

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7463/-90.4238

Hilltop Plaza Bridgeton, MO 63044	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	7,613	45,269	148,881
2028 Projected Population	7,561	44,903	148,732
2020 Census Population	7,609	45,857	149,677
2010 Census Population	7,677	45,878	151,763
Projected Annual Growth 2023 to 2028	-0.1%	-0.2%	-
Historical Annual Growth 2010 to 2023	-	-0.1%	-0.1%
<b>Households</b>			
2023 Estimated Households	3,136	19,448	65,720
2028 Projected Households	3,096	19,115	65,321
2020 Census Households	3,104	19,488	65,276
2010 Census Households	3,189	19,614	64,544
Projected Annual Growth 2023 to 2028	-0.3%	-0.3%	-0.1%
Historical Annual Growth 2010 to 2023	-0.1%	-	0.1%
<b>Age</b>			
2023 Est. Population Under 10 Years	11.3%	11.9%	11.7%
2023 Est. Population 10 to 19 Years	11.1%	11.7%	11.4%
2023 Est. Population 20 to 29 Years	11.8%	13.8%	15.5%
2023 Est. Population 30 to 44 Years	16.0%	20.3%	20.4%
2023 Est. Population 45 to 59 Years	18.1%	17.8%	17.6%
2023 Est. Population 60 to 74 Years	21.3%	17.2%	16.1%
2023 Est. Population 75 Years or Over	10.4%	7.3%	7.3%
2023 Est. Median Age	44.3	38.7	37.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	46.6%	48.3%	48.3%
2023 Est. Female Population	53.4%	51.7%	51.7%
2023 Est. Never Married	37.2%	35.7%	36.7%
2023 Est. Now Married	40.1%	43.9%	41.1%
2023 Est. Separated or Divorced	15.5%	14.2%	16.0%
2023 Est. Widowed	7.1%	6.2%	6.1%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	16.5%	8.9%	8.7%
2023 Est. HH Income \$150,000 to \$199,999	7.7%	7.1%	8.0%
2023 Est. HH Income \$100,000 to \$149,999	17.4%	16.2%	15.1%
2023 Est. HH Income \$75,000 to \$99,999	11.7%	12.6%	13.1%
2023 Est. HH Income \$50,000 to \$74,999	12.1%	20.0%	19.6%
2023 Est. HH Income \$35,000 to \$49,999	14.6%	13.3%	11.9%
2023 Est. HH Income \$25,000 to \$34,999	5.2%	9.1%	9.6%
2023 Est. HH Income \$15,000 to \$24,999	6.7%	6.9%	6.7%
2023 Est. HH Income Under \$15,000	8.0%	5.9%	7.3%
2023 Est. Average Household Income	\$121,856	\$95,073	\$98,475
2023 Est. Median Household Income	\$86,912	\$74,432	\$74,978
2023 Est. Per Capita Income	\$50,530	\$40,949	\$43,577
2023 Est. Total Businesses	575	3,074	8,797
2023 Est. Total Employees	6,485	58,749	155,102

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7463/-90.4238

Hilltop Plaza Bridgeton, MO 63044	1 mi radius	3 mi radius	5 mi radius
<b>Race</b>			
2023 Est. White	66.7%	63.9%	61.4%
2023 Est. Black	23.6%	22.3%	24.2%
2023 Est. Asian or Pacific Islander	3.5%	6.7%	6.6%
2023 Est. American Indian or Alaska Native	-	0.3%	0.3%
2023 Est. Other Races	6.2%	6.7%	7.6%
<b>Hispanic</b>			
2023 Est. Hispanic Population	335	2,299	9,443
2023 Est. Hispanic Population	4.4%	5.1%	6.3%
2028 Proj. Hispanic Population	4.5%	5.1%	6.4%
2020 Hispanic Population	5.2%	6.1%	7.4%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	5,506	31,902	104,046
2023 Est. Elementary (Grade Level 0 to 8)	2.7%	1.8%	1.9%
2023 Est. Some High School (Grade Level 9 to 11)	4.7%	5.0%	5.3%
2023 Est. High School Graduate	31.2%	29.2%	25.7%
2023 Est. Some College	19.9%	22.0%	21.2%
2023 Est. Associate Degree Only	9.2%	9.1%	9.0%
2023 Est. Bachelor Degree Only	21.5%	20.6%	22.0%
2023 Est. Graduate Degree	10.8%	12.3%	14.8%
<b>Housing</b>			
2023 Est. Total Housing Units	3,429	20,845	71,371
2023 Est. Owner-Occupied	63.9%	62.3%	56.2%
2023 Est. Renter-Occupied	27.6%	31.0%	35.9%
2023 Est. Vacant Housing	8.5%	6.7%	7.9%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	3.6%	2.5%	4.5%
2023 Homes Built 2000 to 2009	9.3%	5.4%	5.2%
2023 Homes Built 1990 to 1999	7.7%	6.5%	6.7%
2023 Homes Built 1980 to 1989	18.8%	11.2%	10.2%
2023 Homes Built 1970 to 1979	19.5%	16.2%	14.2%
2023 Homes Built 1960 to 1969	19.7%	25.3%	20.8%
2023 Homes Built 1950 to 1959	8.4%	15.6%	16.2%
2023 Homes Built Before 1949	4.5%	10.6%	14.3%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	1.2%	1.7%	1.6%
2023 Home Value \$500,000 to \$999,999	3.9%	5.2%	5.3%
2023 Home Value \$400,000 to \$499,999	5.2%	4.0%	5.3%
2023 Home Value \$300,000 to \$399,999	9.5%	8.2%	11.0%
2023 Home Value \$200,000 to \$299,999	34.7%	22.9%	25.4%
2023 Home Value \$150,000 to \$199,999	20.5%	21.1%	16.4%
2023 Home Value \$100,000 to \$149,999	15.2%	20.7%	17.6%
2023 Home Value \$50,000 to \$99,999	7.2%	12.6%	13.7%
2023 Home Value \$25,000 to \$49,999	0.8%	1.4%	1.9%
2023 Home Value Under \$25,000	1.9%	2.2%	1.9%
2023 Median Home Value	\$216,006	\$180,948	\$189,495
2023 Median Rent	\$793	\$783	\$843

