

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5935/-90.2292

2730 Cherokee St	1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63118			
Population			
2024 Estimated Population	24,956	122,365	266,493
2029 Projected Population	22,703	112,471	247,599
2020 Census Population	25,961	128,042	278,783
2010 Census Population	27,731	131,336	290,137
Projected Annual Growth 2024 to 2029	-1.8%	-1.6%	-1.4%
Historical Annual Growth 2010 to 2024	-0.7%	-0.5%	-0.6%
Households			
2024 Estimated Households	11,302	59,598	131,702
2029 Projected Households	10,544	56,128	124,715
2020 Census Households	11,292	60,366	135,049
2010 Census Households	11,366	58,134	131,097
Projected Annual Growth 2024 to 2029	-1.3%	-1.2%	-1.1%
Historical Annual Growth 2010 to 2024	-	0.2%	-
Age			
2024 Est. Population Under 10 Years	12.7%	11.0%	10.6%
2024 Est. Population 10 to 19 Years	11.0%	10.1%	9.9%
2024 Est. Population 20 to 29 Years	14.5%	16.0%	16.0%
2024 Est. Population 30 to 44 Years	29.5%	27.6%	25.6%
2024 Est. Population 45 to 59 Years	16.3%	16.7%	16.6%
2024 Est. Population 60 to 74 Years	12.7%	14.5%	16.0%
2024 Est. Population 75 Years or Over	3.2%	4.3%	5.2%
2024 Est. Median Age	34.1	35.3	36.3
Marital Status & Gender			
2024 Est. Male Population	50.2%	51.1%	50.7%
2024 Est. Female Population	49.8%	48.9%	49.3%
2024 Est. Never Married	54.5%	52.1%	49.9%
2024 Est. Now Married	27.0%	27.2%	28.0%
2024 Est. Separated or Divorced	14.9%	16.2%	16.8%
2024 Est. Widowed	3.6%	4.5%	5.3%
Income			
2024 Est. HH Income \$200,000 or More	6.4%	6.2%	6.4%
2024 Est. HH Income \$150,000 to \$199,999	4.7%	6.1%	6.1%
2024 Est. HH Income \$100,000 to \$149,999	13.9%	13.5%	13.0%
2024 Est. HH Income \$75,000 to \$99,999	10.8%	11.0%	11.2%
2024 Est. HH Income \$50,000 to \$74,999	15.0%	17.4%	17.0%
2024 Est. HH Income \$35,000 to \$49,999	15.9%	12.6%	12.2%
2024 Est. HH Income \$25,000 to \$34,999	9.2%	10.0%	9.9%
2024 Est. HH Income \$15,000 to \$24,999	8.5%	8.7%	9.1%
2024 Est. HH Income Under \$15,000	15.6%	14.6%	15.1%
2024 Est. Average Household Income	\$84,327	\$87,075	\$87,947
2024 Est. Median Household Income	\$58,997	\$60,307	\$58,865
2024 Est. Per Capita Income	\$38,277	\$42,596	\$43,659
2024 Est. Total Businesses	1,068	5,859	13,557
2024 Est. Total Employees	10,206	78,036	172,908

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Race				
2024 Est. White		44.9%	52.8%	55.0%
2024 Est. Black		43.4%	35.8%	34.9%
2024 Est. Asian or Pacific Islander		3.0%	3.9%	3.9%
2024 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2024 Est. Other Races		8.5%	7.3%	5.9%
Hispanic				
2024 Est. Hispanic Population		1,840	7,588	12,524
2024 Est. Hispanic Population		7.4%	6.2%	4.7%
2029 Proj. Hispanic Population		7.9%	6.7%	5.4%
2020 Hispanic Population		9.1%	7.7%	5.4%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		17,775	89,361	195,309
2024 Est. Elementary (Grade Level 0 to 8)		4.4%	3.8%	3.4%
2024 Est. Some High School (Grade Level 9 to 11)		7.7%	5.5%	5.5%
2024 Est. High School Graduate		21.9%	22.9%	24.3%
2024 Est. Some College		22.7%	20.4%	19.5%
2024 Est. Associate Degree Only		4.8%	5.6%	6.3%
2024 Est. Bachelor Degree Only		20.0%	23.5%	22.8%
2024 Est. Graduate Degree		18.6%	18.3%	18.2%
Housing				
2024 Est. Total Housing Units		14,618	73,124	159,455
2024 Est. Owner-Occupied		30.6%	33.1%	35.9%
2024 Est. Renter-Occupied		46.7%	48.4%	46.7%
2024 Est. Vacant Housing		22.7%	18.5%	17.4%
Homes Built by Year				
2024 Homes Built 2010 or later		2.2%	4.6%	5.2%
2024 Homes Built 2000 to 2009		1.6%	3.0%	4.0%
2024 Homes Built 1990 to 1999		1.8%	1.9%	2.5%
2024 Homes Built 1980 to 1989		1.7%	2.8%	3.8%
2024 Homes Built 1970 to 1979		2.6%	3.3%	3.7%
2024 Homes Built 1960 to 1969		3.7%	4.5%	6.1%
2024 Homes Built 1950 to 1959		4.7%	6.7%	10.0%
2024 Homes Built Before 1949		59.0%	54.7%	47.3%
Home Values				
2024 Home Value \$1,000,000 or More		0.5%	0.6%	1.2%
2024 Home Value \$500,000 to \$999,999		5.4%	6.5%	6.4%
2024 Home Value \$400,000 to \$499,999		8.3%	6.6%	6.1%
2024 Home Value \$300,000 to \$399,999		17.6%	17.0%	13.9%
2024 Home Value \$200,000 to \$299,999		27.7%	22.0%	22.2%
2024 Home Value \$150,000 to \$199,999		8.8%	14.3%	17.2%
2024 Home Value \$100,000 to \$149,999		11.7%	16.6%	16.0%
2024 Home Value \$50,000 to \$99,999		12.5%	11.3%	10.7%
2024 Home Value \$25,000 to \$49,999		5.3%	3.3%	3.5%
2024 Home Value Under \$25,000		2.2%	1.8%	2.9%
2024 Median Home Value		\$240,337	\$226,707	\$216,626
2024 Median Rent		\$737	\$772	\$808

