

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5637

Ballwin Plaza Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	9,985	75,856	160,899
2028 Projected Population	9,804	74,862	159,865
2020 Census Population	10,164	76,623	162,629
2010 Census Population	9,737	75,268	158,313
Projected Annual Growth 2023 to 2028	-0.4%	-0.3%	-0.1%
Historical Annual Growth 2010 to 2023	0.2%	-	0.1%
Households			
2023 Estimated Households	4,133	29,396	63,686
2028 Projected Households	4,022	28,753	62,699
2020 Census Households	4,159	29,330	63,638
2010 Census Households	3,904	28,438	61,118
Projected Annual Growth 2023 to 2028	-0.5%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2023	0.5%	0.3%	0.3%
Age			
2023 Est. Population Under 10 Years	11.8%	11.6%	11.2%
2023 Est. Population 10 to 19 Years	12.4%	13.2%	13.0%
2023 Est. Population 20 to 29 Years	11.6%	8.5%	9.4%
2023 Est. Population 30 to 44 Years	20.8%	19.6%	19.4%
2023 Est. Population 45 to 59 Years	19.0%	20.2%	20.2%
2023 Est. Population 60 to 74 Years	17.3%	19.8%	19.6%
2023 Est. Population 75 Years or Over	7.1%	7.1%	7.2%
2023 Est. Median Age	39.6	42.7	42.5
Marital Status & Gender			
2023 Est. Male Population	48.6%	49.1%	49.0%
2023 Est. Female Population	51.4%	50.9%	51.0%
2023 Est. Never Married	25.0%	22.9%	23.7%
2023 Est. Now Married	57.9%	61.0%	59.6%
2023 Est. Separated or Divorced	11.7%	10.6%	11.0%
2023 Est. Widowed	5.5%	5.6%	5.7%
Income			
2023 Est. HH Income \$200,000 or More	16.9%	25.8%	27.5%
2023 Est. HH Income \$150,000 to \$199,999	10.8%	15.7%	13.6%
2023 Est. HH Income \$100,000 to \$149,999	20.7%	18.6%	17.6%
2023 Est. HH Income \$75,000 to \$99,999	12.0%	10.0%	10.4%
2023 Est. HH Income \$50,000 to \$74,999	13.9%	11.3%	11.8%
2023 Est. HH Income \$35,000 to \$49,999	11.0%	7.4%	7.0%
2023 Est. HH Income \$25,000 to \$34,999	3.0%	3.9%	4.5%
2023 Est. HH Income \$15,000 to \$24,999	5.0%	3.8%	3.5%
2023 Est. HH Income Under \$15,000	6.6%	3.4%	4.0%
2023 Est. Average Household Income	\$128,870	\$178,099	\$185,045
2023 Est. Median Household Income	\$97,459	\$129,072	\$131,267
2023 Est. Per Capita Income	\$53,359	\$69,049	\$73,309
2023 Est. Total Businesses	402	2,388	6,037
2023 Est. Total Employees	3,328	19,845	69,689

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5637

Ballwin Plaza Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Race			
2023 Est. White	80.7%	83.0%	81.3%
2023 Est. Black	4.7%	4.1%	4.2%
2023 Est. Asian or Pacific Islander	9.8%	8.5%	9.9%
2023 Est. American Indian or Alaska Native	-	0.1%	0.1%
2023 Est. Other Races	4.6%	4.4%	4.5%
Hispanic			
2023 Est. Hispanic Population	326	2,159	4,898
2023 Est. Hispanic Population	3.3%	2.8%	3.0%
2028 Proj. Hispanic Population	3.2%	2.8%	3.0%
2020 Hispanic Population	4.0%	3.3%	3.7%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	7,016	53,850	114,574
2023 Est. Elementary (Grade Level 0 to 8)	1.3%	0.9%	1.0%
2023 Est. Some High School (Grade Level 9 to 11)	1.1%	1.4%	1.5%
2023 Est. High School Graduate	19.1%	12.6%	12.3%
2023 Est. Some College	15.5%	15.4%	15.0%
2023 Est. Associate Degree Only	6.9%	6.2%	6.0%
2023 Est. Bachelor Degree Only	35.5%	37.9%	36.0%
2023 Est. Graduate Degree	20.5%	25.6%	28.2%
Housing			
2023 Est. Total Housing Units	4,323	30,476	66,657
2023 Est. Owner-Occupied	75.6%	83.0%	78.1%
2023 Est. Renter-Occupied	20.0%	13.5%	17.4%
2023 Est. Vacant Housing	4.4%	3.5%	4.5%
Homes Built by Year			
2023 Homes Built 2010 or later	3.6%	5.0%	5.9%
2023 Homes Built 2000 to 2009	5.8%	7.4%	9.0%
2023 Homes Built 1990 to 1999	10.7%	13.9%	15.1%
2023 Homes Built 1980 to 1989	14.9%	17.1%	20.0%
2023 Homes Built 1970 to 1979	18.2%	24.1%	23.3%
2023 Homes Built 1960 to 1969	19.4%	16.3%	11.7%
2023 Homes Built 1950 to 1959	18.3%	8.2%	6.1%
2023 Homes Built Before 1949	4.6%	4.5%	4.5%
Home Values			
2023 Home Value \$1,000,000 or More	1.0%	1.4%	2.8%
2023 Home Value \$500,000 to \$999,999	5.1%	12.0%	15.8%
2023 Home Value \$400,000 to \$499,999	11.0%	16.0%	15.5%
2023 Home Value \$300,000 to \$399,999	19.7%	24.6%	23.7%
2023 Home Value \$200,000 to \$299,999	38.6%	28.2%	24.9%
2023 Home Value \$150,000 to \$199,999	11.9%	9.0%	8.2%
2023 Home Value \$100,000 to \$149,999	7.4%	4.8%	5.0%
2023 Home Value \$50,000 to \$99,999	4.3%	2.5%	2.3%
2023 Home Value \$25,000 to \$49,999	0.5%	0.7%	0.6%
2023 Home Value Under \$25,000	0.6%	0.9%	1.1%
2023 Median Home Value	\$268,319	\$325,179	\$354,120
2023 Median Rent	\$1,049	\$1,122	\$1,136

