

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.6626/-93.2419

RF1

1477 State Hwy 248

Branson, MO 65616

1 mi radius 3 mi radius 5 mi radius

		1 mi radius	3 mi radius	5 mi radius
POPULATION	2020 Estimated Population	1,856	16,815	33,310
	2025 Projected Population	1,914	17,438	34,971
	2010 Census Population	1,748	14,700	29,690
	2000 Census Population	1,025	10,158	21,634
	Projected Annual Growth 2020 to 2025	0.6%	0.7%	1.0%
	Historical Annual Growth 2000 to 2020	4.1%	3.3%	2.7%
HOUSEHOLDS	2020 Estimated Households	789	7,295	14,338
	2025 Projected Households	764	7,091	14,134
	2010 Census Households	698	5,988	11,952
	2000 Census Households	406	4,258	8,868
	Projected Annual Growth 2020 to 2025	-0.6%	-0.6%	-0.3%
	Historical Annual Growth 2000 to 2020	4.7%	3.6%	3.1%
AGE	2020 Est. Population Under 10 Years	12.0%	12.2%	11.6%
	2020 Est. Population 10 to 19 Years	11.4%	11.9%	12.3%
	2020 Est. Population 20 to 29 Years	13.7%	13.8%	14.6%
	2020 Est. Population 30 to 44 Years	16.9%	17.7%	17.0%
	2020 Est. Population 45 to 59 Years	16.9%	17.2%	17.4%
	2020 Est. Population 60 to 74 Years	17.5%	17.2%	17.9%
	2020 Est. Population 75 Years or Over	11.7%	10.0%	9.3%
	2020 Est. Median Age	40.7	39.2	38.9
MARITAL STATUS & GENDER	2020 Est. Male Population	47.1%	47.8%	48.2%
	2020 Est. Female Population	52.9%	52.2%	51.8%
	2020 Est. Never Married	26.8%	26.0%	25.4%
	2020 Est. Now Married	44.6%	51.5%	50.8%
	2020 Est. Separated or Divorced	19.1%	15.8%	17.5%
	2020 Est. Widowed	9.5%	6.7%	6.3%
INCOME	2020 Est. HH Income \$200,000 or More	0.2%	1.4%	1.4%
	2020 Est. HH Income \$150,000 to \$199,999	3.1%	3.1%	2.3%
	2020 Est. HH Income \$100,000 to \$149,999	11.6%	11.2%	9.3%
	2020 Est. HH Income \$75,000 to \$99,999	6.9%	9.9%	10.5%
	2020 Est. HH Income \$50,000 to \$74,999	16.9%	19.4%	21.5%
	2020 Est. HH Income \$35,000 to \$49,999	16.0%	17.1%	18.0%
	2020 Est. HH Income \$25,000 to \$34,999	12.0%	11.2%	12.9%
	2020 Est. HH Income \$15,000 to \$24,999	16.8%	12.8%	13.2%
	2020 Est. HH Income Under \$15,000	16.5%	13.9%	10.9%
	2020 Est. Average Household Income	\$44,410	\$56,901	\$57,570
	2020 Est. Median Household Income	\$38,629	\$45,982	\$46,503
	2020 Est. Per Capita Income	\$18,970	\$24,804	\$24,983
	2020 Est. Total Businesses	374	1,976	2,513
2020 Est. Total Employees	18,471	41,652	47,913	

