

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.486/-90.505

Gravois Village Plaza High Ridge, MO 63049	3 mi radius	5 mi radius	10 mi radius
Population			
2024 Estimated Population	37,746	77,684	405,665
2029 Projected Population	38,030	78,344	405,039
2020 Census Population	38,165	78,610	415,236
2010 Census Population	37,469	76,826	398,495
Projected Annual Growth 2024 to 2029	0.2%	0.2%	-
Historical Annual Growth 2010 to 2024	-	-	0.1%
Households			
2024 Estimated Households	14,856	31,083	163,954
2029 Projected Households	15,116	31,617	164,696
2020 Census Households	14,701	30,632	163,993
2010 Census Households	14,053	29,052	155,816
Projected Annual Growth 2024 to 2029	0.3%	0.3%	-
Historical Annual Growth 2010 to 2024	0.4%	0.5%	0.4%
Age			
2024 Est. Population Under 10 Years	11.9%	11.8%	11.6%
2024 Est. Population 10 to 19 Years	12.9%	12.8%	12.5%
2024 Est. Population 20 to 29 Years	10.1%	10.5%	9.7%
2024 Est. Population 30 to 44 Years	19.6%	20.2%	19.1%
2024 Est. Population 45 to 59 Years	19.8%	19.8%	18.8%
2024 Est. Population 60 to 74 Years	19.5%	18.6%	19.5%
2024 Est. Population 75 Years or Over	6.1%	6.4%	8.8%
2024 Est. Median Age	41.0	40.5	42.6
Marital Status & Gender			
2024 Est. Male Population	49.6%	49.7%	49.1%
2024 Est. Female Population	50.4%	50.3%	50.9%
2024 Est. Never Married	27.4%	27.8%	26.0%
2024 Est. Now Married	53.9%	53.4%	55.1%
2024 Est. Separated or Divorced	12.5%	13.0%	12.9%
2024 Est. Widowed	6.1%	5.8%	6.0%
Income			
2024 Est. HH Income \$200,000 or More	11.3%	11.2%	17.5%
2024 Est. HH Income \$150,000 to \$199,999	10.4%	10.7%	12.4%
2024 Est. HH Income \$100,000 to \$149,999	21.8%	21.7%	19.8%
2024 Est. HH Income \$75,000 to \$99,999	15.2%	14.4%	12.4%
2024 Est. HH Income \$50,000 to \$74,999	13.3%	15.2%	14.3%
2024 Est. HH Income \$35,000 to \$49,999	9.1%	9.4%	8.5%
2024 Est. HH Income \$25,000 to \$34,999	7.1%	6.6%	5.7%
2024 Est. HH Income \$15,000 to \$24,999	5.8%	5.3%	4.8%
2024 Est. HH Income Under \$15,000	6.0%	5.5%	4.7%
2024 Est. Average Household Income	\$119,817	\$122,920	\$147,627
2024 Est. Median Household Income	\$91,015	\$90,569	\$106,901
2024 Est. Per Capita Income	\$47,188	\$49,213	\$59,710
2024 Est. Total Businesses	923	2,491	15,487
2024 Est. Total Employees	9,574	32,353	169,819

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Race			
2024 Est. White	91.9%	91.2%	88.4%
2024 Est. Black	1.8%	2.1%	3.4%
2024 Est. Asian or Pacific Islander	2.2%	2.6%	4.1%
2024 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2024 Est. Other Races	4.0%	3.9%	4.0%
Hispanic			
2024 Est. Hispanic Population	1,052	2,210	11,435
2024 Est. Hispanic Population	2.8%	2.8%	2.8%
2029 Proj. Hispanic Population	3.9%	4.1%	3.9%
2020 Hispanic Population	3.1%	3.1%	3.2%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	26,506	54,725	288,445
2024 Est. Elementary (Grade Level 0 to 8)	1.3%	1.4%	1.3%
2024 Est. Some High School (Grade Level 9 to 11)	5.3%	5.8%	3.2%
2024 Est. High School Graduate	27.4%	26.4%	19.6%
2024 Est. Some College	21.1%	21.0%	19.0%
2024 Est. Associate Degree Only	9.3%	9.5%	8.1%
2024 Est. Bachelor Degree Only	23.3%	22.8%	29.3%
2024 Est. Graduate Degree	12.2%	13.1%	19.5%
Housing			
2024 Est. Total Housing Units	15,489	32,461	173,318
2024 Est. Owner-Occupied	79.1%	75.9%	74.8%
2024 Est. Renter-Occupied	16.8%	19.9%	19.8%
2024 Est. Vacant Housing	4.1%	4.2%	5.4%
Homes Built by Year			
2024 Homes Built 2010 or later	9.9%	9.9%	7.7%
2024 Homes Built 2000 to 2009	15.5%	17.1%	12.0%
2024 Homes Built 1990 to 1999	12.9%	14.8%	12.2%
2024 Homes Built 1980 to 1989	16.1%	15.2%	14.6%
2024 Homes Built 1970 to 1979	18.7%	16.1%	16.8%
2024 Homes Built 1960 to 1969	10.7%	11.1%	14.5%
2024 Homes Built 1950 to 1959	8.9%	7.7%	10.3%
2024 Homes Built Before 1949	3.3%	3.9%	6.5%
Home Values			
2024 Home Value \$1,000,000 or More	0.5%	0.5%	2.0%
2024 Home Value \$500,000 to \$999,999	6.4%	6.7%	13.7%
2024 Home Value \$400,000 to \$499,999	11.3%	10.3%	12.3%
2024 Home Value \$300,000 to \$399,999	18.9%	19.6%	21.8%
2024 Home Value \$200,000 to \$299,999	24.3%	25.6%	26.9%
2024 Home Value \$150,000 to \$199,999	18.6%	18.6%	12.3%
2024 Home Value \$100,000 to \$149,999	8.4%	7.7%	5.5%
2024 Home Value \$50,000 to \$99,999	1.5%	2.1%	1.7%
2024 Home Value \$25,000 to \$49,999	2.9%	2.9%	1.0%
2024 Home Value Under \$25,000	7.0%	6.0%	2.8%
2024 Median Home Value	\$256,626	\$253,870	\$320,591
2024 Median Rent	\$809	\$885	\$1,005

