

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5935/-90.5691

GordonPlaza_FarberCenter_2024_1.3.5			
	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2024 Estimated Population	8,838	73,425	149,944
2029 Projected Population	8,889	71,657	148,155
2020 Census Population	9,002	76,993	155,427
2010 Census Population	8,599	75,798	151,174
Projected Annual Growth 2024 to 2029	0.1%	-0.5%	-0.2%
Historical Annual Growth 2010 to 2024	0.2%	-0.2%	-
<b>Households</b>			
2024 Estimated Households	3,573	28,551	59,779
2029 Projected Households	3,630	28,044	59,512
2020 Census Households	3,647	29,309	60,525
2010 Census Households	3,391	28,441	58,087
Projected Annual Growth 2024 to 2029	0.3%	-0.4%	-
Historical Annual Growth 2010 to 2024	0.4%	-	0.2%
<b>Age</b>			
2024 Est. Population Under 10 Years	11.1%	10.4%	10.6%
2024 Est. Population 10 to 19 Years	13.2%	12.9%	12.7%
2024 Est. Population 20 to 29 Years	11.0%	9.3%	9.8%
2024 Est. Population 30 to 44 Years	19.5%	18.5%	18.5%
2024 Est. Population 45 to 59 Years	19.4%	20.0%	19.5%
2024 Est. Population 60 to 74 Years	17.5%	20.0%	19.8%
2024 Est. Population 75 Years or Over	8.4%	9.1%	9.2%
2024 Est. Median Age	40.4	43.5	43.1
<b>Marital Status &amp; Gender</b>			
2024 Est. Male Population	48.4%	48.8%	49.1%
2024 Est. Female Population	51.6%	51.2%	50.9%
2024 Est. Never Married	23.9%	23.2%	23.6%
2024 Est. Now Married	58.9%	60.9%	60.1%
2024 Est. Separated or Divorced	11.9%	10.4%	11.0%
2024 Est. Widowed	5.4%	5.5%	5.4%
<b>Income</b>			
2024 Est. HH Income \$200,000 or More	14.5%	25.5%	26.2%
2024 Est. HH Income \$150,000 to \$199,999	14.3%	17.3%	15.2%
2024 Est. HH Income \$100,000 to \$149,999	21.8%	18.9%	18.6%
2024 Est. HH Income \$75,000 to \$99,999	14.0%	11.3%	10.8%
2024 Est. HH Income \$50,000 to \$74,999	14.8%	10.0%	10.6%
2024 Est. HH Income \$35,000 to \$49,999	6.7%	6.3%	6.6%
2024 Est. HH Income \$25,000 to \$34,999	3.2%	3.9%	4.5%
2024 Est. HH Income \$15,000 to \$24,999	5.0%	3.7%	3.5%
2024 Est. HH Income Under \$15,000	5.8%	3.1%	4.0%
2024 Est. Average Household Income	\$131,290	\$180,582	\$186,114
2024 Est. Median Household Income	\$104,982	\$133,088	\$133,246
2024 Est. Per Capita Income	\$53,084	\$70,249	\$74,251
2024 Est. Total Businesses	411	2,333	5,731
2024 Est. Total Employees	3,522	19,384	63,772