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RACE			
2020 Est. White	89.1%	87.8%	88.7%
2020 Est. Black	2.3%	2.8%	2.7%
2020 Est. Asian or Pacific Islander	1.2%	2.0%	1.8%
2020 Est. American Indian or Alaska Native	0.7%	0.8%	0.8%
2020 Est. Other Races	6.8%	6.6%	5.9%
HISPANIC			
2020 Est. Hispanic Population	151	1,524	2,748
2020 Est. Hispanic Population	8.1%	9.1%	8.2%
2025 Proj. Hispanic Population	8.4%	9.5%	8.7%
2010 Hispanic Population	8.0%	7.3%	6.5%
EDUCATION (Adults 25 or Older)			
2020 Est. Adult Population (25 Years or Over)	1,294	11,619	22,763
2020 Est. Elementary (Grade Level 0 to 8)	2.8%	2.1%	2.0%
2020 Est. Some High School (Grade Level 9 to 11)	7.2%	8.6%	7.9%
2020 Est. High School Graduate	32.0%	30.4%	31.2%
2020 Est. Some College	31.4%	29.4%	30.3%
2020 Est. Associate Degree Only	6.6%	7.2%	7.6%
2020 Est. Bachelor Degree Only	13.3%	16.3%	14.1%
2020 Est. Graduate Degree	6.7%	6.0%	6.8%
HOUSING			
2020 Est. Total Housing Units	861	9,294	18,870
2020 Est. Owner-Occupied	50.1%	41.2%	41.8%
2020 Est. Renter-Occupied	41.4%	37.3%	34.2%
2020 Est. Vacant Housing	8.5%	21.5%	24.0%
HOMES BUILT BY YEAR			
2020 Homes Built 2010 or later	7.2%	4.7%	4.7%
2020 Homes Built 2000 to 2009	26.2%	20.0%	19.3%
2020 Homes Built 1990 to 1999	23.4%	18.3%	20.4%
2020 Homes Built 1980 to 1989	9.5%	13.1%	10.3%
2020 Homes Built 1970 to 1979	21.4%	12.8%	12.3%
2020 Homes Built 1960 to 1969	1.8%	3.9%	4.0%
2020 Homes Built 1950 to 1959	1.3%	3.6%	2.3%
2020 Homes Built Before 1949	0.6%	2.2%	2.6%
HOME VALUES			
2020 Home Value \$1,000,000 or More	-	0.4%	0.5%
2020 Home Value \$500,000 to \$999,999	14.3%	3.5%	3.0%
2020 Home Value \$400,000 to \$499,999	7.7%	1.6%	1.6%
2020 Home Value \$300,000 to \$399,999	7.4%	6.3%	8.3%
2020 Home Value \$200,000 to \$299,999	38.4%	25.5%	20.9%
2020 Home Value \$150,000 to \$199,999	28.7%	24.9%	22.0%
2020 Home Value \$100,000 to \$149,999	24.4%	34.4%	30.4%
2020 Home Value \$50,000 to \$99,999	14.2%	13.8%	17.1%
2020 Home Value \$25,000 to \$49,999	1.6%	2.5%	4.1%
2020 Home Value Under \$25,000	14.9%	9.2%	8.4%
2020 Median Home Value	\$177,827	\$152,567	\$148,704
2020 Median Rent	\$647	\$685	\$669

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	1,504	13,561	27,167
	2020 Est. Civilian Employed	54.1%	58.1%	58.1%
	2020 Est. Civilian Unemployed	1.6%	1.5%	2.3%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	44.4%	40.4%	39.5%
	2020 Labor Force Males	45.7%	46.9%	47.4%
	2020 Labor Force Females	54.3%	53.1%	52.6%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	814	7,875	15,795
	2020 Mgmt, Business, & Financial Operations	11.5%	13.7%	13.1%
	2020 Professional, Related	12.9%	15.3%	16.6%
	2020 Service	24.1%	24.0%	24.3%
	2020 Sales, Office	29.6%	30.3%	29.5%
	2020 Farming, Fishing, Forestry	0.3%	0.4%	0.3%
	2020 Construction, Extraction, Maintenance	8.3%	6.9%	6.5%
	2020 Production, Transport, Material Moving	13.3%	9.4%	9.7%
	2020 White Collar Workers	54.0%	59.3%	59.2%
	2020 Blue Collar Workers	46.0%	40.7%	40.8%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	76.8%	73.6%	74.3%
	2020 Drive to Work in Carpool	17.6%	15.9%	15.8%
	2020 Travel to Work by Public Transportation	0.7%	1.4%	1.0%
	2020 Drive to Work on Motorcycle	-	0.2%	0.1%
	2020 Walk or Bicycle to Work	1.4%	2.1%	2.2%
	2020 Other Means	0.3%	0.5%	0.6%
	2020 Work at Home	3.2%	6.4%	5.9%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	43.1%	40.9%	44.1%
	2020 Travel to Work in 15 to 29 Minutes	39.5%	44.4%	42.9%
	2020 Travel to Work in 30 to 59 Minutes	5.9%	11.8%	12.4%
	2020 Travel to Work in 60 Minutes or More	9.3%	5.0%	4.6%
	2020 Average Travel Time to Work	15.3	16.0	15.8
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$31.9 M	\$347.82 M	\$688.76 M
	2020 Est. Apparel	\$1.1 M	\$11.98 M	\$23.62 M
	2020 Est. Contributions, Gifts	\$1.69 M	\$18.68 M	\$37.07 M
	2020 Est. Education, Reading	\$911.38 K	\$10.01 M	\$19.41 M
	2020 Est. Entertainment	\$1.74 M	\$19.05 M	\$37.64 M
	2020 Est. Food, Beverages, Tobacco	\$5.01 M	\$54.39 M	\$107.69 M
	2020 Est. Furnishings, Equipment	\$1.08 M	\$11.86 M	\$23.47 M
	2020 Est. Health Care, Insurance	\$3.02 M	\$32.65 M	\$65.09 M
	2020 Est. Household Operations, Shelter, Utilities	\$10.56 M	\$114.78 M	\$227.14 M
	2020 Est. Miscellaneous Expenses	\$601.23 K	\$6.54 M	\$12.96 M
	2020 Est. Personal Care	\$427.54 K	\$4.65 M	\$9.21 M
	2020 Est. Transportation	\$5.77 M	\$63.23 M	\$125.47 M

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