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	30,200	62,343	327,341
2024 Est. Civilian Employed	62.9%	63.2%	62.0%
2024 Est. Civilian Unemployed	1.7%	2.4%	1.8%
2024 Est. in Armed Forces	2.0%	2.0%	1.3%
2024 Est. not in Labor Force	33.4%	32.3%	34.9%
2024 Labor Force Males	49.4%	49.5%	48.7%
2024 Labor Force Females	50.6%	50.5%	51.3%
Occupation			
2024 Occupation: Population Age 16 Years or Over	19,151	39,604	204,790
2024 Mgmt, Business, & Financial Operations	18.4%	18.7%	22.7%
2024 Professional, Related	27.9%	27.8%	30.0%
2024 Service	14.8%	14.5%	11.7%
2024 Sales, Office	18.9%	18.2%	20.1%
2024 Farming, Fishing, Forestry	-	-	-
2024 Construction, Extraction, Maintenance	8.4%	8.5%	6.6%
2024 Production, Transport, Material Moving	11.6%	12.3%	8.8%
2024 White Collar Workers	65.2%	64.8%	72.9%
2024 Blue Collar Workers	34.8%	35.2%	27.1%
Transportation to Work			
2024 Drive to Work Alone	74.8%	76.6%	74.1%
2024 Drive to Work in Carpool	5.4%	5.5%	4.9%
2024 Travel to Work by Public Transportation	0.6%	0.4%	0.3%
2024 Drive to Work on Motorcycle	0.1%	-	-
2024 Walk or Bicycle to Work	0.6%	0.7%	0.7%
2024 Other Means	0.9%	0.9%	0.4%
2024 Work at Home	17.5%	15.8%	19.4%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	17.4%	17.2%	19.6%
2024 Travel to Work in 15 to 29 Minutes	36.5%	37.0%	41.0%
2024 Travel to Work in 30 to 59 Minutes	42.4%	42.3%	35.5%
2024 Travel to Work in 60 Minutes or More	3.7%	3.5%	3.9%
2024 Average Travel Time to Work	26.3	26.2	24.8
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$1.16 B	\$2.47 B	\$15.12 B
2024 Est. Apparel	\$41.14 M	\$87.44 M	\$539.03 M
2024 Est. Contributions, Gifts	\$69.68 M	\$147.38 M	\$948.34 M
2024 Est. Education, Reading	\$39.34 M	\$83.23 M	\$544.79 M
2024 Est. Entertainment	\$67.19 M	\$142.5 M	\$881.45 M
2024 Est. Food, Beverages, Tobacco	\$175.76 M	\$373.83 M	\$2.25 B
2024 Est. Furnishings, Equipment	\$41.73 M	\$88.5 M	\$545.67 M
2024 Est. Health Care, Insurance	\$106.45 M	\$225.75 M	\$1.36 B
2024 Est. Household Operations, Shelter, Utilities	\$372.41 M	\$792.07 M	\$4.82 B
2024 Est. Miscellaneous Expenses	\$22.19 M	\$47.13 M	\$289.91 M
2024 Est. Personal Care	\$15.66 M	\$33.24 M	\$202.89 M
2024 Est. Transportation	\$211.62 M	\$450.21 M	\$2.72 B

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