

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8789/-94.8351

<b>305 S Parker St</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Olathe, KS 66061</b>			
<b>Population</b>			
2024 Estimated Population	12,352	62,464	138,160
2029 Projected Population	12,503	64,142	142,341
2020 Census Population	11,786	59,700	135,458
2010 Census Population	11,452	54,405	121,984
Projected Annual Growth 2024 to 2029	0.2%	0.5%	0.6%
Historical Annual Growth 2010 to 2024	0.6%	1.1%	0.9%
<b>Households</b>			
2024 Estimated Households	4,477	22,714	49,550
2029 Projected Households	4,630	23,634	51,679
2020 Census Households	4,144	21,449	47,403
2010 Census Households	4,051	19,482	42,618
Projected Annual Growth 2024 to 2029	0.7%	0.8%	0.9%
Historical Annual Growth 2010 to 2024	0.8%	1.2%	1.2%
<b>Age</b>			
2024 Est. Population Under 10 Years	13.5%	13.2%	13.2%
2024 Est. Population 10 to 19 Years	15.7%	15.2%	15.3%
2024 Est. Population 20 to 29 Years	13.9%	12.4%	11.5%
2024 Est. Population 30 to 44 Years	24.0%	23.8%	23.3%
2024 Est. Population 45 to 59 Years	17.3%	17.5%	18.8%
2024 Est. Population 60 to 74 Years	11.6%	13.1%	13.4%
2024 Est. Population 75 Years or Over	4.0%	4.8%	4.5%
2024 Est. Median Age	33.6	35.3	36.2
<b>Marital Status &amp; Gender</b>			
2024 Est. Male Population	51.5%	50.8%	50.5%
2024 Est. Female Population	48.5%	49.2%	49.5%
2024 Est. Never Married	31.0%	27.6%	26.4%
2024 Est. Now Married	48.2%	52.9%	57.5%
2024 Est. Separated or Divorced	16.4%	15.3%	12.4%
2024 Est. Widowed	4.5%	4.2%	3.7%
<b>Income</b>			
2024 Est. HH Income \$200,000 or More	6.5%	12.3%	17.0%
2024 Est. HH Income \$150,000 to \$199,999	12.5%	13.5%	15.4%
2024 Est. HH Income \$100,000 to \$149,999	20.3%	23.3%	23.1%
2024 Est. HH Income \$75,000 to \$99,999	12.9%	12.5%	12.1%
2024 Est. HH Income \$50,000 to \$74,999	12.8%	13.4%	12.3%
2024 Est. HH Income \$35,000 to \$49,999	10.7%	9.0%	7.4%
2024 Est. HH Income \$25,000 to \$34,999	8.4%	5.5%	4.7%
2024 Est. HH Income \$15,000 to \$24,999	6.0%	4.4%	3.5%
2024 Est. HH Income Under \$15,000	10.0%	6.1%	4.5%
2024 Est. Average Household Income	\$100,040	\$120,702	\$139,503
2024 Est. Median Household Income	\$80,083	\$101,855	\$115,459
2024 Est. Per Capita Income	\$36,287	\$44,026	\$50,126
2024 Est. Total Businesses	380	1,898	3,799
2024 Est. Total Employees	4,127	26,050	54,940

