

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5557/-90.3962

9960 Watson Rd St. Louis, MO 63126	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	8,500	73,039	194,910
2029 Projected Population	8,323	72,247	190,989
2020 Census Population	8,980	74,899	201,697
2010 Census Population	8,738	70,545	193,470
Projected Annual Growth 2024 to 2029	-0.4%	-0.2%	-0.4%
Historical Annual Growth 2010 to 2024	-0.2%	0.3%	-
Households			
2024 Estimated Households	3,409	30,527	83,229
2029 Projected Households	3,351	30,355	81,952
2020 Census Households	3,491	30,861	84,471
2010 Census Households	3,498	30,120	82,043
Projected Annual Growth 2024 to 2029	-0.3%	-0.1%	-0.3%
Historical Annual Growth 2010 to 2024	-0.2%	-	0.1%
Age			
2024 Est. Population Under 10 Years	12.7%	11.6%	11.7%
2024 Est. Population 10 to 19 Years	12.6%	11.8%	12.1%
2024 Est. Population 20 to 29 Years	9.1%	8.7%	9.9%
2024 Est. Population 30 to 44 Years	20.9%	20.3%	19.8%
2024 Est. Population 45 to 59 Years	17.0%	17.6%	17.4%
2024 Est. Population 60 to 74 Years	18.2%	19.5%	19.0%
2024 Est. Population 75 Years or Over	9.6%	10.4%	10.1%
2024 Est. Median Age	40.3	42.7	41.8
Marital Status & Gender			
2024 Est. Male Population	48.3%	48.3%	48.7%
2024 Est. Female Population	51.7%	51.7%	51.3%
2024 Est. Never Married	26.0%	25.6%	27.6%
2024 Est. Now Married	57.5%	56.6%	53.7%
2024 Est. Separated or Divorced	11.8%	11.7%	12.2%
2024 Est. Widowed	4.7%	6.1%	6.5%
Income			
2024 Est. HH Income \$200,000 or More	17.3%	21.9%	18.7%
2024 Est. HH Income \$150,000 to \$199,999	12.8%	12.2%	11.5%
2024 Est. HH Income \$100,000 to \$149,999	21.2%	19.5%	18.0%
2024 Est. HH Income \$75,000 to \$99,999	12.6%	11.3%	12.5%
2024 Est. HH Income \$50,000 to \$74,999	10.9%	13.6%	15.2%
2024 Est. HH Income \$35,000 to \$49,999	10.1%	7.1%	8.9%
2024 Est. HH Income \$25,000 to \$34,999	9.1%	4.9%	5.4%
2024 Est. HH Income \$15,000 to \$24,999	2.3%	4.9%	4.8%
2024 Est. HH Income Under \$15,000	3.7%	4.6%	4.8%
2024 Est. Average Household Income	\$146,864	\$161,411	\$152,150
2024 Est. Median Household Income	\$104,829	\$116,477	\$107,444
2024 Est. Per Capita Income	\$58,944	\$67,554	\$65,054
2024 Est. Total Businesses	932	3,743	10,408
2024 Est. Total Employees	14,249	42,541	125,845

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5557/-90.3962

9960 Watson Rd St. Louis, MO 63126		1 mi radius	3 mi radius	5 mi radius
Race				
2024 Est. White		56.9%	63.3%	64.4%
2024 Est. Black		33.7%	27.1%	25.3%
2024 Est. Asian or Pacific Islander		5.7%	5.3%	5.6%
2024 Est. American Indian or Alaska Native		-	-	0.1%
2024 Est. Other Races		3.7%	4.2%	4.5%
Hispanic				
2024 Est. Hispanic Population		325	3,517	8,994
2024 Est. Hispanic Population		3.8%	4.8%	4.6%
2029 Proj. Hispanic Population		4.3%	5.4%	5.2%
2020 Hispanic Population		3.2%	3.1%	3.1%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		5,986	52,742	139,042
2024 Est. Elementary (Grade Level 0 to 8)		1.8%	1.0%	1.5%
2024 Est. Some High School (Grade Level 9 to 11)		1.9%	1.7%	2.1%
2024 Est. High School Graduate		13.6%	14.7%	16.2%
2024 Est. Some College		20.2%	15.4%	16.6%
2024 Est. Associate Degree Only		6.4%	6.4%	7.2%
2024 Est. Bachelor Degree Only		32.8%	33.6%	31.4%
2024 Est. Graduate Degree		23.4%	27.1%	25.0%
Housing				
2024 Est. Total Housing Units		3,645	32,753	89,062
2024 Est. Owner-Occupied		76.9%	73.9%	71.2%
2024 Est. Renter-Occupied		16.6%	19.3%	22.2%
2024 Est. Vacant Housing		6.5%	6.8%	6.6%
Homes Built by Year				
2024 Homes Built 2010 or later		2.0%	6.9%	5.2%
2024 Homes Built 2000 to 2009		9.0%	6.2%	6.9%
2024 Homes Built 1990 to 1999		5.4%	3.4%	6.7%
2024 Homes Built 1980 to 1989		4.6%	6.3%	9.4%
2024 Homes Built 1970 to 1979		9.0%	10.1%	11.4%
2024 Homes Built 1960 to 1969		22.2%	17.6%	17.6%
2024 Homes Built 1950 to 1959		33.1%	23.2%	19.2%
2024 Homes Built Before 1949		8.2%	19.5%	17.1%
Home Values				
2024 Home Value \$1,000,000 or More		1.3%	3.8%	3.8%
2024 Home Value \$500,000 to \$999,999		14.2%	22.4%	19.0%
2024 Home Value \$400,000 to \$499,999		10.6%	12.7%	11.2%
2024 Home Value \$300,000 to \$399,999		21.3%	18.9%	17.5%
2024 Home Value \$200,000 to \$299,999		33.4%	25.2%	26.7%
2024 Home Value \$150,000 to \$199,999		9.9%	9.0%	12.5%
2024 Home Value \$100,000 to \$149,999		5.1%	4.5%	5.6%
2024 Home Value \$50,000 to \$99,999		1.3%	1.7%	1.9%
2024 Home Value \$25,000 to \$49,999		1.7%	0.5%	0.5%
2024 Home Value Under \$25,000		1.2%	1.3%	1.4%
2024 Median Home Value		\$316,354	\$365,794	\$347,781
2024 Median Rent		\$1,114	\$1,069	\$1,043

