

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7493/-90.7485

Lakeside Shoppes O'Fallon, MO 63368	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	5,724	59,436	130,289
2029 Projected Population	5,877	61,744	134,836
2020 Census Population	5,674	57,820	125,996
2010 Census Population	5,092	50,444	111,254
Projected Annual Growth 2024 to 2029	0.5%	0.8%	0.7%
Historical Annual Growth 2010 to 2024	0.9%	1.3%	1.2%
Households			
2024 Estimated Households	2,299	21,972	49,110
2029 Projected Households	2,388	23,121	51,518
2020 Census Households	2,185	20,763	46,102
2010 Census Households	1,932	17,424	39,390
Projected Annual Growth 2024 to 2029	0.8%	1.0%	1.0%
Historical Annual Growth 2010 to 2024	1.4%	1.9%	1.8%
Age			
2024 Est. Population Under 10 Years	11.4%	11.1%	10.9%
2024 Est. Population 10 to 19 Years	15.6%	14.6%	14.0%
2024 Est. Population 20 to 29 Years	10.3%	10.5%	10.7%
2024 Est. Population 30 to 44 Years	20.1%	21.4%	21.1%
2024 Est. Population 45 to 59 Years	20.7%	20.7%	20.4%
2024 Est. Population 60 to 74 Years	13.6%	15.1%	16.1%
2024 Est. Population 75 Years or Over	8.3%	6.7%	6.7%
2024 Est. Median Age	39.1	39.5	40.0
Marital Status & Gender			
2024 Est. Male Population	48.6%	48.9%	49.1%
2024 Est. Female Population	51.4%	51.1%	50.9%
2024 Est. Never Married	29.9%	25.2%	25.3%
2024 Est. Now Married	56.2%	59.8%	59.3%
2024 Est. Separated or Divorced	7.4%	10.5%	10.9%
2024 Est. Widowed	6.4%	4.5%	4.5%
Income			
2024 Est. HH Income \$200,000 or More	18.4%	18.1%	17.9%
2024 Est. HH Income \$150,000 to \$199,999	13.8%	17.9%	17.4%
2024 Est. HH Income \$100,000 to \$149,999	22.8%	23.3%	22.2%
2024 Est. HH Income \$75,000 to \$99,999	19.9%	13.3%	12.7%
2024 Est. HH Income \$50,000 to \$74,999	10.5%	10.5%	11.8%
2024 Est. HH Income \$35,000 to \$49,999	8.3%	6.9%	7.7%
2024 Est. HH Income \$25,000 to \$34,999	1.9%	4.1%	4.1%
2024 Est. HH Income \$15,000 to \$24,999	2.4%	3.1%	3.2%
2024 Est. HH Income Under \$15,000	2.1%	2.9%	3.0%
2024 Est. Average Household Income	\$158,471	\$146,927	\$145,535
2024 Est. Median Household Income	\$111,579	\$120,995	\$119,306
2024 Est. Per Capita Income	\$63,713	\$54,342	\$54,877
2024 Est. Total Businesses	270	1,472	3,755
2024 Est. Total Employees	5,370	16,034	40,828

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7493/-90.7485

Lakeside Shoppes O'Fallon, MO 63368	1 mi radius	3 mi radius	5 mi radius
Race			
2024 Est. White	82.4%	85.5%	86.7%
2024 Est. Black	8.8%	6.7%	5.9%
2024 Est. Asian or Pacific Islander	3.9%	3.1%	2.9%
2024 Est. American Indian or Alaska Native	0.1%	-	0.1%
2024 Est. Other Races	4.7%	4.6%	4.3%
Hispanic			
2024 Est. Hispanic Population	201	2,135	4,352
2024 Est. Hispanic Population	3.5%	3.6%	3.3%
2029 Proj. Hispanic Population	4.2%	4.4%	4.2%
2020 Hispanic Population	3.7%	4.4%	4.3%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	3,876	40,818	90,643
2024 Est. Elementary (Grade Level 0 to 8)	0.8%	1.0%	1.6%
2024 Est. Some High School (Grade Level 9 to 11)	0.9%	2.4%	2.8%
2024 Est. High School Graduate	17.9%	19.0%	20.4%
2024 Est. Some College	20.9%	21.7%	21.2%
2024 Est. Associate Degree Only	6.2%	8.5%	8.3%
2024 Est. Bachelor Degree Only	33.1%	29.3%	28.5%
2024 Est. Graduate Degree	20.1%	18.1%	17.2%
Housing			
2024 Est. Total Housing Units	2,397	22,819	51,021
2024 Est. Owner-Occupied	66.2%	77.8%	78.1%
2024 Est. Renter-Occupied	29.8%	18.4%	18.1%
2024 Est. Vacant Housing	4.1%	3.7%	3.7%
Homes Built by Year			
2024 Homes Built 2010 or later	19.4%	21.5%	20.3%
2024 Homes Built 2000 to 2009	42.4%	32.1%	26.4%
2024 Homes Built 1990 to 1999	25.5%	25.4%	23.7%
2024 Homes Built 1980 to 1989	4.4%	10.5%	13.8%
2024 Homes Built 1970 to 1979	1.8%	3.9%	6.7%
2024 Homes Built 1960 to 1969	0.5%	1.0%	2.7%
2024 Homes Built 1950 to 1959	0.7%	0.7%	1.1%
2024 Homes Built Before 1949	1.3%	1.3%	1.6%
Home Values			
2024 Home Value \$1,000,000 or More	0.2%	0.4%	0.9%
2024 Home Value \$500,000 to \$999,999	13.1%	12.7%	13.6%
2024 Home Value \$400,000 to \$499,999	17.8%	19.7%	16.7%
2024 Home Value \$300,000 to \$399,999	34.1%	29.0%	28.0%
2024 Home Value \$200,000 to \$299,999	25.5%	25.5%	26.7%
2024 Home Value \$150,000 to \$199,999	5.2%	6.8%	7.5%
2024 Home Value \$100,000 to \$149,999	2.5%	1.7%	1.9%
2024 Home Value \$50,000 to \$99,999	0.2%	0.4%	0.9%
2024 Home Value \$25,000 to \$49,999	-	1.0%	1.0%
2024 Home Value Under \$25,000	1.3%	2.8%	2.8%
2024 Median Home Value	\$346,188	\$339,989	\$337,804
2024 Median Rent	\$1,130	\$1,185	\$1,146

