

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8019/-90.7342

869 Bryan Rd O'Fallon, MO 63366	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	8,601	69,402	144,567
2029 Projected Population	8,779	71,811	149,182
2020 Census Population	8,494	68,912	140,806
2010 Census Population	8,163	62,644	125,313
Projected Annual Growth 2024 to 2029	0.4%	0.7%	0.6%
Historical Annual Growth 2010 to 2024	0.4%	0.8%	1.1%
Households			
2024 Estimated Households	3,599	27,235	55,430
2029 Projected Households	3,721	28,551	57,984
2020 Census Households	3,404	25,762	52,223
2010 Census Households	3,196	22,765	44,906
Projected Annual Growth 2024 to 2029	0.7%	1.0%	0.9%
Historical Annual Growth 2010 to 2024	0.9%	1.4%	1.7%
Age			
2024 Est. Population Under 10 Years	11.3%	11.0%	11.5%
2024 Est. Population 10 to 19 Years	13.8%	13.9%	14.2%
2024 Est. Population 20 to 29 Years	12.8%	11.2%	10.7%
2024 Est. Population 30 to 44 Years	21.1%	20.5%	20.7%
2024 Est. Population 45 to 59 Years	19.6%	19.8%	19.8%
2024 Est. Population 60 to 74 Years	14.8%	16.2%	16.1%
2024 Est. Population 75 Years or Over	6.6%	7.4%	7.2%
2024 Est. Median Age	38.7	40.0	39.8
Marital Status & Gender			
2024 Est. Male Population	47.8%	48.9%	48.9%
2024 Est. Female Population	52.2%	51.1%	51.1%
2024 Est. Never Married	28.9%	26.1%	25.4%
2024 Est. Now Married	47.6%	55.9%	57.7%
2024 Est. Separated or Divorced	19.3%	13.2%	12.1%
2024 Est. Widowed	4.2%	4.8%	4.8%
Income			
2024 Est. HH Income \$200,000 or More	8.4%	12.7%	15.0%
2024 Est. HH Income \$150,000 to \$199,999	15.5%	16.4%	16.0%
2024 Est. HH Income \$100,000 to \$149,999	16.4%	20.6%	22.6%
2024 Est. HH Income \$75,000 to \$99,999	12.7%	13.8%	13.9%
2024 Est. HH Income \$50,000 to \$74,999	19.1%	13.9%	12.9%
2024 Est. HH Income \$35,000 to \$49,999	8.2%	9.0%	8.4%
2024 Est. HH Income \$25,000 to \$34,999	7.1%	5.2%	4.4%
2024 Est. HH Income \$15,000 to \$24,999	4.1%	4.1%	3.3%
2024 Est. HH Income Under \$15,000	8.4%	4.2%	3.5%
2024 Est. Average Household Income	\$127,236	\$136,397	\$144,303
2024 Est. Median Household Income	\$90,222	\$107,210	\$112,318
2024 Est. Per Capita Income	\$53,254	\$53,556	\$55,353
2024 Est. Total Businesses	343	2,049	4,106
2024 Est. Total Employees	2,938	17,982	41,647

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Race				
2024 Est. White		82.8%	86.3%	86.1%
2024 Est. Black		8.1%	5.8%	5.5%
2024 Est. Asian or Pacific Islander		3.2%	2.8%	3.6%
2024 Est. American Indian or Alaska Native		0.2%	0.1%	0.1%
2024 Est. Other Races		5.7%	5.0%	4.7%
Hispanic				
2024 Est. Hispanic Population		379	2,700	5,262
2024 Est. Hispanic Population		4.4%	3.9%	3.6%
2029 Proj. Hispanic Population		5.2%	4.7%	4.5%
2020 Hispanic Population		5.0%	4.5%	4.3%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		5,910	48,169	99,631
2024 Est. Elementary (Grade Level 0 to 8)		3.6%	1.7%	1.6%
2024 Est. Some High School (Grade Level 9 to 11)		4.8%	3.5%	3.0%
2024 Est. High School Graduate		29.9%	25.0%	22.9%
2024 Est. Some College		22.8%	22.9%	22.1%
2024 Est. Associate Degree Only		6.7%	7.6%	8.1%
2024 Est. Bachelor Degree Only		19.1%	25.0%	26.5%
2024 Est. Graduate Degree		13.2%	14.3%	15.7%
Housing				
2024 Est. Total Housing Units		3,722	28,301	57,564
2024 Est. Owner-Occupied		66.4%	75.6%	78.1%
2024 Est. Renter-Occupied		30.3%	20.7%	18.2%
2024 Est. Vacant Housing		3.3%	3.8%	3.7%
Homes Built by Year				
2024 Homes Built 2010 or later		14.0%	16.6%	18.7%
2024 Homes Built 2000 to 2009		27.1%	23.6%	26.5%
2024 Homes Built 1990 to 1999		19.2%	23.1%	21.8%
2024 Homes Built 1980 to 1989		22.4%	14.8%	13.7%
2024 Homes Built 1970 to 1979		5.6%	8.9%	8.2%
2024 Homes Built 1960 to 1969		4.8%	4.8%	3.7%
2024 Homes Built 1950 to 1959		1.1%	2.8%	1.8%
2024 Homes Built Before 1949		2.4%	1.7%	1.9%
Home Values				
2024 Home Value \$1,000,000 or More		1.2%	1.1%	0.8%
2024 Home Value \$500,000 to \$999,999		8.6%	9.9%	10.7%
2024 Home Value \$400,000 to \$499,999		5.4%	12.2%	15.2%
2024 Home Value \$300,000 to \$399,999		24.4%	25.5%	26.8%
2024 Home Value \$200,000 to \$299,999		30.5%	31.0%	29.5%
2024 Home Value \$150,000 to \$199,999		13.5%	12.0%	9.5%
2024 Home Value \$100,000 to \$149,999		5.5%	3.2%	2.6%
2024 Home Value \$50,000 to \$99,999		2.0%	1.1%	1.2%
2024 Home Value \$25,000 to \$49,999		1.8%	1.1%	0.9%
2024 Home Value Under \$25,000		7.0%	2.9%	2.6%
2024 Median Home Value		\$277,469	\$304,112	\$316,559
2024 Median Rent		\$1,094	\$1,111	\$1,129

