

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6793/-90.4704

12685 Olive Blvd		1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63141				
Population				
2024 Estimated Population		9,295	58,560	133,793
2029 Projected Population		8,958	56,955	132,024
2020 Census Population		9,599	58,758	134,265
2010 Census Population		9,582	56,996	130,595
Projected Annual Growth 2024 to 2029		-0.7%	-0.5%	-0.3%
Historical Annual Growth 2010 to 2024		-0.2%	0.2%	0.2%
Households				
2024 Estimated Households		4,213	25,866	56,723
2029 Projected Households		4,077	25,266	56,194
2020 Census Households		4,258	25,926	56,273
2010 Census Households		4,134	25,088	54,845
Projected Annual Growth 2024 to 2029		-0.6%	-0.5%	-0.2%
Historical Annual Growth 2010 to 2024		0.1%	0.2%	0.2%
Age				
2024 Est. Population Under 10 Years		9.6%	10.5%	10.8%
2024 Est. Population 10 to 19 Years		9.7%	10.6%	11.4%
2024 Est. Population 20 to 29 Years		13.2%	14.3%	12.0%
2024 Est. Population 30 to 44 Years		19.5%	20.4%	19.6%
2024 Est. Population 45 to 59 Years		17.4%	16.6%	17.2%
2024 Est. Population 60 to 74 Years		19.9%	17.9%	18.5%
2024 Est. Population 75 Years or Over		10.7%	9.7%	10.6%
2024 Est. Median Age		42.8	40.6	42.2
Marital Status & Gender				
2024 Est. Male Population		48.8%	50.0%	49.7%
2024 Est. Female Population		51.2%	50.0%	50.3%
2024 Est. Never Married		26.8%	31.1%	28.9%
2024 Est. Now Married		51.5%	50.9%	52.2%
2024 Est. Separated or Divorced		11.7%	11.2%	12.2%
2024 Est. Widowed		9.9%	6.8%	6.7%
Income				
2024 Est. HH Income \$200,000 or More		19.0%	19.7%	22.6%
2024 Est. HH Income \$150,000 to \$199,999		11.8%	10.0%	9.8%
2024 Est. HH Income \$100,000 to \$149,999		22.8%	19.6%	17.5%
2024 Est. HH Income \$75,000 to \$99,999		9.7%	12.2%	12.0%
2024 Est. HH Income \$50,000 to \$74,999		12.1%	14.4%	13.5%
2024 Est. HH Income \$35,000 to \$49,999		8.6%	7.9%	8.9%
2024 Est. HH Income \$25,000 to \$34,999		5.1%	5.5%	5.6%
2024 Est. HH Income \$15,000 to \$24,999		7.1%	6.0%	5.1%
2024 Est. HH Income Under \$15,000		3.8%	4.7%	5.1%
2024 Est. Average Household Income		\$163,781	\$156,430	\$176,570
2024 Est. Median Household Income		\$107,769	\$106,982	\$117,498
2024 Est. Per Capita Income		\$74,327	\$69,233	\$74,997
2024 Est. Total Businesses		926	5,050	9,694
2024 Est. Total Employees		8,731	77,550	150,082

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Race				
2024 Est. White		71.3%	68.1%	69.5%
2024 Est. Black		12.7%	12.9%	13.1%
2024 Est. Asian or Pacific Islander		10.9%	14.0%	11.9%
2024 Est. American Indian or Alaska Native		0.1%	0.2%	0.2%
2024 Est. Other Races		4.9%	4.8%	5.4%
Hispanic				
2024 Est. Hispanic Population		329	2,097	5,529
2024 Est. Hispanic Population		3.5%	3.6%	4.1%
2029 Proj. Hispanic Population		4.2%	4.2%	4.7%
2020 Hispanic Population		4.0%	4.8%	5.2%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		6,956	42,344	96,542
2024 Est. Elementary (Grade Level 0 to 8)		1.9%	1.1%	1.5%
2024 Est. Some High School (Grade Level 9 to 11)		1.6%	1.6%	2.1%
2024 Est. High School Graduate		12.0%	11.9%	14.2%
2024 Est. Some College		11.3%	13.8%	15.6%
2024 Est. Associate Degree Only		7.0%	7.0%	6.4%
2024 Est. Bachelor Degree Only		36.3%	34.1%	30.7%
2024 Est. Graduate Degree		29.9%	30.5%	29.5%
Housing				
2024 Est. Total Housing Units		4,494	27,754	60,898
2024 Est. Owner-Occupied		63.8%	59.2%	63.8%
2024 Est. Renter-Occupied		29.9%	34.0%	29.4%
2024 Est. Vacant Housing		6.3%	6.8%	6.9%
Homes Built by Year				
2024 Homes Built 2010 or later		2.4%	4.5%	5.1%
2024 Homes Built 2000 to 2009		8.1%	5.9%	6.1%
2024 Homes Built 1990 to 1999		9.1%	7.4%	7.1%
2024 Homes Built 1980 to 1989		11.1%	14.2%	14.8%
2024 Homes Built 1970 to 1979		18.3%	22.5%	20.6%
2024 Homes Built 1960 to 1969		36.3%	28.0%	24.2%
2024 Homes Built 1950 to 1959		5.3%	7.1%	9.7%
2024 Homes Built Before 1949		3.1%	3.6%	5.4%
Home Values				
2024 Home Value \$1,000,000 or More		5.1%	4.0%	7.2%
2024 Home Value \$500,000 to \$999,999		12.7%	18.9%	22.6%
2024 Home Value \$400,000 to \$499,999		11.6%	10.7%	10.4%
2024 Home Value \$300,000 to \$399,999		20.4%	20.2%	16.6%
2024 Home Value \$200,000 to \$299,999		37.0%	29.1%	22.1%
2024 Home Value \$150,000 to \$199,999		7.4%	8.8%	10.5%
2024 Home Value \$100,000 to \$149,999		2.9%	4.8%	5.8%
2024 Home Value \$50,000 to \$99,999		0.8%	1.4%	3.0%
2024 Home Value \$25,000 to \$49,999		0.5%	0.5%	0.5%
2024 Home Value Under \$25,000		1.5%	1.6%	1.3%
2024 Median Home Value		\$366,095	\$373,303	\$412,177
2024 Median Rent		\$1,277	\$1,142	\$1,101

