

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5536/-90.3217

Affton Plaza Affton, MO 63123	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	14,674	118,544	293,920
2029 Projected Population	14,258	112,955	279,151
2020 Census Population	15,266	123,850	310,800
2010 Census Population	15,140	121,584	308,425
Projected Annual Growth 2024 to 2029	-0.6%	-0.9%	-1.0%
Historical Annual Growth 2010 to 2024	-0.2%	-0.2%	-0.3%
Households			
2024 Estimated Households	6,661	54,508	135,053
2029 Projected Households	6,459	51,391	126,580
2020 Census Households	6,825	57,224	141,727
2010 Census Households	6,542	55,405	137,967
Projected Annual Growth 2024 to 2029	-0.6%	-1.1%	-1.3%
Historical Annual Growth 2010 to 2024	0.1%	-0.1%	-0.2%
Age			
2024 Est. Population Under 10 Years	11.0%	10.9%	11.2%
2024 Est. Population 10 to 19 Years	10.2%	9.7%	10.1%
2024 Est. Population 20 to 29 Years	11.9%	11.2%	11.4%
2024 Est. Population 30 to 44 Years	22.0%	21.7%	22.8%
2024 Est. Population 45 to 59 Years	17.6%	17.2%	17.3%
2024 Est. Population 60 to 74 Years	19.0%	19.5%	18.6%
2024 Est. Population 75 Years or Over	8.4%	9.8%	8.6%
2024 Est. Median Age	40.3	42.1	40.9
Marital Status & Gender			
2024 Est. Male Population	48.5%	48.8%	49.1%
2024 Est. Female Population	51.5%	51.2%	50.9%
2024 Est. Never Married	31.0%	31.9%	35.3%
2024 Est. Now Married	45.8%	46.4%	43.5%
2024 Est. Separated or Divorced	17.9%	15.2%	15.1%
2024 Est. Widowed	5.2%	6.5%	6.0%
Income			
2024 Est. HH Income \$200,000 or More	5.3%	9.8%	11.3%
2024 Est. HH Income \$150,000 to \$199,999	9.4%	7.8%	7.9%
2024 Est. HH Income \$100,000 to \$149,999	19.1%	17.6%	16.2%
2024 Est. HH Income \$75,000 to \$99,999	16.8%	15.6%	13.7%
2024 Est. HH Income \$50,000 to \$74,999	19.0%	18.5%	18.1%
2024 Est. HH Income \$35,000 to \$49,999	12.6%	11.8%	12.0%
2024 Est. HH Income \$25,000 to \$34,999	6.1%	7.5%	7.7%
2024 Est. HH Income \$15,000 to \$24,999	5.5%	5.9%	6.1%
2024 Est. HH Income Under \$15,000	6.2%	5.5%	7.0%
2024 Est. Average Household Income	\$98,946	\$108,918	\$112,233
2024 Est. Median Household Income	\$78,403	\$80,557	\$81,396
2024 Est. Per Capita Income	\$44,922	\$50,162	\$51,651
2024 Est. Total Businesses	445	3,671	11,951
2024 Est. Total Employees	4,202	36,934	124,284

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Race			
2024 Est. White	85.8%	84.5%	78.4%
2024 Est. Black	4.9%	6.3%	11.8%
2024 Est. Asian or Pacific Islander	4.1%	4.1%	3.7%
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2024 Est. Other Races	5.0%	5.0%	5.9%
Hispanic			
2024 Est. Hispanic Population	560	4,695	14,374
2024 Est. Hispanic Population	3.8%	4.0%	4.9%
2029 Proj. Hispanic Population	4.6%	5.0%	5.6%
2020 Hispanic Population	3.3%	3.7%	5.0%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	10,858	88,643	218,009
2024 Est. Elementary (Grade Level 0 to 8)	2.6%	2.2%	2.4%
2024 Est. Some High School (Grade Level 9 to 11)	4.7%	4.1%	3.8%
2024 Est. High School Graduate	25.5%	23.1%	22.0%
2024 Est. Some College	19.6%	18.5%	18.3%
2024 Est. Associate Degree Only	10.2%	9.5%	8.0%
2024 Est. Bachelor Degree Only	21.6%	25.2%	27.0%
2024 Est. Graduate Degree	15.8%	17.5%	18.5%
Housing			
2024 Est. Total Housing Units	7,116	59,851	151,502
2024 Est. Owner-Occupied	68.3%	64.4%	58.4%
2024 Est. Renter-Occupied	25.3%	26.7%	30.7%
2024 Est. Vacant Housing	6.4%	8.9%	10.9%
Homes Built by Year			
2024 Homes Built 2010 or later	2.8%	2.3%	2.8%
2024 Homes Built 2000 to 2009	2.3%	2.7%	3.7%
2024 Homes Built 1990 to 1999	4.0%	3.8%	3.5%
2024 Homes Built 1980 to 1989	6.2%	5.9%	5.9%
2024 Homes Built 1970 to 1979	10.1%	8.1%	7.6%
2024 Homes Built 1960 to 1969	17.4%	17.9%	14.0%
2024 Homes Built 1950 to 1959	26.4%	23.2%	17.5%
2024 Homes Built Before 1949	24.5%	27.1%	34.2%
Home Values			
2024 Home Value \$1,000,000 or More	0.7%	0.9%	1.4%
2024 Home Value \$500,000 to \$999,999	3.8%	6.1%	9.3%
2024 Home Value \$400,000 to \$499,999	3.7%	6.3%	7.1%
2024 Home Value \$300,000 to \$399,999	7.6%	13.5%	14.3%
2024 Home Value \$200,000 to \$299,999	29.3%	28.9%	27.9%
2024 Home Value \$150,000 to \$199,999	36.5%	23.4%	18.7%
2024 Home Value \$100,000 to \$149,999	13.7%	13.3%	12.7%
2024 Home Value \$50,000 to \$99,999	2.3%	4.7%	5.5%
2024 Home Value \$25,000 to \$49,999	0.8%	0.7%	1.2%
2024 Home Value Under \$25,000	1.5%	2.1%	1.8%
2024 Median Home Value	\$193,374	\$229,823	\$252,105
2024 Median Rent	\$934	\$896	\$847

