

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5641/-90.4073

KirkwoodCrossing_2024_1.3.5		1 mi radius	3 mi radius	5 mi radius
Kirkwood, MO 63122				
<b>Population</b>				
2024 Estimated Population		8,405	68,873	184,158
2029 Projected Population		8,211	68,297	180,814
2020 Census Population		8,804	70,415	190,908
2010 Census Population		8,572	66,625	182,212
Projected Annual Growth 2024 to 2029		-0.5%	-0.2%	-0.4%
Historical Annual Growth 2010 to 2024		-0.1%	0.2%	-
<b>Households</b>				
2024 Estimated Households		3,713	28,228	78,145
2029 Projected Households		3,644	28,140	77,146
2020 Census Households		3,745	28,471	79,114
2010 Census Households		3,716	27,807	76,660
Projected Annual Growth 2024 to 2029		-0.4%	-	-0.3%
Historical Annual Growth 2010 to 2024		-	0.1%	0.1%
<b>Age</b>				
2024 Est. Population Under 10 Years		12.7%	11.4%	11.7%
2024 Est. Population 10 to 19 Years		11.6%	11.8%	12.2%
2024 Est. Population 20 to 29 Years		9.4%	8.3%	9.9%
2024 Est. Population 30 to 44 Years		21.4%	20.3%	19.7%
2024 Est. Population 45 to 59 Years		16.4%	18.0%	17.5%
2024 Est. Population 60 to 74 Years		17.6%	19.8%	19.0%
2024 Est. Population 75 Years or Over		10.8%	10.4%	10.0%
2024 Est. Median Age		40.5	43.2	41.9
<b>Marital Status &amp; Gender</b>				
2024 Est. Male Population		47.1%	48.3%	48.8%
2024 Est. Female Population		52.9%	51.7%	51.2%
2024 Est. Never Married		29.2%	24.5%	27.1%
2024 Est. Now Married		48.2%	58.4%	54.6%
2024 Est. Separated or Divorced		16.3%	11.2%	12.0%
2024 Est. Widowed		6.2%	5.9%	6.2%
<b>Income</b>				
2024 Est. HH Income \$200,000 or More		13.5%	26.2%	20.8%
2024 Est. HH Income \$150,000 to \$199,999		10.4%	13.6%	11.9%
2024 Est. HH Income \$100,000 to \$149,999		13.1%	18.4%	17.8%
2024 Est. HH Income \$75,000 to \$99,999		12.2%	10.7%	12.1%
2024 Est. HH Income \$50,000 to \$74,999		12.8%	12.2%	14.6%
2024 Est. HH Income \$35,000 to \$49,999		11.8%	6.4%	8.3%
2024 Est. HH Income \$25,000 to \$34,999		10.8%	4.3%	5.0%
2024 Est. HH Income \$15,000 to \$24,999		6.1%	3.8%	4.6%
2024 Est. HH Income Under \$15,000		9.2%	4.4%	4.9%
2024 Est. Average Household Income		\$112,312	\$175,719	\$164,568
2024 Est. Median Household Income		\$78,235	\$129,942	\$113,465
2024 Est. Per Capita Income		\$49,698	\$72,111	\$69,918
2024 Est. Total Businesses		966	3,886	10,367
2024 Est. Total Employees		14,956	45,402	127,052

