

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.7494/-90.7483

Lakeside Shoppes O'Fallon, MO 63368	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	5,927	59,817	128,734
2028 Projected Population	6,259	61,843	134,212
2020 Census Population	5,645	58,383	125,976
2010 Census Population	5,095	50,993	111,245
Projected Annual Growth 2023 to 2028	1.1%	0.7%	0.9%
Historical Annual Growth 2010 to 2023	1.3%	1.3%	1.2%
Households			
2023 Estimated Households	2,327	21,778	47,736
2028 Projected Households	2,522	23,107	50,981
2020 Census Households	2,175	20,965	46,095
2010 Census Households	1,931	17,620	39,388
Projected Annual Growth 2023 to 2028	1.7%	1.2%	1.4%
Historical Annual Growth 2010 to 2023	1.6%	1.8%	1.6%
Age			
2023 Est. Population Under 10 Years	13.5%	13.5%	12.8%
2023 Est. Population 10 to 19 Years	12.8%	14.2%	14.0%
2023 Est. Population 20 to 29 Years	9.1%	9.9%	10.5%
2023 Est. Population 30 to 44 Years	26.0%	24.5%	22.9%
2023 Est. Population 45 to 59 Years	15.6%	18.0%	18.7%
2023 Est. Population 60 to 74 Years	15.1%	14.6%	15.7%
2023 Est. Population 75 Years or Over	7.9%	5.3%	5.3%
2023 Est. Median Age	37.7	37.3	38.2
Marital Status & Gender			
2023 Est. Male Population	48.5%	49.6%	49.9%
2023 Est. Female Population	51.5%	50.4%	50.1%
2023 Est. Never Married	30.2%	25.4%	25.4%
2023 Est. Now Married	55.8%	59.5%	59.0%
2023 Est. Separated or Divorced	7.3%	10.5%	11.0%
2023 Est. Widowed	6.7%	4.6%	4.6%
Income			
2023 Est. HH Income \$200,000 or More	16.9%	18.9%	18.6%
2023 Est. HH Income \$150,000 to \$199,999	15.1%	17.4%	16.4%
2023 Est. HH Income \$100,000 to \$149,999	25.3%	23.3%	22.6%
2023 Est. HH Income \$75,000 to \$99,999	16.3%	13.0%	13.0%
2023 Est. HH Income \$50,000 to \$74,999	13.3%	12.1%	13.2%
2023 Est. HH Income \$35,000 to \$49,999	6.8%	5.9%	6.8%
2023 Est. HH Income \$25,000 to \$34,999	1.9%	3.6%	3.8%
2023 Est. HH Income \$15,000 to \$24,999	2.4%	3.4%	3.1%
2023 Est. HH Income Under \$15,000	2.0%	2.3%	2.5%
2023 Est. Average Household Income	\$143,671	\$146,288	\$144,313
2023 Est. Median Household Income	\$114,593	\$122,972	\$119,983
2023 Est. Per Capita Income	\$56,464	\$53,287	\$53,537
2023 Est. Total Businesses	270	1,479	3,725
2023 Est. Total Employees	5,391	15,917	40,451

