

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8552/-94.7806

Mur-Len Plaza Olathe, KS 66062	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2024 Estimated Population	16,664	76,900	169,319
2029 Projected Population	16,501	77,938	173,054
2020 Census Population	16,916	76,930	167,993
2010 Census Population	16,661	70,835	145,748
Projected Annual Growth 2024 to 2029	-0.2%	0.3%	0.4%
Historical Annual Growth 2010 to 2024	-	0.6%	1.2%
<b>Households</b>			
2024 Estimated Households	5,564	27,703	61,890
2029 Projected Households	5,571	28,414	63,972
2020 Census Households	5,602	26,667	59,322
2010 Census Households	5,478	24,620	51,394
Projected Annual Growth 2024 to 2029	-	0.5%	0.7%
Historical Annual Growth 2010 to 2024	0.1%	0.9%	1.5%
<b>Age</b>			
2024 Est. Population Under 10 Years	11.7%	11.6%	11.8%
2024 Est. Population 10 to 19 Years	14.4%	13.8%	14.1%
2024 Est. Population 20 to 29 Years	11.2%	12.1%	11.9%
2024 Est. Population 30 to 44 Years	23.0%	23.6%	22.8%
2024 Est. Population 45 to 59 Years	19.9%	19.9%	20.2%
2024 Est. Population 60 to 74 Years	15.6%	13.9%	14.2%
2024 Est. Population 75 Years or Over	4.2%	5.0%	5.1%
2024 Est. Median Age	37.6	37.3	37.7
<b>Marital Status &amp; Gender</b>			
2024 Est. Male Population	49.4%	50.2%	50.0%
2024 Est. Female Population	50.6%	49.8%	50.0%
2024 Est. Never Married	24.1%	27.3%	26.6%
2024 Est. Now Married	62.8%	57.1%	58.4%
2024 Est. Separated or Divorced	9.8%	11.8%	11.4%
2024 Est. Widowed	3.3%	3.8%	3.6%
<b>Income</b>			
2024 Est. HH Income \$200,000 or More	17.9%	17.5%	21.5%
2024 Est. HH Income \$150,000 to \$199,999	15.8%	14.4%	13.9%
2024 Est. HH Income \$100,000 to \$149,999	25.8%	22.3%	21.8%
2024 Est. HH Income \$75,000 to \$99,999	13.3%	12.2%	11.8%
2024 Est. HH Income \$50,000 to \$74,999	15.1%	12.7%	11.7%
2024 Est. HH Income \$35,000 to \$49,999	6.5%	7.2%	6.8%
2024 Est. HH Income \$25,000 to \$34,999	1.8%	5.2%	4.7%
2024 Est. HH Income \$15,000 to \$24,999	2.0%	3.7%	3.2%
2024 Est. HH Income Under \$15,000	1.9%	4.9%	4.5%
2024 Est. Average Household Income	\$165,042	\$139,779	\$154,918
2024 Est. Median Household Income	\$115,308	\$113,118	\$124,399
2024 Est. Per Capita Income	\$55,111	\$50,456	\$56,712
2024 Est. Total Businesses	226	2,453	4,340
2024 Est. Total Employees	2,002	30,791	56,728