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	12,087	98,510	242,448
2024 Est. Civilian Employed	71.2%	68.6%	69.7%
2024 Est. Civilian Unemployed	1.8%	2.0%	2.5%
2024 Est. in Armed Forces	-	0.3%	0.2%
2024 Est. not in Labor Force	27.0%	29.2%	27.5%
2024 Labor Force Males	47.7%	48.3%	48.7%
2024 Labor Force Females	52.3%	51.7%	51.3%
Occupation			
2024 Occupation: Population Age 16 Years or Over	8,604	67,528	168,909
2024 Mgmt, Business, & Financial Operations	17.9%	18.5%	19.4%
2024 Professional, Related	23.1%	27.4%	28.5%
2024 Service	19.9%	16.0%	16.1%
2024 Sales, Office	19.1%	19.8%	19.8%
2024 Farming, Fishing, Forestry	0.2%	0.2%	0.2%
2024 Construction, Extraction, Maintenance	8.1%	6.5%	5.5%
2024 Production, Transport, Material Moving	11.7%	11.7%	10.5%
2024 White Collar Workers	60.1%	65.7%	67.8%
2024 Blue Collar Workers	39.9%	34.3%	32.2%
Transportation to Work			
2024 Drive to Work Alone	71.5%	72.9%	71.2%
2024 Drive to Work in Carpool	11.8%	7.1%	6.2%
2024 Travel to Work by Public Transportation	0.4%	1.1%	2.2%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	0.9%	1.5%	1.6%
2024 Other Means	1.1%	0.5%	0.7%
2024 Work at Home	14.3%	16.9%	18.0%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	23.0%	21.4%	23.4%
2024 Travel to Work in 15 to 29 Minutes	49.9%	48.5%	47.1%
2024 Travel to Work in 30 to 59 Minutes	24.5%	27.5%	26.5%
2024 Travel to Work in 60 Minutes or More	2.6%	2.6%	3.0%
2024 Average Travel Time to Work	21.3	21.8	21.5
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$623.49 M	\$5.27 B	\$13.14 B
2024 Est. Apparel	\$11.65 M	\$97.72 M	\$243.46 M
2024 Est. Contributions, Tax and Retirement	\$163.07 M	\$1.47 B	\$3.73 B
2024 Est. Education	\$14.29 M	\$122.2 M	\$304.91 M
2024 Est. Entertainment	\$36.09 M	\$302.37 M	\$753.35 M
2024 Est. Food, Beverages, Tobacco	\$76.18 M	\$624.49 M	\$1.55 B
2024 Est. Health Care	\$44.31 M	\$361.95 M	\$877.95 M
2024 Est. Household Furnishings and Equipment	\$16.76 M	\$141.3 M	\$352.09 M
2024 Est. Household Operations, Shelter, Utilities	\$139.77 M	\$1.16 B	\$2.91 B
2024 Est. Miscellaneous Expenses	\$10.85 M	\$91.16 M	\$226.79 M
2024 Est. Personal Care	\$8.14 M	\$66.32 M	\$164.8 M
2024 Est. Transportation	\$102.39 M	\$835.9 M	\$2.03 B

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