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<b>Race</b>				
2024 Est. White		62.8%	64.9%	64.7%
2024 Est. Black		26.9%	25.6%	25.2%
2024 Est. Asian or Pacific Islander		5.9%	5.2%	5.5%
2024 Est. American Indian or Alaska Native		-	-	0.1%
2024 Est. Other Races		4.4%	4.2%	4.6%
<b>Hispanic</b>				
2024 Est. Hispanic Population		226	3,192	8,462
2024 Est. Hispanic Population		2.7%	4.6%	4.6%
2029 Proj. Hispanic Population		3.2%	5.2%	5.2%
2020 Hispanic Population		3.3%	3.0%	3.2%
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)		6,017	50,011	131,179
2024 Est. Elementary (Grade Level 0 to 8)		1.8%	1.1%	1.3%
2024 Est. Some High School (Grade Level 9 to 11)		2.4%	1.4%	1.8%
2024 Est. High School Graduate		16.1%	12.1%	14.5%
2024 Est. Some College		20.6%	14.6%	16.1%
2024 Est. Associate Degree Only		6.4%	5.8%	6.5%
2024 Est. Bachelor Degree Only		32.7%	35.5%	32.9%
2024 Est. Graduate Degree		20.0%	29.6%	26.9%
<b>Housing</b>				
2024 Est. Total Housing Units		3,987	30,301	83,614
2024 Est. Owner-Occupied		62.3%	75.6%	71.0%
2024 Est. Renter-Occupied		30.9%	17.6%	22.5%
2024 Est. Vacant Housing		6.9%	6.8%	6.5%
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later		6.6%	7.3%	5.6%
2024 Homes Built 2000 to 2009		10.5%	7.0%	6.8%
2024 Homes Built 1990 to 1999		3.6%	3.4%	6.4%
2024 Homes Built 1980 to 1989		5.0%	7.2%	9.9%
2024 Homes Built 1970 to 1979		11.8%	9.6%	12.3%
2024 Homes Built 1960 to 1969		18.9%	15.9%	16.7%
2024 Homes Built 1950 to 1959		21.9%	21.6%	18.5%
2024 Homes Built Before 1949		14.8%	21.2%	17.2%
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More		3.4%	4.8%	4.9%
2024 Home Value \$500,000 to \$999,999		17.1%	26.6%	21.5%
2024 Home Value \$400,000 to \$499,999		9.7%	13.7%	11.7%
2024 Home Value \$300,000 to \$399,999		12.0%	20.1%	17.8%
2024 Home Value \$200,000 to \$299,999		28.0%	21.2%	25.7%
2024 Home Value \$150,000 to \$199,999		15.3%	7.1%	10.5%
2024 Home Value \$100,000 to \$149,999		10.5%	3.8%	4.7%
2024 Home Value \$50,000 to \$99,999		2.3%	1.4%	1.6%
2024 Home Value \$25,000 to \$49,999		0.8%	0.5%	0.4%
2024 Home Value Under \$25,000		0.9%	0.8%	1.2%
2024 Median Home Value		\$288,263	\$402,973	\$375,653
2024 Median Rent		\$920	\$1,088	\$1,074

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	6,749	56,021	149,035
2024 Est. Civilian Employed	59.2%	60.4%	61.8%
2024 Est. Civilian Unemployed	1.4%	1.6%	1.5%
2024 Est. in Armed Forces	-	1.0%	0.9%
2024 Est. not in Labor Force	39.3%	37.0%	35.8%
2024 Labor Force Males	46.1%	47.7%	48.1%
2024 Labor Force Females	53.9%	52.3%	51.9%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	3,998	33,858	92,011
2024 Mgmt, Business, & Financial Operations	28.9%	28.4%	25.9%
2024 Professional, Related	27.8%	34.0%	32.5%
2024 Service	12.2%	9.0%	11.1%
2024 Sales, Office	20.9%	19.2%	19.1%
2024 Farming, Fishing, Forestry	-	0.2%	0.1%
2024 Construction, Extraction, Maintenance	3.7%	3.4%	4.3%
2024 Production, Transport, Material Moving	6.4%	5.8%	7.0%
2024 White Collar Workers	77.6%	81.6%	77.5%
2024 Blue Collar Workers	22.4%	18.4%	22.5%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	66.3%	69.3%	70.9%
2024 Drive to Work in Carpool	4.5%	4.1%	4.7%
2024 Travel to Work by Public Transportation	1.0%	0.4%	0.5%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	2.8%	1.2%	1.2%
2024 Other Means	0.3%	0.4%	0.5%
2024 Work at Home	25.0%	24.5%	22.1%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	25.2%	25.4%	24.3%
2024 Travel to Work in 15 to 29 Minutes	44.7%	50.8%	50.2%
2024 Travel to Work in 30 to 59 Minutes	23.6%	21.3%	22.8%
2024 Travel to Work in 60 Minutes or More	6.5%	2.5%	2.7%
2024 Average Travel Time to Work	20.6	20.4	20.8
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$283.82 M	\$3.03 B	\$8 B
2024 Est. Apparel	\$10.07 M	\$109 M	\$286.26 M
2024 Est. Contributions, Gifts	\$17.22 M	\$199.59 M	\$515.62 M
2024 Est. Education, Reading	\$9.82 M	\$116.53 M	\$297.8 M
2024 Est. Entertainment	\$16.25 M	\$178.67 M	\$468.09 M
2024 Est. Food, Beverages, Tobacco	\$42.84 M	\$445.72 M	\$1.18 B
2024 Est. Furnishings, Equipment	\$10.08 M	\$110.29 M	\$289.17 M
2024 Est. Health Care, Insurance	\$25.79 M	\$269.13 M	\$715.01 M
2024 Est. Household Operations, Shelter, Utilities	\$91.67 M	\$962.17 M	\$2.55 B
2024 Est. Miscellaneous Expenses	\$5.43 M	\$58.38 M	\$153.75 M
2024 Est. Personal Care	\$3.81 M	\$40.59 M	\$107.12 M
2024 Est. Transportation	\$50.83 M	\$539.15 M	\$1.43 B

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