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<b>Race</b>				
2024 Est. White		67.2%	74.1%	77.1%
2024 Est. Black		7.6%	7.5%	6.8%
2024 Est. Asian or Pacific Islander		3.0%	3.6%	4.6%
2024 Est. American Indian or Alaska Native		0.6%	0.5%	0.4%
2024 Est. Other Races		21.6%	14.4%	11.1%
<b>Hispanic</b>				
2024 Est. Hispanic Population		2,794	9,272	15,589
2024 Est. Hispanic Population		22.6%	14.8%	11.3%
2029 Proj. Hispanic Population		22.0%	14.9%	11.6%
2020 Hispanic Population		29.4%	19.2%	14.1%
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)		7,951	40,907	90,852
2024 Est. Elementary (Grade Level 0 to 8)		6.0%	2.9%	1.9%
2024 Est. Some High School (Grade Level 9 to 11)		5.6%	4.1%	2.8%
2024 Est. High School Graduate		23.1%	19.6%	16.4%
2024 Est. Some College		19.8%	20.4%	19.2%
2024 Est. Associate Degree Only		9.8%	9.0%	8.4%
2024 Est. Bachelor Degree Only		24.1%	27.2%	31.7%
2024 Est. Graduate Degree		11.7%	16.7%	19.6%
<b>Housing</b>				
2024 Est. Total Housing Units		4,653	23,610	51,416
2024 Est. Owner-Occupied		57.0%	63.6%	69.5%
2024 Est. Renter-Occupied		39.3%	32.7%	26.8%
2024 Est. Vacant Housing		3.8%	3.8%	3.6%
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later		10.3%	15.3%	15.0%
2024 Homes Built 2000 to 2009		13.3%	19.8%	23.4%
2024 Homes Built 1990 to 1999		11.3%	11.9%	17.4%
2024 Homes Built 1980 to 1989		12.8%	14.2%	15.8%
2024 Homes Built 1970 to 1979		22.3%	17.2%	13.9%
2024 Homes Built 1960 to 1969		8.1%	8.6%	5.4%
2024 Homes Built 1950 to 1959		9.3%	5.0%	2.9%
2024 Homes Built Before 1949		8.7%	4.0%	2.5%
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More		1.8%	1.1%	1.0%
2024 Home Value \$500,000 to \$999,999		7.9%	11.4%	13.7%
2024 Home Value \$400,000 to \$499,999		8.9%	14.4%	16.8%
2024 Home Value \$300,000 to \$399,999		27.1%	30.0%	32.8%
2024 Home Value \$200,000 to \$299,999		38.0%	31.4%	27.4%
2024 Home Value \$150,000 to \$199,999		10.2%	6.8%	4.1%
2024 Home Value \$100,000 to \$149,999		3.4%	1.9%	1.1%
2024 Home Value \$50,000 to \$99,999		0.3%	0.4%	0.3%
2024 Home Value \$25,000 to \$49,999		1.8%	1.2%	1.2%
2024 Home Value Under \$25,000		0.8%	1.4%	1.3%
2024 Median Home Value		\$288,454	\$323,178	\$347,465
2024 Median Rent		\$1,038	\$1,065	\$1,108

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	9,552	48,458	106,978
2024 Est. Civilian Employed	65.6%	67.4%	68.3%
2024 Est. Civilian Unemployed	3.1%	2.3%	1.8%
2024 Est. in Armed Forces	-	0.2%	0.3%
2024 Est. not in Labor Force	31.3%	30.0%	29.6%
2024 Labor Force Males	51.7%	50.7%	50.3%
2024 Labor Force Females	48.3%	49.3%	49.7%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	6,332	33,439	75,326
2024 Mgmt, Business, & Financial Operations	17.5%	20.7%	23.1%
2024 Professional, Related	25.0%	28.7%	30.9%
2024 Service	13.8%	11.6%	10.7%
2024 Sales, Office	17.1%	19.7%	19.6%
2024 Farming, Fishing, Forestry	0.2%	0.2%	0.2%
2024 Construction, Extraction, Maintenance	10.2%	5.7%	4.8%
2024 Production, Transport, Material Moving	16.1%	13.4%	10.8%
2024 White Collar Workers	59.7%	69.1%	73.6%
2024 Blue Collar Workers	40.3%	30.9%	26.4%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	73.0%	70.2%	68.7%
2024 Drive to Work in Carpool	5.5%	5.8%	5.1%
2024 Travel to Work by Public Transportation	0.3%	0.4%	0.4%
2024 Drive to Work on Motorcycle	0.1%	0.2%	0.2%
2024 Walk or Bicycle to Work	1.6%	1.0%	1.0%
2024 Other Means	1.6%	1.2%	1.2%
2024 Work at Home	17.9%	21.4%	23.3%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	28.0%	26.6%	27.4%
2024 Travel to Work in 15 to 29 Minutes	47.1%	52.0%	51.0%
2024 Travel to Work in 30 to 59 Minutes	22.2%	18.8%	19.3%
2024 Travel to Work in 60 Minutes or More	2.6%	2.5%	2.4%
2024 Average Travel Time to Work	18.4	18.9	19.1
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$306.67 M	\$1.79 B	\$4.47 B
2024 Est. Apparel	\$10.93 M	\$64.1 M	\$161.01 M
2024 Est. Contributions, Gifts	\$17.47 M	\$106.91 M	\$277.09 M
2024 Est. Education, Reading	\$10.2 M	\$62.41 M	\$163.38 M
2024 Est. Entertainment	\$17.54 M	\$103.91 M	\$262.24 M
2024 Est. Food, Beverages, Tobacco	\$46.88 M	\$270.32 M	\$668.07 M
2024 Est. Furnishings, Equipment	\$10.91 M	\$64.41 M	\$162.27 M
2024 Est. Health Care, Insurance	\$27.76 M	\$160.99 M	\$398.77 M
2024 Est. Household Operations, Shelter, Utilities	\$98.86 M	\$573.22 M	\$1.42 B
2024 Est. Miscellaneous Expenses	\$5.79 M	\$34.03 M	\$85.36 M
2024 Est. Personal Care	\$4.13 M	\$24.09 M	\$60.09 M
2024 Est. Transportation	\$56.18 M	\$326.36 M	\$810.16 M

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