

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.369/-90.3876

1280 Imperial Main St Imperial, MO 63052	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	3,530	29,651	61,282
2028 Projected Population	3,611	29,433	61,400
2020 Census Population	3,602	29,483	61,050
2010 Census Population	3,513	28,742	57,826
Projected Annual Growth 2023 to 2028	0.5%	-0.1%	-
Historical Annual Growth 2010 to 2023	-	0.2%	0.5%
<b>Households</b>			
2023 Estimated Households	1,300	10,890	22,843
2028 Projected Households	1,352	10,986	23,227
2020 Census Households	1,310	10,677	22,436
2010 Census Households	1,216	10,114	20,629
Projected Annual Growth 2023 to 2028	0.8%	0.2%	0.3%
Historical Annual Growth 2010 to 2023	0.5%	0.6%	0.8%
<b>Age</b>			
2023 Est. Population Under 10 Years	11.0%	12.8%	12.6%
2023 Est. Population 10 to 19 Years	13.8%	14.0%	13.9%
2023 Est. Population 20 to 29 Years	10.8%	11.7%	11.1%
2023 Est. Population 30 to 44 Years	19.7%	22.7%	22.2%
2023 Est. Population 45 to 59 Years	22.3%	19.8%	19.7%
2023 Est. Population 60 to 74 Years	17.9%	15.2%	16.0%
2023 Est. Population 75 Years or Over	4.5%	3.7%	4.5%
2023 Est. Median Age	40.4	36.9	37.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	51.0%	50.2%	50.0%
2023 Est. Female Population	49.0%	49.8%	50.0%
2023 Est. Never Married	23.8%	31.7%	28.6%
2023 Est. Now Married	50.7%	49.2%	52.1%
2023 Est. Separated or Divorced	21.2%	15.2%	14.7%
2023 Est. Widowed	4.2%	3.9%	4.6%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	3.1%	4.0%	6.1%
2023 Est. HH Income \$150,000 to \$199,999	18.2%	13.1%	13.3%
2023 Est. HH Income \$100,000 to \$149,999	16.7%	20.6%	20.8%
2023 Est. HH Income \$75,000 to \$99,999	11.4%	17.2%	15.9%
2023 Est. HH Income \$50,000 to \$74,999	19.9%	17.8%	17.5%
2023 Est. HH Income \$35,000 to \$49,999	16.2%	10.9%	10.5%
2023 Est. HH Income \$25,000 to \$34,999	9.8%	9.0%	7.2%
2023 Est. HH Income \$15,000 to \$24,999	2.9%	3.2%	4.2%
2023 Est. HH Income Under \$15,000	1.9%	4.2%	4.6%
2023 Est. Average Household Income	\$107,496	\$109,493	\$108,755
2023 Est. Median Household Income	\$77,570	\$81,679	\$85,556
2023 Est. Per Capita Income	\$39,604	\$40,231	\$40,552
2023 Est. Total Businesses	139	608	1,339
2023 Est. Total Employees	782	3,600	11,805

