

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5932/-90.5682

15501 Manchester Rd Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	9,176	75,348	155,067
2028 Projected Population	9,022	74,364	153,847
2020 Census Population	9,386	76,108	156,832
2010 Census Population	8,965	74,903	152,519
Projected Annual Growth 2023 to 2028	-0.3%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2023	0.2%	-	0.1%
Households			
2023 Estimated Households	3,780	29,070	61,100
2028 Projected Households	3,682	28,427	60,075
2020 Census Households	3,824	28,996	61,081
2010 Census Households	3,566	28,137	58,630
Projected Annual Growth 2023 to 2028	-0.5%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2023	0.5%	0.3%	0.3%
Age			
2023 Est. Population Under 10 Years	11.7%	11.6%	11.3%
2023 Est. Population 10 to 19 Years	12.6%	13.4%	13.0%
2023 Est. Population 20 to 29 Years	11.4%	8.5%	9.3%
2023 Est. Population 30 to 44 Years	20.8%	19.8%	19.5%
2023 Est. Population 45 to 59 Years	19.2%	20.3%	20.3%
2023 Est. Population 60 to 74 Years	17.3%	19.5%	19.5%
2023 Est. Population 75 Years or Over	7.0%	6.9%	7.0%
2023 Est. Median Age	39.8	42.4	42.4
Marital Status & Gender			
2023 Est. Male Population	48.6%	49.1%	49.1%
2023 Est. Female Population	51.4%	50.9%	50.9%
2023 Est. Never Married	24.0%	23.0%	23.5%
2023 Est. Now Married	58.7%	61.0%	60.0%
2023 Est. Separated or Divorced	11.9%	10.4%	11.0%
2023 Est. Widowed	5.4%	5.5%	5.4%
Income			
2023 Est. HH Income \$200,000 or More	17.4%	25.9%	27.5%
2023 Est. HH Income \$150,000 to \$199,999	11.1%	15.9%	13.9%
2023 Est. HH Income \$100,000 to \$149,999	20.8%	18.5%	17.8%
2023 Est. HH Income \$75,000 to \$99,999	12.5%	10.1%	10.4%
2023 Est. HH Income \$50,000 to \$74,999	14.1%	11.3%	11.7%
2023 Est. HH Income \$35,000 to \$49,999	10.1%	7.4%	7.0%
2023 Est. HH Income \$25,000 to \$34,999	2.7%	3.9%	4.4%
2023 Est. HH Income \$15,000 to \$24,999	5.2%	3.8%	3.4%
2023 Est. HH Income Under \$15,000	6.1%	3.3%	4.0%
2023 Est. Average Household Income	\$129,881	\$178,422	\$185,350
2023 Est. Median Household Income	\$98,864	\$129,657	\$131,622
2023 Est. Per Capita Income	\$53,518	\$68,867	\$73,092
2023 Est. Total Businesses	364	2,323	5,707
2023 Est. Total Employees	3,154	19,470	63,595

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Race				
2023 Est. White		80.7%	83.3%	81.3%
2023 Est. Black		4.7%	4.0%	4.3%
2023 Est. Asian or Pacific Islander		9.9%	8.2%	9.8%
2023 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2023 Est. Other Races		4.6%	4.4%	4.5%
Hispanic				
2023 Est. Hispanic Population		300	2,144	4,721
2023 Est. Hispanic Population		3.3%	2.8%	3.0%
2028 Proj. Hispanic Population		3.2%	2.8%	3.0%
2020 Hispanic Population		4.0%	3.3%	3.7%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		6,453	53,360	110,251
2023 Est. Elementary (Grade Level 0 to 8)		1.4%	0.9%	0.9%
2023 Est. Some High School (Grade Level 9 to 11)		1.1%	1.4%	1.6%
2023 Est. High School Graduate		19.2%	12.5%	12.3%
2023 Est. Some College		15.6%	15.5%	15.1%
2023 Est. Associate Degree Only		7.4%	6.2%	6.0%
2023 Est. Bachelor Degree Only		34.6%	38.1%	36.2%
2023 Est. Graduate Degree		20.8%	25.3%	27.9%
Housing				
2023 Est. Total Housing Units		3,950	30,133	63,867
2023 Est. Owner-Occupied		77.6%	82.9%	79.1%
2023 Est. Renter-Occupied		18.1%	13.6%	16.6%
2023 Est. Vacant Housing		4.3%	3.5%	4.3%
Homes Built by Year				
2023 Homes Built 2010 or later		4.1%	4.9%	5.9%
2023 Homes Built 2000 to 2009		6.4%	7.6%	8.6%
2023 Homes Built 1990 to 1999		11.0%	14.3%	15.2%
2023 Homes Built 1980 to 1989		15.9%	17.9%	20.0%
2023 Homes Built 1970 to 1979		17.3%	23.3%	23.3%
2023 Homes Built 1960 to 1969		18.5%	15.8%	11.9%
2023 Homes Built 1950 to 1959		18.2%	8.1%	6.2%
2023 Homes Built Before 1949		4.4%	4.6%	4.5%
Home Values				
2023 Home Value \$1,000,000 or More		1.0%	1.4%	2.8%
2023 Home Value \$500,000 to \$999,999		6.0%	11.8%	15.7%
2023 Home Value \$400,000 to \$499,999		9.6%	16.5%	15.5%
2023 Home Value \$300,000 to \$399,999		18.9%	24.8%	23.5%
2023 Home Value \$200,000 to \$299,999		40.0%	27.7%	25.3%
2023 Home Value \$150,000 to \$199,999		12.1%	9.1%	8.3%
2023 Home Value \$100,000 to \$149,999		6.9%	4.7%	4.9%
2023 Home Value \$50,000 to \$99,999		4.3%	2.4%	2.3%
2023 Home Value \$25,000 to \$49,999		0.5%	0.7%	0.6%
2023 Home Value Under \$25,000		0.7%	0.9%	1.1%
2023 Median Home Value		\$267,462	\$326,901	\$352,932
2023 Median Rent		\$1,084	\$1,117	\$1,138

