

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7426/-90.5312

Highway364&upperbottom_2024_1.3.5	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	6,311	58,805	171,266
2029 Projected Population	6,361	59,929	173,719
2020 Census Population	6,327	57,807	170,315
2010 Census Population	6,275	58,662	166,640
Projected Annual Growth 2024 to 2029	0.2%	0.4%	0.3%
Historical Annual Growth 2010 to 2024	-	-	0.2%
Households			
2024 Estimated Households	2,773	26,072	73,361
2029 Projected Households	2,836	26,961	75,301
2020 Census Households	2,661	24,724	70,497
2010 Census Households	2,588	23,440	67,147
Projected Annual Growth 2024 to 2029	0.5%	0.7%	0.5%
Historical Annual Growth 2010 to 2024	0.5%	0.8%	0.7%
Age			
2024 Est. Population Under 10 Years	13.2%	12.6%	11.9%
2024 Est. Population 10 to 19 Years	12.2%	11.7%	11.9%
2024 Est. Population 20 to 29 Years	10.9%	12.6%	13.5%
2024 Est. Population 30 to 44 Years	18.5%	20.1%	20.0%
2024 Est. Population 45 to 59 Years	18.0%	17.2%	17.0%
2024 Est. Population 60 to 74 Years	19.9%	18.3%	17.9%
2024 Est. Population 75 Years or Over	7.2%	7.4%	7.8%
2024 Est. Median Age	39.9	38.9	39.2
Marital Status & Gender			
2024 Est. Male Population	48.9%	49.5%	50.4%
2024 Est. Female Population	51.1%	50.5%	49.6%
2024 Est. Never Married	22.7%	29.4%	30.7%
2024 Est. Now Married	60.4%	52.5%	51.2%
2024 Est. Separated or Divorced	11.6%	12.9%	12.6%
2024 Est. Widowed	5.3%	5.2%	5.4%
Income			
2024 Est. HH Income \$200,000 or More	18.6%	14.2%	12.3%
2024 Est. HH Income \$150,000 to \$199,999	13.3%	10.7%	11.8%
2024 Est. HH Income \$100,000 to \$149,999	18.5%	19.5%	20.7%
2024 Est. HH Income \$75,000 to \$99,999	18.7%	14.0%	14.2%
2024 Est. HH Income \$50,000 to \$74,999	14.6%	17.6%	16.9%
2024 Est. HH Income \$35,000 to \$49,999	6.2%	8.9%	9.8%
2024 Est. HH Income \$25,000 to \$34,999	3.8%	5.9%	5.7%
2024 Est. HH Income \$15,000 to \$24,999	3.9%	4.8%	4.5%
2024 Est. HH Income Under \$15,000	2.4%	4.4%	4.3%
2024 Est. Average Household Income	\$145,542	\$128,755	\$124,104
2024 Est. Median Household Income	\$111,674	\$97,730	\$95,702
2024 Est. Per Capita Income	\$64,010	\$57,138	\$53,275
2024 Est. Total Businesses	180	1,662	6,213
2024 Est. Total Employees	1,284	14,033	70,684

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Race			
2024 Est. White	87.6%	85.5%	81.3%
2024 Est. Black	5.1%	6.3%	9.8%
2024 Est. Asian or Pacific Islander	3.1%	3.3%	3.9%
2024 Est. American Indian or Alaska Native	-	0.1%	0.1%
2024 Est. Other Races	4.3%	4.8%	4.9%
Hispanic			
2024 Est. Hispanic Population	215	2,218	6,701
2024 Est. Hispanic Population	3.4%	3.8%	3.9%
2029 Proj. Hispanic Population	4.3%	4.6%	4.6%
2020 Hispanic Population	3.9%	5.5%	4.9%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	4,392	41,138	119,288
2024 Est. Elementary (Grade Level 0 to 8)	0.5%	1.4%	1.4%
2024 Est. Some High School (Grade Level 9 to 11)	1.7%	2.7%	2.8%
2024 Est. High School Graduate	18.9%	22.5%	21.4%
2024 Est. Some College	21.9%	20.3%	20.4%
2024 Est. Associate Degree Only	5.7%	7.9%	8.3%
2024 Est. Bachelor Degree Only	30.2%	28.6%	28.1%
2024 Est. Graduate Degree	21.2%	16.7%	17.5%
Housing			
2024 Est. Total Housing Units	2,882	27,114	76,876
2024 Est. Owner-Occupied	71.8%	66.4%	67.4%
2024 Est. Renter-Occupied	24.4%	29.8%	28.0%
2024 Est. Vacant Housing	3.8%	3.8%	4.6%
Homes Built by Year			
2024 Homes Built 2010 or later	11.1%	11.5%	9.5%
2024 Homes Built 2000 to 2009	22.0%	12.6%	10.3%
2024 Homes Built 1990 to 1999	18.7%	17.5%	13.4%
2024 Homes Built 1980 to 1989	19.4%	23.7%	21.7%
2024 Homes Built 1970 to 1979	15.6%	15.1%	18.3%
2024 Homes Built 1960 to 1969	4.5%	7.8%	12.3%
2024 Homes Built 1950 to 1959	3.6%	4.5%	5.2%
2024 Homes Built Before 1949	1.3%	3.4%	4.6%
Home Values			
2024 Home Value \$1,000,000 or More	0.9%	1.3%	1.5%
2024 Home Value \$500,000 to \$999,999	9.9%	9.1%	7.2%
2024 Home Value \$400,000 to \$499,999	25.4%	14.0%	12.0%
2024 Home Value \$300,000 to \$399,999	25.1%	24.6%	21.8%
2024 Home Value \$200,000 to \$299,999	23.8%	30.2%	34.4%
2024 Home Value \$150,000 to \$199,999	8.1%	11.7%	13.9%
2024 Home Value \$100,000 to \$149,999	3.3%	3.9%	4.5%
2024 Home Value \$50,000 to \$99,999	1.2%	1.6%	1.5%
2024 Home Value \$25,000 to \$49,999	1.4%	0.7%	0.7%
2024 Home Value Under \$25,000	0.9%	3.0%	2.5%
2024 Median Home Value	\$338,939	\$306,046	\$287,190
2024 Median Rent	\$1,166	\$1,061	\$1,058