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	20,121	101,963	223,426
2024 Est. Civilian Employed	63.9%	64.4%	61.4%
2024 Est. Civilian Unemployed	3.2%	2.5%	2.4%
2024 Est. in Armed Forces	2.8%	3.4%	3.0%
2024 Est. not in Labor Force	30.1%	29.7%	33.1%
2024 Labor Force Males	50.0%	51.2%	50.7%
2024 Labor Force Females	50.0%	48.8%	49.3%
Occupation			
2024 Occupation: Population Age 16 Years or Over	13,298	65,837	136,565
2024 Mgmt, Business, & Financial Operations	18.5%	17.4%	17.6%
2024 Professional, Related	29.4%	30.6%	30.6%
2024 Service	20.8%	18.5%	17.9%
2024 Sales, Office	16.0%	18.1%	18.3%
2024 Farming, Fishing, Forestry	0.2%	0.3%	0.2%
2024 Construction, Extraction, Maintenance	3.9%	4.6%	4.6%
2024 Production, Transport, Material Moving	11.2%	10.6%	10.8%
2024 White Collar Workers	63.9%	66.1%	66.5%
2024 Blue Collar Workers	36.1%	33.9%	33.5%
Transportation to Work			
2024 Drive to Work Alone	60.6%	62.0%	64.2%
2024 Drive to Work in Carpool	8.2%	6.6%	6.7%
2024 Travel to Work by Public Transportation	7.5%	5.7%	5.0%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	4.0%	4.0%	4.0%
2024 Other Means	1.3%	1.3%	1.3%
2024 Work at Home	18.5%	20.5%	18.7%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	29.9%	27.2%	27.3%
2024 Travel to Work in 15 to 29 Minutes	39.9%	42.3%	44.3%
2024 Travel to Work in 30 to 59 Minutes	25.6%	26.9%	24.9%
2024 Travel to Work in 60 Minutes or More	4.6%	3.5%	3.5%
2024 Average Travel Time to Work	20.8	21.1	20.6
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$725.69 M	\$3.86 B	\$8.47 B
2024 Est. Apparel	\$25.6 M	\$135.97 M	\$297.95 M
2024 Est. Contributions, Gifts	\$40.93 M	\$219.28 M	\$483.59 M
2024 Est. Education, Reading	\$23.24 M	\$124.2 M	\$273.47 M
2024 Est. Entertainment	\$40.37 M	\$215.42 M	\$472.84 M
2024 Est. Food, Beverages, Tobacco	\$112.23 M	\$595.79 M	\$1.3 B
2024 Est. Furnishings, Equipment	\$25.12 M	\$134 M	\$293.92 M
2024 Est. Health Care, Insurance	\$65.85 M	\$350.75 M	\$770.38 M
2024 Est. Household Operations, Shelter, Utilities	\$238.7 M	\$1.27 B	\$2.79 B
2024 Est. Miscellaneous Expenses	\$13.73 M	\$73.39 M	\$161.21 M
2024 Est. Personal Care	\$9.75 M	\$51.92 M	\$113.86 M
2024 Est. Transportation	\$130.17 M	\$692.76 M	\$1.52 B

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