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<b>Race</b>			
2024 Est. White	72.0%	71.6%	71.4%
2024 Est. Black	19.9%	19.5%	19.5%
2024 Est. Asian or Pacific Islander	4.6%	4.9%	4.7%
2024 Est. American Indian or Alaska Native	-	-	-
2024 Est. Other Races	3.4%	3.9%	4.3%
<b>Hispanic</b>			
2024 Est. Hispanic Population	263	2,367	5,476
2024 Est. Hispanic Population	3.0%	3.2%	3.7%
2029 Proj. Hispanic Population	3.7%	3.9%	4.4%
2020 Hispanic Population	3.9%	3.5%	4.0%
<b>Education (Adults 25 &amp; Older)</b>			
2024 Est. Adult Population (25 Years or Over)	6,226	52,638	107,263
2024 Est. Elementary (Grade Level 0 to 8)	0.5%	1.1%	1.0%
2024 Est. Some High School (Grade Level 9 to 11)	1.2%	1.1%	1.3%
2024 Est. High School Graduate	19.1%	11.7%	11.4%
2024 Est. Some College	17.1%	16.2%	15.4%
2024 Est. Associate Degree Only	5.9%	5.9%	5.7%
2024 Est. Bachelor Degree Only	36.3%	38.9%	36.6%
2024 Est. Graduate Degree	19.9%	25.1%	28.5%
<b>Housing</b>			
2024 Est. Total Housing Units	3,823	30,377	63,705
2024 Est. Owner-Occupied	72.2%	78.4%	74.2%
2024 Est. Renter-Occupied	21.3%	15.6%	19.7%
2024 Est. Vacant Housing	6.5%	6.0%	6.2%
<b>Homes Built by Year</b>			
2024 Homes Built 2010 or later	3.6%	3.6%	5.1%
2024 Homes Built 2000 to 2009	6.4%	7.1%	7.9%
2024 Homes Built 1990 to 1999	12.4%	15.2%	15.8%
2024 Homes Built 1980 to 1989	16.8%	18.7%	20.9%
2024 Homes Built 1970 to 1979	18.3%	23.0%	22.7%
2024 Homes Built 1960 to 1969	17.2%	15.5%	11.9%
2024 Homes Built 1950 to 1959	14.9%	7.3%	5.7%
2024 Homes Built Before 1949	3.9%	3.5%	3.8%
<b>Home Values</b>			
2024 Home Value \$1,000,000 or More	0.5%	1.2%	2.6%
2024 Home Value \$500,000 to \$999,999	10.4%	18.9%	22.5%
2024 Home Value \$400,000 to \$499,999	12.9%	20.4%	17.9%
2024 Home Value \$300,000 to \$399,999	26.5%	26.2%	24.4%
2024 Home Value \$200,000 to \$299,999	31.9%	22.2%	21.6%
2024 Home Value \$150,000 to \$199,999	8.9%	6.3%	5.8%
2024 Home Value \$100,000 to \$149,999	6.3%	2.3%	2.7%
2024 Home Value \$50,000 to \$99,999	1.5%	1.1%	1.1%
2024 Home Value \$25,000 to \$49,999	0.3%	0.3%	0.3%
2024 Home Value Under \$25,000	0.8%	1.0%	1.0%
2024 Median Home Value	\$304,953	\$376,471	\$398,023
2024 Median Rent	\$1,194	\$1,149	\$1,202

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	7,137	60,198	122,823
2024 Est. Civilian Employed	63.0%	61.2%	61.4%
2024 Est. Civilian Unemployed	0.8%	1.6%	1.7%
2024 Est. in Armed Forces	-	1.4%	0.9%
2024 Est. not in Labor Force	36.2%	35.8%	36.0%
2024 Labor Force Males	47.4%	48.4%	48.7%
2024 Labor Force Females	52.6%	51.6%	51.3%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	4,497	36,866	75,463
2024 Mgmt, Business, & Financial Operations	24.6%	28.0%	28.5%
2024 Professional, Related	28.5%	32.6%	34.7%
2024 Service	11.3%	9.8%	8.7%
2024 Sales, Office	26.3%	20.5%	19.4%
2024 Farming, Fishing, Forestry	-	-	-
2024 Construction, Extraction, Maintenance	3.1%	3.3%	3.4%
2024 Production, Transport, Material Moving	6.2%	5.8%	5.3%
2024 White Collar Workers	79.4%	81.1%	82.5%
2024 Blue Collar Workers	20.6%	18.9%	17.5%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	68.3%	69.4%	69.5%
2024 Drive to Work in Carpool	6.8%	4.2%	3.9%
2024 Travel to Work by Public Transportation	0.4%	0.3%	0.2%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2024 Other Means	0.6%	0.3%	0.3%
2024 Work at Home	23.8%	25.2%	25.3%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	21.7%	20.1%	20.7%
2024 Travel to Work in 15 to 29 Minutes	38.6%	42.2%	43.8%
2024 Travel to Work in 30 to 59 Minutes	33.4%	34.8%	32.8%
2024 Travel to Work in 60 Minutes or More	6.3%	2.9%	2.7%
2024 Average Travel Time to Work	24.5	24.2	23.5
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$307.73 M	\$3.13 B	\$6.74 B
2024 Est. Apparel	\$10.94 M	\$112.55 M	\$243.02 M
2024 Est. Contributions, Gifts	\$18.88 M	\$204.27 M	\$443.35 M
2024 Est. Education, Reading	\$10.81 M	\$120.02 M	\$260.71 M
2024 Est. Entertainment	\$17.89 M	\$185.04 M	\$398.16 M
2024 Est. Food, Beverages, Tobacco	\$46.13 M	\$459.8 M	\$991.09 M
2024 Est. Furnishings, Equipment	\$11.1 M	\$114.27 M	\$245.63 M
2024 Est. Health Care, Insurance	\$27.88 M	\$278.34 M	\$597.58 M
2024 Est. Household Operations, Shelter, Utilities	\$98.38 M	\$991.01 M	\$2.14 B
2024 Est. Miscellaneous Expenses	\$5.89 M	\$60.2 M	\$129.76 M
2024 Est. Personal Care	\$4.14 M	\$41.92 M	\$90.26 M
2024 Est. Transportation	\$55.7 M	\$558.33 M	\$1.2 B

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