

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6396/-90.2625

23 S Euclid Ave St. Louis, MO 63108	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	17,603	138,619	351,934
2029 Projected Population	16,305	129,418	331,300
2020 Census Population	17,937	144,895	365,329
2010 Census Population	17,031	150,733	382,518
Projected Annual Growth 2024 to 2029	-1.5%	-1.3%	-1.2%
Historical Annual Growth 2010 to 2024	0.2%	-0.6%	-0.6%
Households			
2024 Estimated Households	10,756	67,376	169,769
2029 Projected Households	9,698	61,370	156,852
2020 Census Households	11,151	68,863	171,636
2010 Census Households	9,667	67,196	168,290
Projected Annual Growth 2024 to 2029	-2.0%	-1.8%	-1.5%
Historical Annual Growth 2010 to 2024	0.8%	-	-
Age			
2024 Est. Population Under 10 Years	6.5%	9.3%	10.5%
2024 Est. Population 10 to 19 Years	5.0%	11.5%	10.8%
2024 Est. Population 20 to 29 Years	25.5%	20.1%	16.5%
2024 Est. Population 30 to 44 Years	25.4%	22.6%	24.0%
2024 Est. Population 45 to 59 Years	13.6%	14.7%	16.3%
2024 Est. Population 60 to 74 Years	17.1%	16.0%	16.1%
2024 Est. Population 75 Years or Over	6.8%	5.8%	5.9%
2024 Est. Median Age	35.6	35.1	36.5
Marital Status & Gender			
2024 Est. Male Population	52.8%	53.1%	50.9%
2024 Est. Female Population	47.2%	46.9%	49.1%
2024 Est. Never Married	56.0%	56.2%	50.3%
2024 Est. Now Married	23.8%	24.0%	27.9%
2024 Est. Separated or Divorced	15.8%	14.5%	16.3%
2024 Est. Widowed	4.4%	5.2%	5.5%
Income			
2024 Est. HH Income \$200,000 or More	15.6%	10.1%	10.0%
2024 Est. HH Income \$150,000 to \$199,999	7.4%	6.3%	6.2%
2024 Est. HH Income \$100,000 to \$149,999	11.4%	12.3%	13.2%
2024 Est. HH Income \$75,000 to \$99,999	11.4%	11.3%	11.2%
2024 Est. HH Income \$50,000 to \$74,999	17.5%	16.5%	16.8%
2024 Est. HH Income \$35,000 to \$49,999	8.7%	10.5%	11.6%
2024 Est. HH Income \$25,000 to \$34,999	6.1%	8.2%	8.2%
2024 Est. HH Income \$15,000 to \$24,999	5.1%	8.2%	8.1%
2024 Est. HH Income Under \$15,000	16.8%	16.7%	14.6%
2024 Est. Average Household Income	\$123,449	\$99,486	\$102,405
2024 Est. Median Household Income	\$68,826	\$64,150	\$69,192
2024 Est. Per Capita Income	\$75,732	\$48,793	\$49,624
2024 Est. Total Businesses	1,587	7,460	21,958
2024 Est. Total Employees	17,437	91,793	254,157

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6396/-90.2625

23 S Euclid Ave St. Louis, MO 63108		1 mi radius	3 mi radius	5 mi radius
Race				
2024 Est. White		56.9%	46.4%	48.9%
2024 Est. Black		27.4%	42.4%	40.8%
2024 Est. Asian or Pacific Islander		9.8%	5.8%	4.4%
2024 Est. American Indian or Alaska Native		0.1%	0.2%	0.2%
2024 Est. Other Races		5.8%	5.3%	5.7%
Hispanic				
2024 Est. Hispanic Population		872	5,553	16,213
2024 Est. Hispanic Population		5.0%	4.0%	4.6%
2029 Proj. Hispanic Population		5.9%	4.8%	5.2%
2020 Hispanic Population		4.7%	3.5%	4.4%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		13,790	95,829	251,774
2024 Est. Elementary (Grade Level 0 to 8)		1.4%	2.3%	2.6%
2024 Est. Some High School (Grade Level 9 to 11)		3.4%	5.5%	5.1%
2024 Est. High School Graduate		12.0%	19.9%	21.3%
2024 Est. Some College		11.8%	16.4%	17.9%
2024 Est. Associate Degree Only		4.0%	5.8%	6.3%
2024 Est. Bachelor Degree Only		28.1%	25.2%	24.6%
2024 Est. Graduate Degree		39.2%	24.8%	22.2%
Housing				
2024 Est. Total Housing Units		12,936	84,151	206,918
2024 Est. Owner-Occupied		24.4%	31.0%	36.3%
2024 Est. Renter-Occupied		58.8%	49.1%	45.7%
2024 Est. Vacant Housing		16.9%	19.9%	18.0%
Homes Built by Year				
2024 Homes Built 2010 or later		11.5%	7.0%	4.9%
2024 Homes Built 2000 to 2009		5.6%	4.8%	4.2%
2024 Homes Built 1990 to 1999		2.6%	2.8%	2.5%
2024 Homes Built 1980 to 1989		6.3%	3.4%	3.6%
2024 Homes Built 1970 to 1979		3.5%	3.6%	4.0%
2024 Homes Built 1960 to 1969		6.8%	4.9%	5.9%
2024 Homes Built 1950 to 1959		4.4%	6.5%	9.5%
2024 Homes Built Before 1949		42.4%	47.1%	47.4%
Home Values				
2024 Home Value \$1,000,000 or More		5.9%	2.5%	3.1%
2024 Home Value \$500,000 to \$999,999		20.1%	11.5%	11.2%
2024 Home Value \$400,000 to \$499,999		18.4%	8.4%	7.3%
2024 Home Value \$300,000 to \$399,999		15.8%	17.4%	14.2%
2024 Home Value \$200,000 to \$299,999		19.8%	20.7%	21.5%
2024 Home Value \$150,000 to \$199,999		8.1%	12.1%	12.9%
2024 Home Value \$100,000 to \$149,999		5.5%	10.7%	12.2%
2024 Home Value \$50,000 to \$99,999		3.4%	9.3%	10.4%
2024 Home Value \$25,000 to \$49,999		1.4%	4.5%	4.4%
2024 Home Value Under \$25,000		1.5%	2.8%	2.8%
2024 Median Home Value		\$375,200	\$264,386	\$262,566
2024 Median Rent		\$1,044	\$866	\$850

