

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7973/-90.6035

Spencer Rd & Veterans Memorial Pkwy O'Fallon, MO 63376	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	4,677	55,620	155,499
2028 Projected Population	5,051	58,359	159,274
2020 Census Population	4,480	54,100	154,695
2010 Census Population	4,038	49,863	144,373
Projected Annual Growth 2023 to 2028	1.6%	1.0%	0.5%
Historical Annual Growth 2010 to 2023	1.2%	0.9%	0.6%
<b>Households</b>			
2023 Estimated Households	2,076	22,541	63,362
2028 Projected Households	2,259	23,833	65,194
2020 Census Households	1,934	21,189	61,465
2010 Census Households	1,746	19,181	55,878
Projected Annual Growth 2023 to 2028	1.8%	1.1%	0.6%
Historical Annual Growth 2010 to 2023	1.5%	1.3%	1.0%
<b>Age</b>			
2023 Est. Population Under 10 Years	8.3%	9.2%	9.7%
2023 Est. Population 10 to 19 Years	11.4%	12.7%	12.6%
2023 Est. Population 20 to 29 Years	11.7%	12.2%	12.3%
2023 Est. Population 30 to 44 Years	15.0%	18.6%	19.6%
2023 Est. Population 45 to 59 Years	17.4%	21.0%	20.5%
2023 Est. Population 60 to 74 Years	19.8%	18.1%	17.9%
2023 Est. Population 75 Years or Over	16.4%	8.2%	7.4%
2023 Est. Median Age	49.3	42.4	41.2
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	45.7%	49.5%	49.4%
2023 Est. Female Population	54.3%	50.5%	50.6%
2023 Est. Never Married	26.6%	25.0%	27.1%
2023 Est. Now Married	43.6%	55.6%	54.1%
2023 Est. Separated or Divorced	21.3%	13.4%	13.2%
2023 Est. Widowed	8.4%	6.0%	5.6%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	4.6%	11.0%	13.5%
2023 Est. HH Income \$150,000 to \$199,999	6.5%	13.5%	13.4%
2023 Est. HH Income \$100,000 to \$149,999	16.4%	23.1%	21.3%
2023 Est. HH Income \$75,000 to \$99,999	20.9%	15.6%	15.9%
2023 Est. HH Income \$50,000 to \$74,999	15.9%	15.8%	15.4%
2023 Est. HH Income \$35,000 to \$49,999	16.4%	9.0%	9.1%
2023 Est. HH Income \$25,000 to \$34,999	9.1%	5.2%	4.8%
2023 Est. HH Income \$15,000 to \$24,999	5.4%	4.1%	3.6%
2023 Est. HH Income Under \$15,000	4.8%	2.6%	3.0%
2023 Est. Average Household Income	\$81,122	\$117,301	\$126,222
2023 Est. Median Household Income	\$75,884	\$99,975	\$103,382
2023 Est. Per Capita Income	\$36,391	\$47,638	\$51,490
2023 Est. Total Businesses	489	2,265	5,383
2023 Est. Total Employees	5,923	25,047	55,000

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<b>Race</b>				
2023 Est. White		87.4%	86.3%	85.6%
2023 Est. Black		5.9%	5.8%	6.2%
2023 Est. Asian or Pacific Islander		1.7%	2.9%	3.1%
2023 Est. American Indian or Alaska Native		-	0.1%	0.1%
2023 Est. Other Races		4.9%	4.8%	4.9%
<b>Hispanic</b>				
2023 Est. Hispanic Population		178	2,177	6,123
2023 Est. Hispanic Population		3.8%	3.9%	3.9%
2028 Proj. Hispanic Population		3.9%	3.9%	3.9%
2020 Hispanic Population		4.2%	4.1%	4.3%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		3,459	39,943	111,146
2023 Est. Elementary (Grade Level 0 to 8)		1.2%	1.3%	1.2%
2023 Est. Some High School (Grade Level 9 to 11)		5.3%	3.3%	3.3%
2023 Est. High School Graduate		26.6%	23.7%	24.4%
2023 Est. Some College		23.5%	22.3%	20.9%
2023 Est. Associate Degree Only		11.2%	9.0%	9.0%
2023 Est. Bachelor Degree Only		20.2%	25.8%	26.1%
2023 Est. Graduate Degree		11.9%	14.6%	15.1%
<b>Housing</b>				
2023 Est. Total Housing Units		2,135	23,082	64,956
2023 Est. Owner-Occupied		75.2%	76.5%	76.0%
2023 Est. Renter-Occupied		22.0%	21.2%	21.5%
2023 Est. Vacant Housing		2.8%	2.3%	2.5%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		16.2%	14.5%	14.5%
2023 Homes Built 2000 to 2009		15.6%	14.7%	16.7%
2023 Homes Built 1990 to 1999		18.7%	14.7%	17.4%
2023 Homes Built 1980 to 1989		21.7%	25.5%	22.4%
2023 Homes Built 1970 to 1979		16.1%	18.8%	15.5%
2023 Homes Built 1960 to 1969		4.1%	5.7%	6.6%
2023 Homes Built 1950 to 1959		2.0%	2.2%	2.9%
2023 Homes Built Before 1949		2.8%	1.7%	1.5%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		0.4%	0.4%	0.6%
2023 Home Value \$500,000 to \$999,999		2.3%	3.7%	5.2%
2023 Home Value \$400,000 to \$499,999		3.3%	7.4%	7.9%
2023 Home Value \$300,000 to \$399,999		18.7%	20.2%	22.7%
2023 Home Value \$200,000 to \$299,999		31.7%	39.0%	37.7%
2023 Home Value \$150,000 to \$199,999		12.9%	16.8%	14.0%
2023 Home Value \$100,000 to \$149,999		5.3%	6.2%	5.7%
2023 Home Value \$50,000 to \$99,999		1.3%	1.3%	1.5%
2023 Home Value \$25,000 to \$49,999		18.1%	2.9%	1.9%
2023 Home Value Under \$25,000		6.0%	2.1%	2.8%
2023 Median Home Value		\$166,034	\$243,664	\$262,844
2023 Median Rent		\$943	\$992	\$993