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7463/-90.4238

Hilltop Plaza Bridgeton, MO 63044	1 mi radius	3 mi radius	5 mi radius
<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	6,247	36,626	121,086
2023 Est. Civilian Employed	59.1%	65.0%	65.8%
2023 Est. Civilian Unemployed	1.0%	1.3%	1.7%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	40.0%	33.6%	32.4%
2023 Labor Force Males	45.8%	47.7%	47.7%
2023 Labor Force Females	54.2%	52.3%	52.3%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	3,687	23,794	79,680
2023 Mgmt, Business, & Financial Operations	15.6%	14.4%	16.2%
2023 Professional, Related	23.7%	27.9%	29.1%
2023 Service	22.2%	16.5%	14.5%
2023 Sales, Office	19.3%	21.1%	21.7%
2023 Farming, Fishing, Forestry	-	-	0.2%
2023 Construction, Extraction, Maintenance	6.1%	5.6%	5.5%
2023 Production, Transport, Material Moving	13.0%	14.5%	12.8%
2023 White Collar Workers	58.7%	63.5%	67.0%
2023 Blue Collar Workers	41.3%	36.5%	33.0%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	75.1%	69.5%	67.1%
2023 Drive to Work in Carpool	6.6%	7.8%	7.4%
2023 Travel to Work by Public Transportation	0.3%	0.9%	1.0%
2023 Drive to Work on Motorcycle	0.4%	0.7%	0.3%
2023 Walk or Bicycle to Work	1.8%	1.3%	1.7%
2023 Other Means	0.7%	0.3%	0.5%
2023 Work at Home	15.1%	19.6%	22.0%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	29.1%	27.6%	24.6%
2023 Travel to Work in 15 to 29 Minutes	49.8%	50.4%	51.9%
2023 Travel to Work in 30 to 59 Minutes	16.2%	18.7%	20.7%
2023 Travel to Work in 60 Minutes or More	4.9%	3.3%	2.8%
2023 Average Travel Time to Work	20.9	19.8	20.1
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$250.15 M	\$1.31 B	\$4.54 B
2023 Est. Apparel	\$8.9 M	\$46.3 M	\$160.43 M
2023 Est. Contributions, Gifts	\$15.36 M	\$76.54 M	\$264.82 M
2023 Est. Education, Reading	\$8.75 M	\$42.71 M	\$149.08 M
2023 Est. Entertainment	\$14.4 M	\$74.64 M	\$257.88 M
2023 Est. Food, Beverages, Tobacco	\$37.69 M	\$200.56 M	\$693.35 M
2023 Est. Furnishings, Equipment	\$8.91 M	\$46.36 M	\$160.14 M
2023 Est. Health Care, Insurance	\$22.71 M	\$120.56 M	\$414.89 M
2023 Est. Household Operations, Shelter, Utilities	\$80.31 M	\$424.71 M	\$1.47 B
2023 Est. Miscellaneous Expenses	\$4.78 M	\$25.02 M	\$86.39 M
2023 Est. Personal Care	\$3.36 M	\$17.65 M	\$61.02 M
2023 Est. Transportation	\$44.99 M	\$239.1 M	\$824.62 M

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.