

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5993/-90.4139

11111 Manchester Rd Kirkwood, MO 63122	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	10,177	67,983	173,207
2029 Projected Population	10,036	66,966	171,885
2020 Census Population	10,276	69,896	178,197
2010 Census Population	9,878	65,843	169,092
Projected Annual Growth 2024 to 2029	-0.3%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2024	0.2%	0.2%	0.2%
Households			
2024 Estimated Households	3,899	27,128	73,262
2029 Projected Households	3,830	26,628	72,448
2020 Census Households	4,076	27,515	73,704
2010 Census Households	4,014	26,491	71,164
Projected Annual Growth 2024 to 2029	-0.4%	-0.4%	-0.2%
Historical Annual Growth 2010 to 2024	-0.2%	0.2%	0.2%
Age			
2024 Est. Population Under 10 Years	14.0%	12.8%	11.7%
2024 Est. Population 10 to 19 Years	13.6%	13.0%	12.2%
2024 Est. Population 20 to 29 Years	6.7%	7.5%	10.0%
2024 Est. Population 30 to 44 Years	18.7%	18.3%	18.9%
2024 Est. Population 45 to 59 Years	17.7%	17.9%	17.4%
2024 Est. Population 60 to 74 Years	19.8%	20.5%	19.6%
2024 Est. Population 75 Years or Over	9.6%	10.0%	10.3%
2024 Est. Median Age	42.1	43.3	42.7
Marital Status & Gender			
2024 Est. Male Population	48.4%	48.5%	49.0%
2024 Est. Female Population	51.6%	51.5%	51.0%
2024 Est. Never Married	21.5%	24.7%	27.2%
2024 Est. Now Married	62.6%	59.4%	55.6%
2024 Est. Separated or Divorced	9.9%	10.5%	11.3%
2024 Est. Widowed	6.1%	5.3%	5.9%
Income			
2024 Est. HH Income \$200,000 or More	29.7%	35.0%	28.9%
2024 Est. HH Income \$150,000 to \$199,999	14.6%	12.5%	10.7%
2024 Est. HH Income \$100,000 to \$149,999	17.6%	15.4%	16.8%
2024 Est. HH Income \$75,000 to \$99,999	9.2%	10.2%	11.3%
2024 Est. HH Income \$50,000 to \$74,999	10.8%	10.6%	12.7%
2024 Est. HH Income \$35,000 to \$49,999	9.6%	6.5%	6.9%
2024 Est. HH Income \$25,000 to \$34,999	2.9%	3.4%	4.2%
2024 Est. HH Income \$15,000 to \$24,999	2.1%	2.6%	3.8%
2024 Est. HH Income Under \$15,000	3.5%	3.8%	4.7%
2024 Est. Average Household Income	\$206,890	\$230,297	\$202,020
2024 Est. Median Household Income	\$140,989	\$156,822	\$135,341
2024 Est. Per Capita Income	\$79,357	\$91,958	\$85,541
2024 Est. Total Businesses	435	4,162	11,900
2024 Est. Total Employees	3,244	51,373	145,187

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Kirkwood, MO 63122				
Race				
2024 Est. White		90.9%	86.8%	84.2%
2024 Est. Black		2.3%	5.8%	6.2%
2024 Est. Asian or Pacific Islander		2.3%	3.0%	4.9%
2024 Est. American Indian or Alaska Native		0.1%	-	0.1%
2024 Est. Other Races		4.3%	4.3%	4.7%
Hispanic				
2024 Est. Hispanic Population		302	2,118	6,163
2024 Est. Hispanic Population		3.0%	3.1%	3.6%
2029 Proj. Hispanic Population		4.2%	4.0%	4.3%
2020 Hispanic Population		2.6%	2.9%	3.5%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		7,009	47,752	123,373
2024 Est. Elementary (Grade Level 0 to 8)		0.6%	0.9%	0.9%
2024 Est. Some High School (Grade Level 9 to 11)		0.8%	1.0%	1.3%
2024 Est. High School Graduate		8.2%	8.4%	10.7%
2024 Est. Some College		13.5%	12.3%	13.0%
2024 Est. Associate Degree Only		5.4%	5.3%	5.6%
2024 Est. Bachelor Degree Only		38.5%	38.5%	35.4%
2024 Est. Graduate Degree		33.0%	33.5%	33.1%
Housing				
2024 Est. Total Housing Units		4,195	29,195	78,810
2024 Est. Owner-Occupied		83.4%	78.1%	69.2%
2024 Est. Renter-Occupied		9.5%	14.8%	23.8%
2024 Est. Vacant Housing		7.1%	7.1%	7.0%
Homes Built by Year				
2024 Homes Built 2010 or later		8.0%	8.9%	6.6%
2024 Homes Built 2000 to 2009		3.6%	6.9%	6.7%
2024 Homes Built 1990 to 1999		4.1%	3.8%	5.3%
2024 Homes Built 1980 to 1989		6.1%	7.2%	9.8%
2024 Homes Built 1970 to 1979		6.3%	9.6%	12.4%
2024 Homes Built 1960 to 1969		15.8%	14.1%	14.2%
2024 Homes Built 1950 to 1959		25.1%	20.4%	18.5%
2024 Homes Built Before 1949		24.0%	21.9%	19.5%
Home Values				
2024 Home Value \$1,000,000 or More		9.3%	10.2%	8.9%
2024 Home Value \$500,000 to \$999,999		28.8%	34.0%	28.8%
2024 Home Value \$400,000 to \$499,999		14.3%	13.1%	11.9%
2024 Home Value \$300,000 to \$399,999		21.2%	15.1%	16.4%
2024 Home Value \$200,000 to \$299,999		17.2%	16.8%	20.6%
2024 Home Value \$150,000 to \$199,999		3.4%	5.0%	7.2%
2024 Home Value \$100,000 to \$149,999		3.5%	4.0%	3.9%
2024 Home Value \$50,000 to \$99,999		0.8%	1.1%	1.2%
2024 Home Value \$25,000 to \$49,999		0.3%	0.3%	0.3%
2024 Home Value Under \$25,000		1.1%	0.5%	0.9%
2024 Median Home Value		\$465,554	\$483,701	\$460,361
2024 Median Rent		\$1,209	\$1,118	\$1,140

