

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7685/-90.2655

NewHallsFerry10915_2024_1.3.5		1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63136				
<b>Population</b>				
2024 Estimated Population		11,799	94,531	214,815
2029 Projected Population		11,536	91,643	207,490
2020 Census Population		12,068	93,844	214,481
2010 Census Population		12,524	99,734	230,530
Projected Annual Growth 2024 to 2029		-0.4%	-0.6%	-0.7%
Historical Annual Growth 2010 to 2024		-0.4%	-0.4%	-0.5%
<b>Households</b>				
2024 Estimated Households		4,914	38,403	87,453
2029 Projected Households		4,808	37,361	84,871
2020 Census Households		4,921	37,543	85,720
2010 Census Households		4,738	39,010	89,214
Projected Annual Growth 2024 to 2029		-0.4%	-0.5%	-0.6%
Historical Annual Growth 2010 to 2024		0.3%	-0.1%	-0.1%
<b>Age</b>				
2024 Est. Population Under 10 Years		12.8%	12.7%	12.0%
2024 Est. Population 10 to 19 Years		13.9%	13.3%	12.9%
2024 Est. Population 20 to 29 Years		13.0%	13.1%	13.3%
2024 Est. Population 30 to 44 Years		17.2%	18.9%	19.3%
2024 Est. Population 45 to 59 Years		17.8%	17.7%	18.2%
2024 Est. Population 60 to 74 Years		17.9%	17.6%	17.7%
2024 Est. Population 75 Years or Over		7.5%	6.7%	6.6%
2024 Est. Median Age		38.3	37.9	38.3
<b>Marital Status &amp; Gender</b>				
2024 Est. Male Population		44.5%	45.2%	45.8%
2024 Est. Female Population		55.5%	54.8%	54.2%
2024 Est. Never Married		42.8%	44.8%	44.1%
2024 Est. Now Married		31.3%	28.8%	29.5%
2024 Est. Separated or Divorced		18.8%	19.2%	19.7%
2024 Est. Widowed		7.1%	7.1%	6.8%
<b>Income</b>				
2024 Est. HH Income \$200,000 or More		4.3%	3.7%	3.2%
2024 Est. HH Income \$150,000 to \$199,999		3.4%	3.9%	4.0%
2024 Est. HH Income \$100,000 to \$149,999		9.5%	12.1%	12.8%
2024 Est. HH Income \$75,000 to \$99,999		14.4%	13.5%	12.5%
2024 Est. HH Income \$50,000 to \$74,999		20.7%	19.0%	18.6%
2024 Est. HH Income \$35,000 to \$49,999		12.9%	14.3%	14.2%
2024 Est. HH Income \$25,000 to \$34,999		9.6%	10.6%	10.9%
2024 Est. HH Income \$15,000 to \$24,999		12.6%	11.7%	11.5%
2024 Est. HH Income Under \$15,000		12.5%	11.3%	12.4%
2024 Est. Average Household Income		\$69,496	\$71,947	\$72,305
2024 Est. Median Household Income		\$54,711	\$55,064	\$54,603
2024 Est. Per Capita Income		\$29,061	\$29,311	\$29,512
2024 Est. Total Businesses		487	2,979	6,977
2024 Est. Total Employees		3,267	24,571	56,912