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6396/-90.2625

23 S Euclid Ave St. Louis, MO 63108	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2024 Est. Labor Population Age 16 Years or Over	16,047	119,185	295,112
2024 Est. Civilian Employed	67.5%	65.2%	67.1%
2024 Est. Civilian Unemployed	2.2%	2.9%	3.3%
2024 Est. in Armed Forces	0.3%	0.3%	0.3%
2024 Est. not in Labor Force	30.0%	31.6%	29.3%
2024 Labor Force Males	52.8%	53.5%	50.8%
2024 Labor Force Females	47.2%	46.5%	49.2%
Occupation			
2024 Occupation: Population Age 16 Years or Over	10,828	77,707	198,023
2024 Mgmt, Business, & Financial Operations	21.3%	19.6%	19.3%
2024 Professional, Related	45.5%	34.5%	32.3%
2024 Service	10.8%	16.2%	17.2%
2024 Sales, Office	13.0%	17.1%	17.4%
2024 Farming, Fishing, Forestry	0.2%	0.1%	0.2%
2024 Construction, Extraction, Maintenance	3.2%	3.9%	4.1%
2024 Production, Transport, Material Moving	6.0%	8.6%	9.6%
2024 White Collar Workers	79.9%	71.1%	69.0%
2024 Blue Collar Workers	20.1%	28.9%	31.0%
Transportation to Work			
2024 Drive to Work Alone	57.2%	58.7%	62.8%
2024 Drive to Work in Carpool	4.5%	5.7%	5.9%
2024 Travel to Work by Public Transportation	4.5%	6.0%	5.6%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	10.8%	6.7%	4.5%
2024 Other Means	1.5%	1.2%	1.1%
2024 Work at Home	21.4%	21.7%	20.1%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	40.6%	32.0%	28.4%
2024 Travel to Work in 15 to 29 Minutes	39.8%	45.0%	46.1%
2024 Travel to Work in 30 to 59 Minutes	17.4%	20.4%	22.2%
2024 Travel to Work in 60 Minutes or More	2.2%	2.7%	3.3%
2024 Average Travel Time to Work	16.6	19.1	20.0
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$1.01 B	\$5.74 B	\$14.79 B
2024 Est. Apparel	\$18.47 M	\$106.58 M	\$275.21 M
2024 Est. Contributions, Tax and Retirement	\$315.4 M	\$1.61 B	\$4.08 B
2024 Est. Education	\$23.88 M	\$132.24 M	\$339.5 M
2024 Est. Entertainment	\$57.05 M	\$330.49 M	\$853.55 M
2024 Est. Food, Beverages, Tobacco	\$112.72 M	\$687.4 M	\$1.79 B
2024 Est. Health Care	\$61.83 M	\$402.89 M	\$1.03 B
2024 Est. Household Furnishings and Equipment	\$26.93 M	\$153.65 M	\$396.15 M
2024 Est. Household Operations, Shelter, Utilities	\$232.81 M	\$1.37 B	\$3.5 B
2024 Est. Miscellaneous Expenses	\$17.3 M	\$99.17 M	\$255.61 M
2024 Est. Personal Care	\$11.82 M	\$73 M	\$190.25 M
2024 Est. Transportation	\$129.11 M	\$780.97 M	\$2.07 B

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.