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	4,977	46,913	138,555
2024 Est. Civilian Employed	64.9%	65.1%	63.4%
2024 Est. Civilian Unemployed	2.2%	1.7%	2.0%
2024 Est. in Armed Forces	-	0.2%	1.0%
2024 Est. not in Labor Force	32.9%	33.0%	33.6%
2024 Labor Force Males	48.6%	49.0%	50.2%
2024 Labor Force Females	51.4%	51.0%	49.8%
Occupation			
2024 Occupation: Population Age 16 Years or Over	3,228	30,543	87,893
2024 Mgmt, Business, & Financial Operations	26.2%	23.6%	22.2%
2024 Professional, Related	29.9%	28.1%	29.4%
2024 Service	9.0%	11.8%	11.8%
2024 Sales, Office	17.2%	18.7%	19.3%
2024 Farming, Fishing, Forestry	-	0.2%	0.1%
2024 Construction, Extraction, Maintenance	5.5%	7.8%	7.3%
2024 Production, Transport, Material Moving	12.1%	9.8%	9.9%
2024 White Collar Workers	73.3%	70.4%	70.9%
2024 Blue Collar Workers	26.7%	29.6%	29.1%
Transportation to Work			
2024 Drive to Work Alone	74.4%	78.2%	76.2%
2024 Drive to Work in Carpool	7.6%	4.3%	5.5%
2024 Travel to Work by Public Transportation	0.4%	0.3%	0.3%
2024 Drive to Work on Motorcycle	0.6%	-	0.2%
2024 Walk or Bicycle to Work	0.2%	0.9%	1.0%
2024 Other Means	0.7%	0.8%	0.7%
2024 Work at Home	16.1%	15.3%	16.1%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	17.9%	20.5%	22.1%
2024 Travel to Work in 15 to 29 Minutes	58.5%	53.3%	49.9%
2024 Travel to Work in 30 to 59 Minutes	21.4%	24.0%	25.5%
2024 Travel to Work in 60 Minutes or More	2.1%	2.2%	2.6%
2024 Average Travel Time to Work	21.1	20.8	20.9
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$257.87 M	\$2.21 B	\$6.06 B
2024 Est. Apparel	\$9.24 M	\$78.79 M	\$215.48 M
2024 Est. Contributions, Gifts	\$16.17 M	\$135.75 M	\$366.08 M
2024 Est. Education, Reading	\$9.33 M	\$77.66 M	\$208.99 M
2024 Est. Entertainment	\$15.05 M	\$127.95 M	\$350.07 M
2024 Est. Food, Beverages, Tobacco	\$38.47 M	\$331.92 M	\$912.9 M
2024 Est. Furnishings, Equipment	\$9.31 M	\$79.2 M	\$217.01 M
2024 Est. Health Care, Insurance	\$23.09 M	\$199.03 M	\$548.14 M
2024 Est. Household Operations, Shelter, Utilities	\$82.29 M	\$708.18 M	\$1.94 B
2024 Est. Miscellaneous Expenses	\$4.94 M	\$42.3 M	\$115.88 M
2024 Est. Personal Care	\$3.46 M	\$29.64 M	\$81.4 M
2024 Est. Transportation	\$46.5 M	\$399.48 M	\$1.1 B

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