06 M	\$142.14 M	\$360.62 M
2023 Est. Health Care, Insurance	\$42.07 M	\$369.01 M	\$928.05 M
2023 Est. Household Operations, Shelter, Utilities	\$146.37 M	\$1.3 B	\$3.28 B
2023 Est. Miscellaneous Expenses	\$8.63 M	\$76.61 M	\$194.27 M
2023 Est. Personal Care	\$6.12 M	\$53.93 M	\$136.59 M
2023 Est. Transportation	\$83.2 M	\$728.3 M	\$1.84 B

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.