

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5823/-90.6303

<b>Wildwood Town Center</b> <b>Wildwood, MO 63040</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>			
2023 Estimated Population	11,917	35,341	83,884
2028 Projected Population	11,743	35,017	83,122
2020 Census Population	11,913	35,787	84,696
2010 Census Population	11,159	35,213	82,124
Projected Annual Growth 2023 to 2028	-0.3%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2023	0.5%	-	0.2%
<b>Households</b>			
2023 Estimated Households	4,510	13,224	31,134
2028 Projected Households	4,404	12,983	30,553
2020 Census Households	4,449	13,244	31,073
2010 Census Households	4,010	12,527	29,438
Projected Annual Growth 2023 to 2028	-0.5%	-0.4%	-0.4%
Historical Annual Growth 2010 to 2023	1.0%	0.4%	0.4%
<b>Age</b>			
2023 Est. Population Under 10 Years	12.2%	11.4%	11.7%
2023 Est. Population 10 to 19 Years	14.7%	14.8%	14.6%
2023 Est. Population 20 to 29 Years	7.9%	7.1%	7.7%
2023 Est. Population 30 to 44 Years	23.6%	21.1%	19.9%
2023 Est. Population 45 to 59 Years	22.1%	22.7%	21.9%
2023 Est. Population 60 to 74 Years	15.7%	17.4%	18.3%
2023 Est. Population 75 Years or Over	3.9%	5.4%	5.7%
2023 Est. Median Age	40.0	41.9	42.0
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	49.7%	49.5%	49.6%
2023 Est. Female Population	50.3%	50.5%	50.4%
2023 Est. Never Married	26.0%	24.5%	23.6%
2023 Est. Now Married	57.1%	60.6%	62.7%
2023 Est. Separated or Divorced	12.4%	10.1%	8.7%
2023 Est. Widowed	4.5%	4.8%	5.0%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	21.8%	30.0%	31.0%
2023 Est. HH Income \$150,000 to \$199,999	19.9%	16.8%	15.9%
2023 Est. HH Income \$100,000 to \$149,999	18.5%	16.7%	17.1%
2023 Est. HH Income \$75,000 to \$99,999	10.6%	10.1%	9.8%
2023 Est. HH Income \$50,000 to \$74,999	12.8%	10.8%	10.2%
2023 Est. HH Income \$35,000 to \$49,999	7.3%	6.1%	6.4%
2023 Est. HH Income \$25,000 to \$34,999	3.0%	3.6%	3.4%
2023 Est. HH Income \$15,000 to \$24,999	2.8%	2.5%	3.0%
2023 Est. HH Income Under \$15,000	3.4%	3.4%	3.2%
2023 Est. Average Household Income	\$173,020	\$202,695	\$207,685
2023 Est. Median Household Income	\$125,891	\$143,086	\$145,853
2023 Est. Per Capita Income	\$65,478	\$75,864	\$77,109
2023 Est. Total Businesses	301	1,420	2,673
2023 Est. Total Employees	2,072	12,266	22,254

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<b>Wildwood, MO 63040</b>				
<b>Race</b>				
2023 Est. White		85.9%	85.2%	84.4%
2023 Est. Black		3.3%	3.3%	3.5%
2023 Est. Asian or Pacific Islander		6.4%	7.0%	7.7%
2023 Est. American Indian or Alaska Native		-	-	0.1%
2023 Est. Other Races		4.4%	4.4%	4.3%
<b>Hispanic</b>				
2023 Est. Hispanic Population		350	1,062	2,395
2023 Est. Hispanic Population		2.9%	3.0%	2.9%
2028 Proj. Hispanic Population		3.0%	3.0%	2.8%
2020 Hispanic Population		3.5%	3.5%	3.4%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		8,240	24,686	58,371
2023 Est. Elementary (Grade Level 0 to 8)		1.5%	1.0%	0.9%
2023 Est. Some High School (Grade Level 9 to 11)		1.5%	1.4%	1.1%
2023 Est. High School Graduate		9.4%	11.3%	12.1%
2023 Est. Some College		18.7%	16.7%	15.3%
2023 Est. Associate Degree Only		6.3%	5.5%	5.7%
2023 Est. Bachelor Degree Only		38.0%	39.2%	38.7%
2023 Est. Graduate Degree		24.5%	25.0%	26.1%
<b>Housing</b>				
2023 Est. Total Housing Units		4,676	13,688	32,344
2023 Est. Owner-Occupied		81.7%	81.6%	83.9%
2023 Est. Renter-Occupied		14.8%	15.0%	12.3%
2023 Est. Vacant Housing		3.5%	3.4%	3.7%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		13.5%	9.4%	6.9%
2023 Homes Built 2000 to 2009		11.8%	12.8%	11.5%
2023 Homes Built 1990 to 1999		25.4%	24.1%	21.1%
2023 Homes Built 1980 to 1989		27.7%	21.6%	19.3%
2023 Homes Built 1970 to 1979		5.5%	13.2%	17.5%
2023 Homes Built 1960 to 1969		4.9%	4.9%	8.3%
2023 Homes Built 1950 to 1959		3.5%	5.5%	6.7%
2023 Homes Built Before 1949		4.0%	5.1%	5.0%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		1.6%	2.4%	3.0%
2023 Home Value \$500,000 to \$999,999		10.1%	17.7%	20.1%
2023 Home Value \$400,000 to \$499,999		15.2%	19.6%	18.4%
2023 Home Value \$300,000 to \$399,999		33.9%	28.1%	23.2%
2023 Home Value \$200,000 to \$299,999		26.2%	19.8%	21.3%
2023 Home Value \$150,000 to \$199,999		3.7%	5.2%	6.4%
2023 Home Value \$100,000 to \$149,999		6.0%	4.1%	4.0%
2023 Home Value \$50,000 to \$99,999		2.2%	1.9%	2.2%
2023 Home Value \$25,000 to \$49,999		0.5%	0.6%	0.6%
2023 Home Value Under \$25,000		0.6%	0.6%	0.8%
2023 Median Home Value		\$324,931	\$373,207	\$385,410
2023 Median Rent		\$1,119	\$1,120	\$1,117