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	7,383	60,146	124,587
2023 Est. Civilian Employed	65.3%	63.3%	62.7%
2023 Est. Civilian Unemployed	0.6%	1.3%	1.3%
2023 Est. in Armed Forces	-	0.3%	0.2%
2023 Est. not in Labor Force	34.1%	35.1%	35.9%
2023 Labor Force Males	48.1%	48.7%	48.6%
2023 Labor Force Females	51.9%	51.3%	51.4%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,824	38,101	78,107
2023 Mgmt, Business, & Financial Operations	23.9%	27.0%	27.5%
2023 Professional, Related	31.4%	32.7%	34.6%
2023 Service	9.0%	9.6%	8.9%
2023 Sales, Office	25.0%	20.7%	18.9%
2023 Farming, Fishing, Forestry	-	-	0.1%
2023 Construction, Extraction, Maintenance	2.9%	3.0%	3.1%
2023 Production, Transport, Material Moving	7.8%	7.0%	6.8%
2023 White Collar Workers	80.2%	80.3%	81.1%
2023 Blue Collar Workers	19.8%	19.7%	18.9%
Transportation to Work			
2023 Drive to Work Alone	59.7%	60.3%	60.8%
2023 Drive to Work in Carpool	5.5%	3.5%	3.5%
2023 Travel to Work by Public Transportation	0.3%	0.2%	0.2%
2023 Drive to Work on Motorcycle	0.2%	0.3%	0.2%
2023 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2023 Other Means	0.7%	0.6%	0.5%
2023 Work at Home	33.7%	34.6%	34.1%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	23.9%	21.4%	22.2%
2023 Travel to Work in 15 to 29 Minutes	38.3%	42.2%	43.8%
2023 Travel to Work in 30 to 59 Minutes	33.7%	33.7%	31.8%
2023 Travel to Work in 60 Minutes or More	4.2%	2.6%	2.2%
2023 Average Travel Time to Work	23.4	23.8	23.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$318.54 M	\$3.15 B	\$6.87 B
2023 Est. Apparel	\$11.38 M	\$114.26 M	\$249.36 M
2023 Est. Contributions, Gifts	\$19.6 M	\$203.36 M	\$449.18 M
2023 Est. Education, Reading	\$11.32 M	\$121.3 M	\$267.64 M
2023 Est. Entertainment	\$18.52 M	\$186 M	\$405.44 M
2023 Est. Food, Beverages, Tobacco	\$47.79 M	\$465.5 M	\$1.01 B
2023 Est. Furnishings, Equipment	\$11.46 M	\$114.64 M	\$249.67 M
2023 Est. Health Care, Insurance	\$28.69 M	\$278.55 M	\$604.78 M
2023 Est. Household Operations, Shelter, Utilities	\$101.73 M	\$998.9 M	\$2.18 B
2023 Est. Miscellaneous Expenses	\$6.09 M	\$60.48 M	\$131.82 M
2023 Est. Personal Care	\$4.27 M	\$42.17 M	\$91.81 M
2023 Est. Transportation	\$57.7 M	\$564.85 M	\$1.23 B

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