

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5938/-90.5626

<b>15425 Manchester Rd</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Ballwin, MO 63011</b>			
<b>Population</b>			
2024 Estimated Population	9,904	74,141	157,380
2029 Projected Population	9,831	72,152	155,558
2020 Census Population	10,465	77,771	162,708
2010 Census Population	10,030	76,377	158,433
Projected Annual Growth 2024 to 2029	-0.1%	-0.5%	-0.2%
Historical Annual Growth 2010 to 2024	-	-0.2%	-
<b>Households</b>			
2024 Estimated Households	4,117	28,885	63,188
2029 Projected Households	4,082	28,022	62,312
2020 Census Households	4,275	29,764	63,742
2010 Census Households	4,017	28,863	61,246
Projected Annual Growth 2024 to 2029	-0.2%	-0.6%	-0.3%
Historical Annual Growth 2010 to 2024	0.2%	-	0.2%
<b>Age</b>			
2024 Est. Population Under 10 Years	11.3%	11.4%	11.1%
2024 Est. Population 10 to 19 Years	13.1%	13.2%	12.8%
2024 Est. Population 20 to 29 Years	11.7%	8.9%	9.6%
2024 Est. Population 30 to 44 Years	19.7%	18.1%	18.2%
2024 Est. Population 45 to 59 Years	19.0%	19.5%	19.0%
2024 Est. Population 60 to 74 Years	17.1%	19.8%	19.8%
2024 Est. Population 75 Years or Over	8.1%	9.1%	9.5%
2024 Est. Median Age	39.9	43.2	43.2
<b>Marital Status &amp; Gender</b>			
2024 Est. Male Population	48.8%	48.9%	49.2%
2024 Est. Female Population	51.2%	51.1%	50.8%
2024 Est. Never Married	24.9%	22.9%	23.8%
2024 Est. Now Married	58.1%	60.8%	59.2%
2024 Est. Separated or Divorced	11.4%	10.7%	11.2%
2024 Est. Widowed	5.6%	5.6%	5.8%
<b>Income</b>			
2024 Est. HH Income \$200,000 or More	18.3%	27.6%	28.2%
2024 Est. HH Income \$150,000 to \$199,999	12.2%	15.7%	13.5%
2024 Est. HH Income \$100,000 to \$149,999	20.0%	18.6%	18.3%
2024 Est. HH Income \$75,000 to \$99,999	13.7%	11.1%	10.9%
2024 Est. HH Income \$50,000 to \$74,999	13.7%	10.2%	10.9%
2024 Est. HH Income \$35,000 to \$49,999	8.7%	6.6%	7.0%
2024 Est. HH Income \$25,000 to \$34,999	2.6%	3.7%	4.2%
2024 Est. HH Income \$15,000 to \$24,999	5.2%	3.4%	3.3%
2024 Est. HH Income Under \$15,000	5.6%	3.0%	3.7%
2024 Est. Average Household Income	\$138,580	\$184,787	\$187,314
2024 Est. Median Household Income	\$109,284	\$135,657	\$135,253
2024 Est. Per Capita Income	\$57,613	\$72,021	\$75,272
2024 Est. Total Businesses	406	2,457	6,186
2024 Est. Total Employees	3,359	20,606	72,392