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<b>Mur-Len Plaza</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Olathe, KS 66062</b>				
<b>Race</b>				
2024 Est. White		81.7%	82.7%	81.6%
2024 Est. Black		4.0%	4.3%	4.6%
2024 Est. Asian or Pacific Islander		4.9%	4.8%	5.5%
2024 Est. American Indian or Alaska Native		0.3%	0.2%	0.3%
2024 Est. Other Races		9.1%	7.9%	8.1%
<b>Hispanic</b>				
2024 Est. Hispanic Population		1,531	5,951	13,811
2024 Est. Hispanic Population		9.2%	7.7%	8.2%
2029 Proj. Hispanic Population		9.8%	8.3%	8.7%
2020 Hispanic Population		8.1%	13.0%	12.7%
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)		11,379	52,624	115,396
2024 Est. Elementary (Grade Level 0 to 8)		1.1%	1.4%	1.6%
2024 Est. Some High School (Grade Level 9 to 11)		2.6%	2.6%	2.3%
2024 Est. High School Graduate		12.1%	14.5%	14.1%
2024 Est. Some College		20.6%	18.9%	17.7%
2024 Est. Associate Degree Only		10.4%	8.2%	7.7%
2024 Est. Bachelor Degree Only		31.7%	33.2%	34.5%
2024 Est. Graduate Degree		21.6%	21.2%	22.0%
<b>Housing</b>				
2024 Est. Total Housing Units		5,739	28,709	64,278
2024 Est. Owner-Occupied		88.0%	69.3%	67.0%
2024 Est. Renter-Occupied		8.9%	27.2%	29.3%
2024 Est. Vacant Housing		3.0%	3.5%	3.7%
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later		4.2%	12.7%	17.1%
2024 Homes Built 2000 to 2009		13.7%	21.8%	21.1%
2024 Homes Built 1990 to 1999		16.6%	17.9%	20.6%
2024 Homes Built 1980 to 1989		25.5%	16.1%	15.4%
2024 Homes Built 1970 to 1979		30.1%	15.3%	12.4%
2024 Homes Built 1960 to 1969		5.0%	6.0%	4.8%
2024 Homes Built 1950 to 1959		0.9%	3.6%	2.6%
2024 Homes Built Before 1949		1.1%	3.0%	2.4%
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More		0.8%	0.9%	2.6%
2024 Home Value \$500,000 to \$999,999		6.5%	12.4%	20.7%
2024 Home Value \$400,000 to \$499,999		6.2%	16.1%	18.1%
2024 Home Value \$300,000 to \$399,999		35.7%	34.3%	28.8%
2024 Home Value \$200,000 to \$299,999		43.5%	28.5%	22.7%
2024 Home Value \$150,000 to \$199,999		4.2%	4.5%	3.5%
2024 Home Value \$100,000 to \$149,999		0.7%	1.1%	1.0%
2024 Home Value \$50,000 to \$99,999		0.2%	0.3%	0.3%
2024 Home Value \$25,000 to \$49,999		1.3%	1.1%	1.0%
2024 Home Value Under \$25,000		1.1%	0.9%	1.1%
2024 Median Home Value		\$300,736	\$342,883	\$394,642
2024 Median Rent		\$1,270	\$1,102	\$1,136

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	13,311	61,685	135,180
2024 Est. Civilian Employed	72.5%	68.3%	67.5%
2024 Est. Civilian Unemployed	0.7%	1.6%	1.7%
2024 Est. in Armed Forces	0.3%	0.5%	0.3%
2024 Est. not in Labor Force	26.4%	29.7%	30.5%
2024 Labor Force Males	49.1%	49.9%	49.7%
2024 Labor Force Females	50.9%	50.1%	50.3%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	9,651	42,104	91,200
2024 Mgmt, Business, & Financial Operations	21.8%	23.3%	24.3%
2024 Professional, Related	36.8%	32.6%	32.0%
2024 Service	9.4%	10.0%	9.9%
2024 Sales, Office	17.6%	19.2%	19.9%
2024 Farming, Fishing, Forestry	-	0.1%	0.1%
2024 Construction, Extraction, Maintenance	4.6%	4.5%	4.2%
2024 Production, Transport, Material Moving	9.8%	10.2%	9.5%
2024 White Collar Workers	76.1%	75.1%	76.2%
2024 Blue Collar Workers	23.9%	24.9%	23.8%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	68.7%	68.7%	67.2%
2024 Drive to Work in Carpool	6.3%	5.1%	4.7%
2024 Travel to Work by Public Transportation	0.3%	0.4%	0.4%
2024 Drive to Work on Motorcycle	-	0.2%	0.1%
2024 Walk or Bicycle to Work	1.0%	1.1%	1.1%
2024 Other Means	0.9%	1.1%	1.2%
2024 Work at Home	22.8%	23.4%	25.3%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	26.8%	26.8%	26.9%
2024 Travel to Work in 15 to 29 Minutes	51.9%	51.3%	51.4%
2024 Travel to Work in 30 to 59 Minutes	18.0%	19.5%	19.5%
2024 Travel to Work in 60 Minutes or More	3.4%	2.4%	2.2%
2024 Average Travel Time to Work	19.2	19.2	19.1
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$567.23 M	\$2.48 B	\$6.01 B
2024 Est. Apparel	\$20.33 M	\$89.08 M	\$217.61 M
2024 Est. Contributions, Gifts	\$35.09 M	\$153.69 M	\$383.03 M
2024 Est. Education, Reading	\$20.41 M	\$90.4 M	\$227.79 M
2024 Est. Entertainment	\$33.42 M	\$144.92 M	\$353.34 M
2024 Est. Food, Beverages, Tobacco	\$84.63 M	\$369.79 M	\$892.1 M
2024 Est. Furnishings, Equipment	\$20.71 M	\$89.66 M	\$218 M
2024 Est. Health Care, Insurance	\$51.01 M	\$220.61 M	\$529.69 M
2024 Est. Household Operations, Shelter, Utilities	\$179.83 M	\$789.18 M	\$1.91 B
2024 Est. Miscellaneous Expenses	\$10.83 M	\$47.24 M	\$114.91 M
2024 Est. Personal Care	\$7.62 M	\$33.24 M	\$80.52 M
2024 Est. Transportation	\$103.35 M	\$447.84 M	\$1.08 B

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