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	6,893	55,921	115,600
2024 Est. Civilian Employed	64.5%	66.9%	66.8%
2024 Est. Civilian Unemployed	4.1%	2.4%	2.4%
2024 Est. in Armed Forces	2.5%	0.8%	0.5%
2024 Est. not in Labor Force	28.9%	30.0%	30.4%
2024 Labor Force Males	47.5%	48.6%	48.5%
2024 Labor Force Females	52.5%	51.4%	51.5%
Occupation			
2024 Occupation: Population Age 16 Years or Over	4,469	37,446	77,907
2024 Mgmt, Business, & Financial Operations	20.0%	20.7%	22.4%
2024 Professional, Related	25.8%	26.3%	26.3%
2024 Service	14.3%	13.1%	12.6%
2024 Sales, Office	23.3%	21.3%	20.7%
2024 Farming, Fishing, Forestry	-	0.1%	0.1%
2024 Construction, Extraction, Maintenance	8.4%	9.0%	8.4%
2024 Production, Transport, Material Moving	8.1%	9.5%	9.5%
2024 White Collar Workers	69.1%	68.4%	69.4%
2024 Blue Collar Workers	30.9%	31.6%	30.6%
Transportation to Work			
2024 Drive to Work Alone	75.7%	78.1%	76.7%
2024 Drive to Work in Carpool	6.2%	5.8%	5.6%
2024 Travel to Work by Public Transportation	-	-	-
2024 Drive to Work on Motorcycle	-	0.1%	-
2024 Walk or Bicycle to Work	0.4%	0.9%	0.6%
2024 Other Means	1.6%	1.0%	1.1%
2024 Work at Home	16.0%	14.0%	15.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	23.0%	22.1%	21.3%
2024 Travel to Work in 15 to 29 Minutes	33.3%	37.7%	38.0%
2024 Travel to Work in 30 to 59 Minutes	41.6%	37.3%	37.2%
2024 Travel to Work in 60 Minutes or More	2.1%	2.9%	3.5%
2024 Average Travel Time to Work	25.7	24.2	24.5
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$295.43 M	\$2.28 B	\$4.84 B
2024 Est. Apparel	\$10.51 M	\$81.53 M	\$173.29 M
2024 Est. Contributions, Gifts	\$17.51 M	\$137.41 M	\$295.51 M
2024 Est. Education, Reading	\$10.17 M	\$80.05 M	\$172.1 M
2024 Est. Entertainment	\$17.03 M	\$132.77 M	\$282.63 M
2024 Est. Food, Beverages, Tobacco	\$44.65 M	\$342.96 M	\$725.16 M
2024 Est. Furnishings, Equipment	\$10.58 M	\$82.32 M	\$175.2 M
2024 Est. Health Care, Insurance	\$26.74 M	\$206.08 M	\$435.73 M
2024 Est. Household Operations, Shelter, Utilities	\$95 M	\$729.36 M	\$1.54 B
2024 Est. Miscellaneous Expenses	\$5.65 M	\$43.65 M	\$92.6 M
2024 Est. Personal Care	\$3.97 M	\$30.69 M	\$65.09 M
2024 Est. Transportation	\$53.62 M	\$414.58 M	\$879.11 M

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