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5557/-90.3962

9960 Watson Rd St. Louis, MO 63126	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2024 Est. Labor Population Age 16 Years or Over	6,755	59,208	157,638
2024 Est. Civilian Employed	63.4%	60.4%	61.4%
2024 Est. Civilian Unemployed	1.7%	1.7%	1.6%
2024 Est. in Armed Forces	0.3%	1.2%	0.9%
2024 Est. not in Labor Force	34.6%	36.7%	36.1%
2024 Labor Force Males	47.8%	47.7%	48.1%
2024 Labor Force Females	52.2%	52.3%	51.9%
Occupation			
2024 Occupation: Population Age 16 Years or Over	4,281	35,786	96,791
2024 Mgmt, Business, & Financial Operations	29.4%	27.1%	24.8%
2024 Professional, Related	29.1%	32.8%	31.3%
2024 Service	11.5%	10.4%	11.9%
2024 Sales, Office	20.8%	18.8%	19.5%
2024 Farming, Fishing, Forestry	-	0.2%	0.1%
2024 Construction, Extraction, Maintenance	3.6%	4.3%	4.6%
2024 Production, Transport, Material Moving	5.6%	6.3%	7.8%
2024 White Collar Workers	79.3%	78.8%	75.6%
2024 Blue Collar Workers	20.7%	21.2%	24.4%
Transportation to Work			
2024 Drive to Work Alone	72.0%	71.3%	71.0%
2024 Drive to Work in Carpool	4.0%	4.1%	4.9%
2024 Travel to Work by Public Transportation	0.8%	0.4%	0.5%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	2.0%	1.2%	1.2%
2024 Other Means	0.5%	0.4%	0.5%
2024 Work at Home	20.6%	22.5%	21.7%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	29.8%	25.3%	23.7%
2024 Travel to Work in 15 to 29 Minutes	45.6%	48.8%	49.5%
2024 Travel to Work in 30 to 59 Minutes	19.9%	23.2%	24.0%
2024 Travel to Work in 60 Minutes or More	4.6%	2.7%	2.7%
2024 Average Travel Time to Work	19.3	20.6	21.2
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$316.41 M	\$3.06 B	\$7.99 B
2024 Est. Apparel	\$11.28 M	\$109.55 M	\$285.18 M
2024 Est. Contributions, Gifts	\$19.81 M	\$197.34 M	\$508.27 M
2024 Est. Education, Reading	\$11.33 M	\$114.11 M	\$291.87 M
2024 Est. Entertainment	\$18.47 M	\$179.34 M	\$466.08 M
2024 Est. Food, Beverages, Tobacco	\$47.19 M	\$453.16 M	\$1.19 B
2024 Est. Furnishings, Equipment	\$11.44 M	\$110.85 M	\$288.21 M
2024 Est. Health Care, Insurance	\$28.61 M	\$273.78 M	\$717.78 M
2024 Est. Household Operations, Shelter, Utilities	\$100.97 M	\$974.72 M	\$2.55 B
2024 Est. Miscellaneous Expenses	\$6.08 M	\$58.88 M	\$153.56 M
2024 Est. Personal Care	\$4.25 M	\$41.04 M	\$107.12 M
2024 Est. Transportation	\$56.98 M	\$546.93 M	\$1.43 B

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.