

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7196/-90.7035

4601 State Hwy K O'Fallon, MO 63368	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	6,791	36,601	100,949
2029 Projected Population	7,586	38,122	103,870
2020 Census Population	5,760	34,980	99,092
2010 Census Population	5,443	32,928	91,345
Projected Annual Growth 2024 to 2029	2.3%	0.8%	0.6%
Historical Annual Growth 2010 to 2024	1.8%	0.8%	0.8%
Households			
2024 Estimated Households	2,409	13,526	37,337
2029 Projected Households	2,711	14,196	38,755
2020 Census Households	2,069	12,548	35,234
2010 Census Households	1,893	11,219	31,295
Projected Annual Growth 2024 to 2029	2.5%	1.0%	0.8%
Historical Annual Growth 2010 to 2024	1.9%	1.5%	1.4%
Age			
2024 Est. Population Under 10 Years	12.8%	11.4%	11.3%
2024 Est. Population 10 to 19 Years	16.5%	14.8%	14.7%
2024 Est. Population 20 to 29 Years	10.6%	10.1%	10.5%
2024 Est. Population 30 to 44 Years	20.2%	19.3%	19.9%
2024 Est. Population 45 to 59 Years	21.5%	21.4%	20.8%
2024 Est. Population 60 to 74 Years	14.5%	15.6%	16.2%
2024 Est. Population 75 Years or Over	3.9%	7.4%	6.6%
2024 Est. Median Age	37.6	40.6	40.1
Marital Status & Gender			
2024 Est. Male Population	49.3%	49.3%	49.2%
2024 Est. Female Population	50.7%	50.7%	50.8%
2024 Est. Never Married	27.7%	24.1%	25.1%
2024 Est. Now Married	60.8%	61.7%	60.4%
2024 Est. Separated or Divorced	8.3%	8.3%	9.6%
2024 Est. Widowed	3.2%	5.9%	4.9%
Income			
2024 Est. HH Income \$200,000 or More	29.2%	23.8%	21.2%
2024 Est. HH Income \$150,000 to \$199,999	20.6%	16.7%	16.2%
2024 Est. HH Income \$100,000 to \$149,999	18.8%	21.4%	22.1%
2024 Est. HH Income \$75,000 to \$99,999	4.5%	12.7%	13.4%
2024 Est. HH Income \$50,000 to \$74,999	7.7%	10.1%	11.7%
2024 Est. HH Income \$35,000 to \$49,999	6.8%	7.7%	7.3%
2024 Est. HH Income \$25,000 to \$34,999	5.4%	3.2%	3.6%
2024 Est. HH Income \$15,000 to \$24,999	4.4%	2.7%	2.4%
2024 Est. HH Income Under \$15,000	2.5%	1.6%	2.1%
2024 Est. Average Household Income	\$172,057	\$169,755	\$162,093
2024 Est. Median Household Income	\$140,318	\$129,295	\$124,756
2024 Est. Per Capita Income	\$61,028	\$62,768	\$59,974
2024 Est. Total Businesses	266	1,062	3,236
2024 Est. Total Employees	3,543	16,931	37,896

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Race				
2024 Est. White		78.2%	83.3%	84.5%
2024 Est. Black		8.2%	5.2%	5.5%
2024 Est. Asian or Pacific Islander		7.9%	7.1%	5.0%
2024 Est. American Indian or Alaska Native		0.2%	0.1%	0.1%
2024 Est. Other Races		5.6%	4.3%	4.9%
Hispanic				
2024 Est. Hispanic Population		268	1,202	3,983
2024 Est. Hispanic Population		3.9%	3.3%	3.9%
2029 Proj. Hispanic Population		4.5%	4.1%	4.8%
2020 Hispanic Population		3.7%	3.1%	3.9%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		4,414	24,994	68,986
2024 Est. Elementary (Grade Level 0 to 8)		0.3%	0.9%	1.1%
2024 Est. Some High School (Grade Level 9 to 11)		4.6%	2.0%	2.3%
2024 Est. High School Graduate		10.4%	16.0%	19.3%
2024 Est. Some College		12.8%	17.4%	18.7%
2024 Est. Associate Degree Only		12.6%	10.7%	9.4%
2024 Est. Bachelor Degree Only		36.3%	31.4%	30.0%
2024 Est. Graduate Degree		23.0%	21.7%	19.1%
Housing				
2024 Est. Total Housing Units		2,505	14,080	38,822
2024 Est. Owner-Occupied		66.8%	76.9%	79.5%
2024 Est. Renter-Occupied		29.4%	19.2%	16.7%
2024 Est. Vacant Housing		3.8%	3.9%	3.8%
Homes Built by Year				
2024 Homes Built 2010 or later		12.8%	15.4%	17.0%
2024 Homes Built 2000 to 2009		26.6%	25.4%	24.7%
2024 Homes Built 1990 to 1999		38.9%	32.9%	29.8%
2024 Homes Built 1980 to 1989		10.1%	14.4%	15.0%
2024 Homes Built 1970 to 1979		2.4%	3.1%	5.5%
2024 Homes Built 1960 to 1969		0.5%	1.6%	1.8%
2024 Homes Built 1950 to 1959		2.8%	1.0%	0.8%
2024 Homes Built Before 1949		2.0%	2.2%	1.6%
Home Values				
2024 Home Value \$1,000,000 or More		0.6%	0.5%	1.0%
2024 Home Value \$500,000 to \$999,999		15.4%	16.5%	12.9%
2024 Home Value \$400,000 to \$499,999		20.4%	17.7%	17.5%
2024 Home Value \$300,000 to \$399,999		36.9%	31.2%	28.9%
2024 Home Value \$200,000 to \$299,999		19.0%	26.7%	26.9%
2024 Home Value \$150,000 to \$199,999		1.0%	4.2%	7.1%
2024 Home Value \$100,000 to \$149,999		0.3%	0.8%	1.4%
2024 Home Value \$50,000 to \$99,999		-	0.4%	0.5%
2024 Home Value \$25,000 to \$49,999		1.6%	0.3%	0.9%
2024 Home Value Under \$25,000		4.8%	1.8%	2.8%
2024 Median Home Value		\$360,583	\$361,915	\$341,158
2024 Median Rent		\$1,067	\$1,185	\$1,183