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	9,349	27,888	66,073
2023 Est. Civilian Employed	66.2%	63.6%	63.0%
2023 Est. Civilian Unemployed	1.6%	1.6%	1.3%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	32.2%	34.8%	35.6%
2023 Labor Force Males	49.4%	49.2%	49.3%
2023 Labor Force Females	50.6%	50.8%	50.7%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	6,187	17,736	41,616
2023 Mgmt, Business, & Financial Operations	24.3%	27.8%	29.0%
2023 Professional, Related	28.5%	30.1%	31.0%
2023 Service	10.9%	9.8%	9.4%
2023 Sales, Office	23.5%	21.9%	20.2%
2023 Farming, Fishing, Forestry	0.1%	-	-
2023 Construction, Extraction, Maintenance	2.9%	3.4%	3.3%
2023 Production, Transport, Material Moving	9.8%	6.9%	7.0%
2023 White Collar Workers	76.3%	79.8%	80.3%
2023 Blue Collar Workers	23.7%	20.2%	19.7%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	57.1%	58.7%	59.2%
2023 Drive to Work in Carpool	3.4%	3.9%	3.7%
2023 Travel to Work by Public Transportation	0.3%	0.2%	0.2%
2023 Drive to Work on Motorcycle	0.3%	0.2%	0.2%
2023 Walk or Bicycle to Work	0.9%	0.9%	0.8%
2023 Other Means	0.2%	0.6%	0.7%
2023 Work at Home	37.8%	35.5%	35.2%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	19.9%	20.6%	20.8%
2023 Travel to Work in 15 to 29 Minutes	30.8%	34.1%	38.8%
2023 Travel to Work in 30 to 59 Minutes	45.9%	41.9%	37.0%
2023 Travel to Work in 60 Minutes or More	3.4%	3.4%	3.4%
2023 Average Travel Time to Work	27.8	26.4	24.8
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$478.07 M	\$1.6 B	\$3.84 B
2023 Est. Apparel	\$17.42 M	\$58.29 M	\$140.27 M
2023 Est. Contributions, Gifts	\$30.21 M	\$104.67 M	\$254.01 M
2023 Est. Education, Reading	\$18.35 M	\$63.25 M	\$153.18 M
2023 Est. Entertainment	\$28.26 M	\$94.71 M	\$228.17 M
2023 Est. Food, Beverages, Tobacco	\$70.9 M	\$234.85 M	\$563.93 M
2023 Est. Furnishings, Equipment	\$17.42 M	\$58.24 M	\$140.27 M
2023 Est. Health Care, Insurance	\$42.08 M	\$139.63 M	\$335.84 M
2023 Est. Household Operations, Shelter, Utilities	\$151.67 M	\$505.38 M	\$1.21 B
2023 Est. Miscellaneous Expenses	\$9.17 M	\$30.63 M	\$73.73 M
2023 Est. Personal Care	\$6.41 M	\$21.32 M	\$51.28 M
2023 Est. Transportation	\$86.18 M	\$285.29 M	\$685.52 M

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