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	7,863	49,005	110,484
2024 Est. Civilian Employed	60.8%	63.3%	61.0%
2024 Est. Civilian Unemployed	1.2%	1.6%	1.6%
2024 Est. in Armed Forces	-	1.0%	1.1%
2024 Est. not in Labor Force	38.0%	34.1%	36.3%
2024 Labor Force Males	48.3%	49.7%	49.4%
2024 Labor Force Females	51.7%	50.3%	50.6%
Occupation			
2024 Occupation: Population Age 16 Years or Over	4,540	30,339	66,749
2024 Mgmt, Business, & Financial Operations	24.5%	23.7%	23.5%
2024 Professional, Related	42.4%	39.4%	36.7%
2024 Service	12.0%	10.5%	10.5%
2024 Sales, Office	13.9%	16.7%	18.6%
2024 Farming, Fishing, Forestry	0.5%	0.1%	0.2%
2024 Construction, Extraction, Maintenance	3.1%	3.3%	4.0%
2024 Production, Transport, Material Moving	3.6%	6.2%	6.5%
2024 White Collar Workers	80.8%	79.9%	78.8%
2024 Blue Collar Workers	19.2%	20.1%	21.2%
Transportation to Work			
2024 Drive to Work Alone	64.8%	65.7%	67.8%
2024 Drive to Work in Carpool	5.0%	5.6%	5.1%
2024 Travel to Work by Public Transportation	2.3%	0.8%	0.6%
2024 Drive to Work on Motorcycle	-	-	0.2%
2024 Walk or Bicycle to Work	1.0%	1.2%	1.1%
2024 Other Means	0.6%	0.4%	0.3%
2024 Work at Home	26.3%	26.4%	24.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	18.4%	28.1%	26.8%
2024 Travel to Work in 15 to 29 Minutes	58.0%	52.8%	52.4%
2024 Travel to Work in 30 to 59 Minutes	20.2%	17.1%	18.6%
2024 Travel to Work in 60 Minutes or More	3.5%	2.0%	2.3%
2024 Average Travel Time to Work	19.2	18.5	19.2
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$455.76 M	\$2.56 B	\$6.15 B
2024 Est. Apparel	\$16.31 M	\$91.52 M	\$220.74 M
2024 Est. Contributions, Gifts	\$28.71 M	\$161.99 M	\$402.03 M
2024 Est. Education, Reading	\$16.61 M	\$93.38 M	\$232.47 M
2024 Est. Entertainment	\$26.42 M	\$148.36 M	\$359.48 M
2024 Est. Food, Beverages, Tobacco	\$68.08 M	\$381.78 M	\$909.81 M
2024 Est. Furnishings, Equipment	\$16.36 M	\$91.75 M	\$221.82 M
2024 Est. Health Care, Insurance	\$40.7 M	\$228.36 M	\$546.67 M
2024 Est. Household Operations, Shelter, Utilities	\$145.96 M	\$820.02 M	\$1.96 B
2024 Est. Miscellaneous Expenses	\$8.77 M	\$49.14 M	\$118.26 M
2024 Est. Personal Care	\$6.13 M	\$34.33 M	\$82.29 M
2024 Est. Transportation	\$81.69 M	\$457.75 M	\$1.09 B

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