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5637

Ballwin Plaza Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2023 Est. Labor Population Age 16 Years or Over	8,036	60,651	129,575
2023 Est. Civilian Employed	65.7%	63.2%	62.4%
2023 Est. Civilian Unemployed	0.6%	1.3%	1.2%
2023 Est. in Armed Forces	-	0.3%	0.2%
2023 Est. not in Labor Force	33.6%	35.1%	36.2%
2023 Labor Force Males	48.2%	48.6%	48.5%
2023 Labor Force Females	51.8%	51.4%	51.5%
Occupation			
2023 Occupation: Population Age 16 Years or Over	5,284	38,336	80,807
2023 Mgmt, Business, & Financial Operations	24.2%	26.9%	27.4%
2023 Professional, Related	31.1%	33.0%	34.9%
2023 Service	9.4%	9.6%	8.9%
2023 Sales, Office	24.3%	20.4%	19.0%
2023 Farming, Fishing, Forestry	-	-	0.1%
2023 Construction, Extraction, Maintenance	3.1%	3.0%	3.0%
2023 Production, Transport, Material Moving	7.9%	6.9%	6.7%
2023 White Collar Workers	79.6%	80.4%	81.2%
2023 Blue Collar Workers	20.4%	19.6%	18.8%
Transportation to Work			
2023 Drive to Work Alone	60.0%	60.3%	60.6%
2023 Drive to Work in Carpool	4.9%	3.5%	3.5%
2023 Travel to Work by Public Transportation	0.2%	0.2%	0.3%
2023 Drive to Work on Motorcycle	0.2%	0.2%	0.2%
2023 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2023 Other Means	0.7%	0.6%	0.5%
2023 Work at Home	33.9%	34.7%	34.2%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	23.0%	21.6%	22.4%
2023 Travel to Work in 15 to 29 Minutes	40.3%	42.6%	44.0%
2023 Travel to Work in 30 to 59 Minutes	32.6%	33.3%	31.4%
2023 Travel to Work in 60 Minutes or More	4.1%	2.5%	2.2%
2023 Average Travel Time to Work	23.2	23.7	23.2
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$345.98 M	\$3.18 B	\$7.15 B
2023 Est. Apparel	\$12.36 M	\$115.33 M	\$259.56 M
2023 Est. Contributions, Gifts	\$21.27 M	\$205.32 M	\$467.98 M
2023 Est. Education, Reading	\$12.25 M	\$122.34 M	\$278.58 M
2023 Est. Entertainment	\$20.08 M	\$187.77 M	\$421.96 M
2023 Est. Food, Beverages, Tobacco	\$51.94 M	\$470.18 M	\$1.05 B
2023 Est. Furnishings, Equipment	\$12.44 M	\$115.75 M	\$259.85 M
2023 Est. Health Care, Insurance	\$31.17 M	\$281.48 M	\$629.82 M
2023 Est. Household Operations, Shelter, Utilities	\$110.54 M	\$1.01 B	\$2.27 B
2023 Est. Miscellaneous Expenses	\$6.61 M	\$61.08 M	\$137.25 M
2023 Est. Personal Care	\$4.64 M	\$42.59 M	\$95.58 M
2023 Est. Transportation	\$62.67 M	\$570.4 M	\$1.28 B

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.