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	3,996	46,361	128,818
2023 Est. Civilian Employed	59.9%	69.4%	70.2%
2023 Est. Civilian Unemployed	3.8%	2.0%	2.0%
2023 Est. in Armed Forces	-	-	0.1%
2023 Est. not in Labor Force	36.3%	28.5%	27.7%
2023 Labor Force Males	44.6%	49.0%	49.0%
2023 Labor Force Females	55.4%	51.0%	51.0%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	2,392	32,192	90,469
2023 Mgmt, Business, & Financial Operations	21.5%	19.8%	20.7%
2023 Professional, Related	22.3%	26.2%	26.2%
2023 Service	11.0%	11.6%	11.7%
2023 Sales, Office	22.4%	23.1%	22.3%
2023 Farming, Fishing, Forestry	1.4%	0.2%	-
2023 Construction, Extraction, Maintenance	8.1%	6.7%	6.6%
2023 Production, Transport, Material Moving	13.3%	12.5%	12.4%
2023 White Collar Workers	66.2%	69.0%	69.2%
2023 Blue Collar Workers	33.8%	31.0%	30.8%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	76.9%	79.3%	79.2%
2023 Drive to Work in Carpool	7.9%	6.6%	6.2%
2023 Travel to Work by Public Transportation	0.3%	-	-
2023 Drive to Work on Motorcycle	-	-	0.1%
2023 Walk or Bicycle to Work	1.4%	1.0%	0.8%
2023 Other Means	0.1%	0.7%	0.9%
2023 Work at Home	13.3%	12.3%	12.8%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	19.2%	22.2%	20.9%
2023 Travel to Work in 15 to 29 Minutes	54.9%	49.2%	49.9%
2023 Travel to Work in 30 to 59 Minutes	23.8%	24.9%	25.9%
2023 Travel to Work in 60 Minutes or More	2.1%	3.7%	3.4%
2023 Average Travel Time to Work	20.4	21.6	21.8
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$125.48 M	\$1.78 B	\$5.29 B
2023 Est. Apparel	\$4.4 M	\$63.66 M	\$189.52 M
2023 Est. Contributions, Gifts	\$7.11 M	\$105.62 M	\$319.99 M
2023 Est. Education, Reading	\$3.87 M	\$60.97 M	\$185.48 M
2023 Est. Entertainment	\$7.1 M	\$103.28 M	\$307.36 M
2023 Est. Food, Beverages, Tobacco	\$19.28 M	\$269.66 M	\$796.53 M
2023 Est. Furnishings, Equipment	\$4.43 M	\$64.06 M	\$190.44 M
2023 Est. Health Care, Insurance	\$11.7 M	\$161.69 M	\$476.97 M
2023 Est. Household Operations, Shelter, Utilities	\$40.5 M	\$569.93 M	\$1.69 B
2023 Est. Miscellaneous Expenses	\$2.39 M	\$34.02 M	\$101.02 M
2023 Est. Personal Care	\$1.69 M	\$24 M	\$71.13 M
2023 Est. Transportation	\$23.03 M	\$326.12 M	\$963.25 M

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