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7493/-90.7485

Lakeside Shoppes O'Fallon, MO 63368	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2024 Est. Labor Population Age 16 Years or Over	4,554	47,612	105,132
2024 Est. Civilian Employed	71.6%	68.8%	67.7%
2024 Est. Civilian Unemployed	2.7%	2.2%	2.2%
2024 Est. in Armed Forces	-	0.2%	0.4%
2024 Est. not in Labor Force	25.8%	28.8%	29.7%
2024 Labor Force Males	48.7%	48.6%	48.8%
2024 Labor Force Females	51.3%	51.4%	51.2%
Occupation			
2024 Occupation: Population Age 16 Years or Over	3,259	32,750	71,130
2024 Mgmt, Business, & Financial Operations	23.3%	24.4%	23.6%
2024 Professional, Related	27.1%	26.5%	26.8%
2024 Service	10.7%	13.1%	12.6%
2024 Sales, Office	23.2%	20.2%	20.4%
2024 Farming, Fishing, Forestry	-	-	0.1%
2024 Construction, Extraction, Maintenance	6.3%	6.9%	7.5%
2024 Production, Transport, Material Moving	9.3%	8.9%	8.9%
2024 White Collar Workers	73.7%	71.0%	70.8%
2024 Blue Collar Workers	26.3%	29.0%	29.2%
Transportation to Work			
2024 Drive to Work Alone	75.1%	76.0%	76.1%
2024 Drive to Work in Carpool	5.3%	5.1%	5.2%
2024 Travel to Work by Public Transportation	-	0.1%	0.1%
2024 Drive to Work on Motorcycle	-	0.2%	0.1%
2024 Walk or Bicycle to Work	0.1%	0.5%	0.7%
2024 Other Means	2.4%	1.1%	1.2%
2024 Work at Home	17.1%	16.9%	16.4%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	22.4%	19.3%	20.1%
2024 Travel to Work in 15 to 29 Minutes	34.5%	38.1%	38.5%
2024 Travel to Work in 30 to 59 Minutes	38.9%	39.2%	38.0%
2024 Travel to Work in 60 Minutes or More	4.2%	3.5%	3.4%
2024 Average Travel Time to Work	25.1	25.3	24.9
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$224.66 M	\$2.04 B	\$4.52 B
2024 Est. Apparel	\$8.08 M	\$73.54 M	\$162.76 M
2024 Est. Contributions, Gifts	\$13.92 M	\$126.53 M	\$280.95 M
2024 Est. Education, Reading	\$8.11 M	\$74.9 M	\$165.63 M
2024 Est. Entertainment	\$13.12 M	\$119.8 M	\$265.4 M
2024 Est. Food, Beverages, Tobacco	\$33.61 M	\$304.05 M	\$674.05 M
2024 Est. Furnishings, Equipment	\$8.11 M	\$74.13 M	\$164.28 M
2024 Est. Health Care, Insurance	\$20.06 M	\$181.86 M	\$404 M
2024 Est. Household Operations, Shelter, Utilities	\$71.7 M	\$648.33 M	\$1.44 B
2024 Est. Miscellaneous Expenses	\$4.3 M	\$39.04 M	\$86.63 M
2024 Est. Personal Care	\$3.02 M	\$27.42 M	\$60.76 M
2024 Est. Transportation	\$40.63 M	\$369.31 M	\$818.25 M

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.