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<b>Race</b>				
2024 Est. White	52.5%	57.6%	57.6%	
2024 Est. Black	39.2%	33.3%	33.4%	
2024 Est. Asian or Pacific Islander	4.2%	4.8%	4.7%	
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2024 Est. Other Races	3.9%	4.0%	4.2%	
<b>Hispanic</b>				
2024 Est. Hispanic Population	336	2,647	6,370	
2024 Est. Hispanic Population	2.9%	2.8%	3.0%	
2029 Proj. Hispanic Population	3.3%	3.4%	3.5%	
2020 Hispanic Population	1.1%	1.4%	1.6%	
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)	7,928	64,069	147,558	
2024 Est. Elementary (Grade Level 0 to 8)	2.5%	3.6%	3.3%	
2024 Est. Some High School (Grade Level 9 to 11)	5.0%	6.6%	6.8%	
2024 Est. High School Graduate	30.8%	30.4%	31.1%	
2024 Est. Some College	27.4%	26.6%	26.0%	
2024 Est. Associate Degree Only	11.0%	9.9%	9.5%	
2024 Est. Bachelor Degree Only	14.9%	13.4%	13.7%	
2024 Est. Graduate Degree	8.3%	9.4%	9.5%	
<b>Housing</b>				
2024 Est. Total Housing Units	5,392	42,464	97,995	
2024 Est. Owner-Occupied	48.9%	49.5%	49.1%	
2024 Est. Renter-Occupied	42.3%	40.9%	40.2%	
2024 Est. Vacant Housing	8.9%	9.6%	10.8%	
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later	2.2%	2.0%	2.3%	
2024 Homes Built 2000 to 2009	3.1%	3.4%	3.8%	
2024 Homes Built 1990 to 1999	2.3%	2.7%	2.9%	
2024 Homes Built 1980 to 1989	6.4%	6.3%	6.9%	
2024 Homes Built 1970 to 1979	12.5%	13.3%	12.8%	
2024 Homes Built 1960 to 1969	33.3%	26.0%	21.9%	
2024 Homes Built 1950 to 1959	25.8%	26.3%	24.2%	
2024 Homes Built Before 1949	5.6%	10.3%	14.5%	
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More	1.0%	1.5%	1.4%	
2024 Home Value \$500,000 to \$999,999	8.5%	5.1%	5.0%	
2024 Home Value \$400,000 to \$499,999	3.3%	3.4%	3.2%	
2024 Home Value \$300,000 to \$399,999	5.0%	5.6%	5.6%	
2024 Home Value \$200,000 to \$299,999	9.1%	13.3%	14.7%	
2024 Home Value \$150,000 to \$199,999	16.4%	18.0%	16.7%	
2024 Home Value \$100,000 to \$149,999	20.4%	20.3%	19.3%	
2024 Home Value \$50,000 to \$99,999	29.9%	25.3%	24.0%	
2024 Home Value \$25,000 to \$49,999	3.1%	3.0%	4.6%	
2024 Home Value Under \$25,000	3.4%	4.7%	5.4%	
2024 Median Home Value	\$129,831	\$138,003	\$135,407	
2024 Median Rent	\$878	\$876	\$845	

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	9,321	74,918	172,487
2024 Est. Civilian Employed	63.5%	56.9%	56.8%
2024 Est. Civilian Unemployed	3.2%	3.4%	3.6%
2024 Est. in Armed Forces	0.1%	0.3%	0.6%
2024 Est. not in Labor Force	33.2%	39.4%	39.0%
2024 Labor Force Males	43.7%	43.8%	44.6%
2024 Labor Force Females	56.3%	56.2%	55.4%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	5,916	42,658	97,905
2024 Mgmt, Business, & Financial Operations	14.7%	15.1%	14.1%
2024 Professional, Related	17.9%	17.9%	19.2%
2024 Service	25.8%	23.8%	23.3%
2024 Sales, Office	19.9%	23.6%	22.0%
2024 Farming, Fishing, Forestry	-	0.2%	0.1%
2024 Construction, Extraction, Maintenance	3.1%	4.2%	4.9%
2024 Production, Transport, Material Moving	18.6%	15.2%	16.4%
2024 White Collar Workers	52.4%	56.6%	55.2%
2024 Blue Collar Workers	47.6%	43.4%	44.8%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	71.4%	71.6%	71.5%
2024 Drive to Work in Carpool	6.1%	6.4%	6.7%
2024 Travel to Work by Public Transportation	3.4%	3.6%	3.8%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	0.2%	1.1%	1.8%
2024 Other Means	-	0.8%	0.7%
2024 Work at Home	18.7%	16.5%	15.4%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	20.3%	18.4%	18.2%
2024 Travel to Work in 15 to 29 Minutes	41.1%	44.4%	46.1%
2024 Travel to Work in 30 to 59 Minutes	33.7%	32.5%	31.0%
2024 Travel to Work in 60 Minutes or More	4.9%	4.8%	4.7%
2024 Average Travel Time to Work	23.6	24.0	23.6
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$266.9 M	\$2.14 B	\$4.87 B
2024 Est. Apparel	\$9.28 M	\$74.18 M	\$169.3 M
2024 Est. Contributions, Gifts	\$14.84 M	\$118.27 M	\$268.73 M
2024 Est. Education, Reading	\$8.07 M	\$64.16 M	\$146.4 M
2024 Est. Entertainment	\$14.79 M	\$118.35 M	\$270.15 M
2024 Est. Food, Beverages, Tobacco	\$41.39 M	\$331.39 M	\$757.02 M
2024 Est. Furnishings, Equipment	\$9.2 M	\$73.75 M	\$168.32 M
2024 Est. Health Care, Insurance	\$24.85 M	\$199.09 M	\$454.51 M
2024 Est. Household Operations, Shelter, Utilities	\$87.55 M	\$699.72 M	\$1.6 B
2024 Est. Miscellaneous Expenses	\$5.03 M	\$40.32 M	\$92.06 M
2024 Est. Personal Care	\$3.58 M	\$28.67 M	\$65.49 M
2024 Est. Transportation	\$48.32 M	\$387.58 M	\$884.72 M

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