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	5,219	29,202	80,713
2024 Est. Civilian Employed	74.6%	72.6%	73.4%
2024 Est. Civilian Unemployed	1.4%	1.9%	2.6%
2024 Est. in Armed Forces	-	-	-
2024 Est. not in Labor Force	24.0%	25.5%	24.0%
2024 Labor Force Males	48.8%	49.0%	48.9%
2024 Labor Force Females	51.2%	51.0%	51.1%
Occupation			
2024 Occupation: Population Age 16 Years or Over	3,894	21,193	59,233
2024 Mgmt, Business, & Financial Operations	27.2%	26.1%	24.0%
2024 Professional, Related	31.6%	28.3%	27.4%
2024 Service	11.3%	10.9%	12.5%
2024 Sales, Office	17.4%	20.0%	19.9%
2024 Farming, Fishing, Forestry	-	0.2%	0.1%
2024 Construction, Extraction, Maintenance	5.6%	7.0%	7.4%
2024 Production, Transport, Material Moving	6.8%	7.4%	8.7%
2024 White Collar Workers	76.1%	74.4%	71.3%
2024 Blue Collar Workers	23.9%	25.6%	28.7%
Transportation to Work			
2024 Drive to Work Alone	80.3%	78.2%	76.5%
2024 Drive to Work in Carpool	3.4%	4.3%	5.4%
2024 Travel to Work by Public Transportation	1.2%	0.2%	0.1%
2024 Drive to Work on Motorcycle	-	-	0.2%
2024 Walk or Bicycle to Work	1.7%	0.5%	0.5%
2024 Other Means	0.5%	1.7%	1.4%
2024 Work at Home	12.8%	14.9%	15.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	18.2%	19.2%	19.8%
2024 Travel to Work in 15 to 29 Minutes	31.7%	40.1%	40.5%
2024 Travel to Work in 30 to 59 Minutes	46.9%	37.2%	36.1%
2024 Travel to Work in 60 Minutes or More	3.2%	3.5%	3.6%
2024 Average Travel Time to Work	27.6	24.8	24.5
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$342.59 M	\$1.82 B	\$4.88 B
2024 Est. Apparel	\$6.26 M	\$33.48 M	\$89.93 M
2024 Est. Contributions, Tax and Retirement	\$114.2 M	\$589.31 M	\$1.54 B
2024 Est. Education	\$8.16 M	\$43.38 M	\$115.64 M
2024 Est. Entertainment	\$19.28 M	\$103.16 M	\$277.34 M
2024 Est. Food, Beverages, Tobacco	\$37.72 M	\$203.53 M	\$552.9 M
2024 Est. Health Care	\$15.99 M	\$92.25 M	\$253.56 M
2024 Est. Household Furnishings and Equipment	\$9.14 M	\$48.82 M	\$130.9 M
2024 Est. Household Operations, Shelter, Utilities	\$71.97 M	\$377.33 M	\$1.02 B
2024 Est. Miscellaneous Expenses	\$5.81 M	\$31.13 M	\$83.61 M
2024 Est. Personal Care	\$3.96 M	\$21.43 M	\$58.35 M
2024 Est. Transportation	\$50.09 M	\$278.59 M	\$764.12 M

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