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<b>Race</b>				
2023 Est. White		95.3%	93.8%	93.7%
2023 Est. Black		0.8%	1.5%	1.4%
2023 Est. Asian or Pacific Islander		0.7%	1.1%	1.1%
2023 Est. American Indian or Alaska Native		-	-	0.1%
2023 Est. Other Races		3.2%	3.5%	3.7%
<b>Hispanic</b>				
2023 Est. Hispanic Population		88	784	1,632
2023 Est. Hispanic Population		2.5%	2.6%	2.7%
2028 Proj. Hispanic Population		2.5%	2.6%	2.7%
2020 Hispanic Population		2.7%	2.6%	2.8%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		2,466	20,103	41,807
2023 Est. Elementary (Grade Level 0 to 8)		2.9%	2.0%	1.7%
2023 Est. Some High School (Grade Level 9 to 11)		2.9%	6.2%	5.3%
2023 Est. High School Graduate		29.1%	28.3%	28.9%
2023 Est. Some College		27.3%	22.8%	22.8%
2023 Est. Associate Degree Only		14.8%	15.4%	14.4%
2023 Est. Bachelor Degree Only		15.7%	17.5%	17.8%
2023 Est. Graduate Degree		7.3%	7.8%	9.0%
<b>Housing</b>				
2023 Est. Total Housing Units		1,354	11,341	23,885
2023 Est. Owner-Occupied		85.6%	80.3%	80.4%
2023 Est. Renter-Occupied		10.4%	15.7%	15.3%
2023 Est. Vacant Housing		4.0%	4.0%	4.4%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		17.3%	10.1%	12.0%
2023 Homes Built 2000 to 2009		11.2%	18.7%	18.8%
2023 Homes Built 1990 to 1999		16.2%	21.9%	19.9%
2023 Homes Built 1980 to 1989		21.5%	17.0%	15.2%
2023 Homes Built 1970 to 1979		18.0%	16.8%	13.9%
2023 Homes Built 1960 to 1969		5.7%	6.4%	9.5%
2023 Homes Built 1950 to 1959		3.0%	2.7%	3.9%
2023 Homes Built Before 1949		3.1%	2.4%	2.4%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		-	-	0.3%
2023 Home Value \$500,000 to \$999,999		0.9%	1.3%	1.7%
2023 Home Value \$400,000 to \$499,999		9.7%	5.9%	7.0%
2023 Home Value \$300,000 to \$399,999		13.7%	14.1%	16.9%
2023 Home Value \$200,000 to \$299,999		33.3%	31.9%	33.2%
2023 Home Value \$150,000 to \$199,999		29.7%	27.2%	22.7%
2023 Home Value \$100,000 to \$149,999		7.7%	12.9%	10.9%
2023 Home Value \$50,000 to \$99,999		1.6%	2.7%	2.8%
2023 Home Value \$25,000 to \$49,999		-	0.5%	0.6%
2023 Home Value Under \$25,000		3.3%	3.5%	3.9%
2023 Median Home Value		\$222,914	\$215,747	\$231,204
2023 Median Rent		\$1,006	\$786	\$786

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	2,825	23,164	48,118
2023 Est. Civilian Employed	68.9%	70.7%	68.8%
2023 Est. Civilian Unemployed	3.4%	1.6%	1.3%
2023 Est. in Armed Forces	-	-	0.3%
2023 Est. not in Labor Force	27.7%	27.6%	29.6%
2023 Labor Force Males	51.0%	49.9%	49.8%
2023 Labor Force Females	49.0%	50.1%	50.2%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	1,947	16,377	33,121
2023 Mgmt, Business, & Financial Operations	22.1%	16.8%	15.6%
2023 Professional, Related	22.2%	19.6%	20.6%
2023 Service	13.7%	15.7%	15.3%
2023 Sales, Office	20.7%	24.3%	25.0%
2023 Farming, Fishing, Forestry	0.1%	-	-
2023 Construction, Extraction, Maintenance	6.2%	8.6%	9.9%
2023 Production, Transport, Material Moving	14.9%	15.0%	13.4%
2023 White Collar Workers	65.0%	60.7%	61.3%
2023 Blue Collar Workers	35.0%	39.3%	38.7%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	74.9%	81.5%	82.0%
2023 Drive to Work in Carpool	7.9%	8.0%	7.4%
2023 Travel to Work by Public Transportation	-	0.6%	0.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.1%	0.6%	0.9%
2023 Other Means	-	0.3%	0.3%
2023 Work at Home	17.0%	8.9%	9.1%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	14.6%	15.3%	16.9%
2023 Travel to Work in 15 to 29 Minutes	31.0%	34.3%	35.3%
2023 Travel to Work in 30 to 59 Minutes	48.0%	44.2%	42.2%
2023 Travel to Work in 60 Minutes or More	6.5%	6.2%	5.7%
2023 Average Travel Time to Work	29.4	28.4	27.6
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$97.3 M	\$823.79 M	\$1.72 B
2023 Est. Apparel	\$3.44 M	\$29.16 M	\$60.9 M
2023 Est. Contributions, Gifts	\$5.5 M	\$46.12 M	\$97.75 M
2023 Est. Education, Reading	\$3.11 M	\$26.13 M	\$55.78 M
2023 Est. Entertainment	\$5.59 M	\$47.19 M	\$98.67 M
2023 Est. Food, Beverages, Tobacco	\$14.83 M	\$126.27 M	\$262.03 M
2023 Est. Furnishings, Equipment	\$3.48 M	\$29.36 M	\$61.32 M
2023 Est. Health Care, Insurance	\$9.04 M	\$75.88 M	\$157.45 M
2023 Est. Household Operations, Shelter, Utilities	\$31.26 M	\$264.66 M	\$550.7 M
2023 Est. Miscellaneous Expenses	\$1.85 M	\$15.6 M	\$32.57 M
2023 Est. Personal Care	\$1.31 M	\$11.1 M	\$23.11 M
2023 Est. Transportation	\$17.88 M	\$152.32 M	\$316.18 M

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