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<b>Race</b>				
2024 Est. White		79.6%	81.8%	80.1%
2024 Est. Black		5.1%	4.7%	4.9%
2024 Est. Asian or Pacific Islander		9.9%	8.7%	9.9%
2024 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2024 Est. Other Races		5.3%	4.7%	5.0%
<b>Hispanic</b>				
2024 Est. Hispanic Population		403	2,681	6,323
2024 Est. Hispanic Population		4.1%	3.6%	4.0%
2029 Proj. Hispanic Population		4.8%	4.5%	5.0%
2020 Hispanic Population		4.5%	3.4%	4.0%
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)		6,929	52,342	111,789
2024 Est. Elementary (Grade Level 0 to 8)		0.7%	0.9%	0.9%
2024 Est. Some High School (Grade Level 9 to 11)		1.0%	1.2%	1.3%
2024 Est. High School Graduate		18.3%	11.6%	11.2%
2024 Est. Some College		14.9%	14.7%	14.2%
2024 Est. Associate Degree Only		6.2%	6.4%	6.1%
2024 Est. Bachelor Degree Only		38.3%	39.2%	36.9%
2024 Est. Graduate Degree		20.5%	26.0%	29.4%
<b>Housing</b>				
2024 Est. Total Housing Units		4,411	30,784	67,460
2024 Est. Owner-Occupied		69.2%	78.2%	73.1%
2024 Est. Renter-Occupied		24.2%	15.7%	20.6%
2024 Est. Vacant Housing		6.7%	6.2%	6.3%
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later		3.0%	3.7%	5.1%
2024 Homes Built 2000 to 2009		5.4%	7.0%	8.3%
2024 Homes Built 1990 to 1999		11.5%	14.4%	15.3%
2024 Homes Built 1980 to 1989		15.1%	17.7%	21.1%
2024 Homes Built 1970 to 1979		18.6%	24.1%	22.9%
2024 Homes Built 1960 to 1969		19.0%	16.1%	11.6%
2024 Homes Built 1950 to 1959		16.4%	7.4%	5.5%
2024 Homes Built Before 1949		4.3%	3.5%	3.8%
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More		0.4%	1.2%	2.7%
2024 Home Value \$500,000 to \$999,999		9.2%	19.0%	22.4%
2024 Home Value \$400,000 to \$499,999		15.9%	19.3%	18.0%
2024 Home Value \$300,000 to \$399,999		27.1%	26.3%	24.6%
2024 Home Value \$200,000 to \$299,999		30.8%	23.1%	21.4%
2024 Home Value \$150,000 to \$199,999		8.8%	6.3%	5.7%
2024 Home Value \$100,000 to \$149,999		5.4%	2.3%	2.8%
2024 Home Value \$50,000 to \$99,999		1.6%	1.1%	1.1%
2024 Home Value \$25,000 to \$49,999		0.2%	0.4%	0.3%
2024 Home Value Under \$25,000		0.5%	1.0%	1.1%
2024 Median Home Value		\$310,333	\$373,003	\$398,072
2024 Median Rent		\$1,139	\$1,153	\$1,200

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	7,961	59,756	127,857
2024 Est. Civilian Employed	71.5%	67.2%	67.0%
2024 Est. Civilian Unemployed	1.4%	2.3%	2.3%
2024 Est. in Armed Forces	-	0.2%	0.1%
2024 Est. not in Labor Force	27.1%	30.2%	30.6%
2024 Labor Force Males	48.1%	48.4%	48.8%
2024 Labor Force Females	51.9%	51.6%	51.2%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	5,691	40,181	85,622
2024 Mgmt, Business, & Financial Operations	26.8%	27.9%	28.1%
2024 Professional, Related	27.7%	33.0%	35.0%
2024 Service	11.5%	9.8%	8.7%
2024 Sales, Office	23.9%	20.4%	19.6%
2024 Farming, Fishing, Forestry	-	-	-
2024 Construction, Extraction, Maintenance	3.8%	3.3%	3.4%
2024 Production, Transport, Material Moving	6.3%	5.6%	5.2%
2024 White Collar Workers	78.4%	81.3%	82.7%
2024 Blue Collar Workers	21.6%	18.7%	17.3%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	68.8%	69.6%	69.6%
2024 Drive to Work in Carpool	5.6%	4.2%	4.0%
2024 Travel to Work by Public Transportation	0.3%	0.2%	0.3%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2024 Other Means	0.4%	0.3%	0.3%
2024 Work at Home	24.8%	25.1%	25.1%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	19.2%	20.5%	21.3%
2024 Travel to Work in 15 to 29 Minutes	43.4%	42.9%	44.2%
2024 Travel to Work in 30 to 59 Minutes	31.8%	33.9%	31.9%
2024 Travel to Work in 60 Minutes or More	5.5%	2.8%	2.6%
2024 Average Travel Time to Work	24.0	23.9	23.2
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$487.7 M	\$3.93 B	\$8.44 B
2024 Est. Apparel	\$8.95 M	\$71.46 M	\$153.25 M
2024 Est. Contributions, Tax and Retirement	\$150.51 M	\$1.31 B	\$2.83 B
2024 Est. Education	\$11.46 M	\$93.86 M	\$201.71 M
2024 Est. Entertainment	\$27.58 M	\$219.93 M	\$471.61 M
2024 Est. Food, Beverages, Tobacco	\$55.23 M	\$426.07 M	\$911.04 M
2024 Est. Health Care	\$27.67 M	\$202.08 M	\$437.71 M
2024 Est. Household Furnishings and Equipment	\$13 M	\$104.59 M	\$224.44 M
2024 Est. Household Operations, Shelter, Utilities	\$102.88 M	\$789.89 M	\$1.71 B
2024 Est. Miscellaneous Expenses	\$8.32 M	\$66.54 M	\$142.77 M
2024 Est. Personal Care	\$5.83 M	\$44.63 M	\$95.33 M
2024 Est. Transportation	\$76.29 M	\$594.81 M	\$1.26 B

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