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	7,860	53,772	140,164
2024 Est. Civilian Employed	67.9%	66.6%	67.3%
2024 Est. Civilian Unemployed	0.8%	2.2%	1.9%
2024 Est. in Armed Forces	-	-	-
2024 Est. not in Labor Force	31.3%	31.1%	30.7%
2024 Labor Force Males	47.9%	47.8%	48.4%
2024 Labor Force Females	52.1%	52.2%	51.6%
Occupation			
2024 Occupation: Population Age 16 Years or Over	5,335	35,830	94,360
2024 Mgmt, Business, & Financial Operations	29.0%	30.2%	27.9%
2024 Professional, Related	37.1%	35.0%	36.0%
2024 Service	7.1%	8.1%	9.4%
2024 Sales, Office	18.0%	19.3%	18.2%
2024 Farming, Fishing, Forestry	1.0%	0.2%	0.1%
2024 Construction, Extraction, Maintenance	2.9%	2.5%	3.1%
2024 Production, Transport, Material Moving	4.8%	4.7%	5.2%
2024 White Collar Workers	84.2%	84.5%	82.1%
2024 Blue Collar Workers	15.8%	15.5%	17.9%
Transportation to Work			
2024 Drive to Work Alone	68.9%	68.9%	70.6%
2024 Drive to Work in Carpool	4.0%	3.9%	4.0%
2024 Travel to Work by Public Transportation	0.3%	0.4%	0.7%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	0.7%	1.0%	1.3%
2024 Other Means	0.3%	0.6%	0.4%
2024 Work at Home	25.7%	25.2%	22.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	24.4%	24.9%	27.4%
2024 Travel to Work in 15 to 29 Minutes	54.3%	53.2%	51.4%
2024 Travel to Work in 30 to 59 Minutes	19.0%	18.5%	18.9%
2024 Travel to Work in 60 Minutes or More	2.4%	3.4%	2.3%
2024 Average Travel Time to Work	20.8	20.2	19.7
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$539.76 M	\$3.86 B	\$9.54 B
2024 Est. Apparel	\$9.79 M	\$69.53 M	\$172.25 M
2024 Est. Contributions, Tax and Retirement	\$183.21 M	\$1.35 B	\$3.23 B
2024 Est. Education	\$12.92 M	\$92.84 M	\$228.02 M
2024 Est. Entertainment	\$30.16 M	\$213.69 M	\$530.07 M
2024 Est. Food, Beverages, Tobacco	\$58.12 M	\$404.7 M	\$1.02 B
2024 Est. Health Care	\$27.75 M	\$191.74 M	\$505.44 M
2024 Est. Household Furnishings and Equipment	\$14.36 M	\$102.22 M	\$252.74 M
2024 Est. Household Operations, Shelter, Utilities	\$106.78 M	\$756.49 M	\$1.92 B
2024 Est. Miscellaneous Expenses	\$9.12 M	\$64.78 M	\$160.73 M
2024 Est. Personal Care	\$6.08 M	\$42.13 M	\$106.06 M
2024 Est. Transportation	\$81.46 M	\$571.68 M	\$1.42 B

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