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Race			
2023 Est. White	83.3%	85.7%	86.0%
2023 Est. Black	4.5%	4.6%	5.1%
2023 Est. Asian or Pacific Islander	8.0%	4.8%	4.0%
2023 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2023 Est. Other Races	4.2%	4.7%	4.7%
Hispanic			
2023 Est. Hispanic Population	168	2,101	4,671
2023 Est. Hispanic Population	2.8%	3.5%	3.6%
2028 Proj. Hispanic Population	2.8%	3.5%	3.6%
2020 Hispanic Population	3.5%	4.4%	4.4%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	4,149	40,572	87,885
2023 Est. Elementary (Grade Level 0 to 8)	1.0%	0.7%	1.0%
2023 Est. Some High School (Grade Level 9 to 11)	0.8%	2.8%	2.7%
2023 Est. High School Graduate	16.2%	19.1%	21.1%
2023 Est. Some College	19.1%	20.1%	19.6%
2023 Est. Associate Degree Only	6.0%	9.0%	8.8%
2023 Est. Bachelor Degree Only	35.8%	30.4%	30.0%
2023 Est. Graduate Degree	21.2%	17.9%	16.8%
Housing			
2023 Est. Total Housing Units	2,415	22,702	49,912
2023 Est. Owner-Occupied	74.5%	86.9%	86.5%
2023 Est. Renter-Occupied	21.9%	9.0%	9.1%
2023 Est. Vacant Housing	3.7%	4.1%	4.4%
Homes Built by Year			
2023 Homes Built 2010 or later	17.8%	19.1%	19.2%
2023 Homes Built 2000 to 2009	41.6%	32.0%	26.6%
2023 Homes Built 1990 to 1999	21.8%	25.0%	22.9%
2023 Homes Built 1980 to 1989	6.4%	10.5%	13.5%
2023 Homes Built 1970 to 1979	4.4%	5.2%	7.7%
2023 Homes Built 1960 to 1969	1.7%	2.0%	3.1%
2023 Homes Built 1950 to 1959	1.5%	1.1%	1.4%
2023 Homes Built Before 1949	1.1%	1.2%	1.3%
Home Values			
2023 Home Value \$1,000,000 or More	0.1%	0.3%	0.7%
2023 Home Value \$500,000 to \$999,999	8.9%	7.8%	8.8%
2023 Home Value \$400,000 to \$499,999	11.5%	13.5%	12.2%
2023 Home Value \$300,000 to \$399,999	32.3%	31.2%	28.5%
2023 Home Value \$200,000 to \$299,999	38.1%	34.4%	34.4%
2023 Home Value \$150,000 to \$199,999	4.4%	6.0%	7.9%
2023 Home Value \$100,000 to \$149,999	2.9%	2.6%	3.1%
2023 Home Value \$50,000 to \$99,999	0.5%	0.5%	0.8%
2023 Home Value \$25,000 to \$49,999	0.3%	1.2%	1.4%
2023 Home Value Under \$25,000	1.0%	2.5%	2.3%
2023 Median Home Value	\$311,243	\$305,033	\$303,110
2023 Median Rent	\$1,140	\$1,138	\$1,071

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	4,611	46,173	100,808
2023 Est. Civilian Employed	71.9%	69.5%	69.0%
2023 Est. Civilian Unemployed	1.2%	1.8%	1.8%
2023 Est. in Armed Forces	-	0.1%	0.2%
2023 Est. not in Labor Force	27.0%	28.7%	29.0%
2023 Labor Force Males	47.9%	49.2%	49.5%
2023 Labor Force Females	52.1%	50.8%	50.5%
Occupation			
2023 Occupation: Population Age 16 Years or Over	3,314	32,072	69,580
2023 Mgmt, Business, & Financial Operations	23.5%	24.9%	23.6%
2023 Professional, Related	27.1%	26.2%	26.5%
2023 Service	7.7%	10.3%	10.8%
2023 Sales, Office	26.9%	22.9%	23.0%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	3.3%	5.7%	6.0%
2023 Production, Transport, Material Moving	11.6%	10.0%	10.1%
2023 White Collar Workers	77.4%	74.0%	73.1%
2023 Blue Collar Workers	22.6%	26.0%	26.9%
Transportation to Work			
2023 Drive to Work Alone	73.4%	76.8%	77.4%
2023 Drive to Work in Carpool	5.5%	4.6%	4.9%
2023 Travel to Work by Public Transportation	-	0.1%	-
2023 Drive to Work on Motorcycle	-	0.2%	-
2023 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2023 Other Means	3.3%	0.8%	1.0%
2023 Work at Home	17.7%	16.9%	15.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	27.5%	20.8%	21.5%
2023 Travel to Work in 15 to 29 Minutes	32.6%	41.8%	42.5%
2023 Travel to Work in 30 to 59 Minutes	35.2%	33.6%	32.3%
2023 Travel to Work in 60 Minutes or More	4.6%	3.8%	3.8%
2023 Average Travel Time to Work	23.6	23.7	23.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$210.65 M	\$2.01 B	\$4.37 B
2023 Est. Apparel	\$7.59 M	\$72.86 M	\$157.74 M
2023 Est. Contributions, Gifts	\$12.89 M	\$124.46 M	\$270.9 M
2023 Est. Education, Reading	\$7.55 M	\$74.13 M	\$160.2 M
2023 Est. Entertainment	\$12.34 M	\$118.51 M	\$256.86 M
2023 Est. Food, Beverages, Tobacco	\$31.58 M	\$300.16 M	\$651.75 M
2023 Est. Furnishings, Equipment	\$7.63 M	\$73.18 M	\$158.81 M
2023 Est. Health Care, Insurance	\$18.84 M	\$178.99 M	\$389.74 M
2023 Est. Household Operations, Shelter, Utilities	\$67.08 M	\$638.45 M	\$1.39 B
2023 Est. Miscellaneous Expenses	\$4.02 M	\$38.43 M	\$83.51 M
2023 Est. Personal Care	\$2.83 M	\$27.01 M	\$58.65 M
2023 Est. Transportation	\$38.29 M	\$365.28 M	\$793.09 M

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