## **Full Profile**

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8552/-94.7806

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1785 S Mur-Len Rd			
Olathe, KS 66062	1 mi radius	3 mi radius	5 mi radius
Otatrie, NO 00002			
Population			
2023 Estimated Population	16,464	79,096	172,433
2028 Projected Population	16,358	85,016	185,209
2020 Census Population	16,916	76,930	167,993
2010 Census Population	16,661	70,835	145,748
Projected Annual Growth 2023 to 2028	-0.1%	1.5%	1.5%
Historical Annual Growth 2010 to 2023	-	0.9%	1.4%
Households			
2023 Estimated Households	5,433	28,008	62,611
2028 Projected Households	5,406	30,113	67,381
2020 Census Households	5,602	26,667	59,322
2010 Census Households	5,478	24,620	51,394
Projected Annual Growth 2023 to 2028	-	1.5%	1.5%
Historical Annual Growth 2010 to 2023	-	1.1%	1.7%
Age			
2023 Est. Population Under 10 Years	12.9%	14.0%	13.6%
2023 Est. Population 10 to 19 Years	14.6%	14.3%	14.4%
2023 Est. Population 20 to 29 Years	11.4%	13.3%	12.8%
2023 Est. Population 30 to 44 Years	23.9%	26.1%	24.6%
2023 Est. Population 45 to 59 Years	20.2%	17.4%	18.8%
2023 Est. Population 60 to 74 Years	14.4%	11.4%	11.9%
2023 Est. Population 75 Years or Over	2.7%	3.6%	3.9%
2023 Est. Median Age	36.8	34.5	35.5
Marital Status & Gender			
2023 Est. Male Population	50.7%	50.4%	50.3%
2023 Est. Female Population	49.3%	49.6%	49.7%
2023 Est. Never Married	24.1%	27.1%	26.7%
2023 Est. Now Married	62.7%	57.5%	58.2%
2023 Est. Separated or Divorced	9.9%	11.7%	11.5%
2023 Est. Widowed	3.3%	3.7%	3.6%
Income			
2023 Est. HH Income \$200,000 or More	17.2%	16.9%	20.8%
2023 Est. HH Income \$150,000 to \$199,999	14.2%	15.3%	14.6%
2023 Est. HH Income \$100,000 to \$149,999	27.3%	23.8%	22.7%
2023 Est. HH Income \$75,000 to \$99,999	13.6%	12.5%	12.6%
2023 Est. HH Income \$50,000 to \$74,999	14.6%	12.9%	11.8%
2023 Est. HH Income \$35,000 to \$49,999	7.4%	7.3%	6.7%
2023 Est. HH Income \$25,000 to \$34,999	2.4%	3.7%	3.8%
2023 Est. HH Income \$15,000 to \$24,999	1.7%	3.1%	2.9%
2023 Est. HH Income Under \$15,000	1.6%	4.4%	4.0%
2023 Est. Average Household Income	\$155,034	\$135,112	\$147,794
2023 Est. Median Household Income	\$117,198	\$115,113	\$124,764
2023 Est. Per Capita Income	\$51,163	\$47,968	\$53,765
2023 Est. Total Businesses	226	2,453	4,354
2023 Est. Total Employees	2,008	30,782	56,857
2020 20th Total Employees	2,000	30,702	50,037

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1785 S Mur-Len Rd	4 . 1:	2 : "	- · ·
Olathe, KS 66062	1 mi radius	3 mi radius	5 mi radius
Race	-		
2023 Est. White	81.4%	76.7%	77.0%
2023 Est. Black	5.7%	6.2%	6.0%
2023 Est. Asian or Pacific Islander	4.1%	6.1%	6.4%
2023 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
2023 Est. Other Races	8.5%	10.7%	10.2%
Hispanic			
2023 Est. Hispanic Population	1,281	8,818	17,861
2023 Est. Hispanic Population	7.8%	11.1%	10.4%
2028 Proj. Hispanic Population	7.7%	11.0%	10.3%
2020 Hispanic Population	8.1%	13.0%	12.7%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	11,044	51,546	113,220
2023 Est. Elementary (Grade Level 0 to 8)	1.7%	1.6%	2.1%
2023 Est. Some High School (Grade Level 9 to 11)	2.9%	3.1%	2.7%
2023 Est. High School Graduate	12.6%	14.0%	13.5%
2023 Est. Some College	19.9%	19.0%	17.6%
2023 Est. Associate Degree Only	9.1%	7.1%	7.2%
2023 Est. Bachelor Degree Only	32.4%	33.7%	34.7%
2023 Est. Graduate Degree	21.4%	21.5%	22.1%
Housing			
2023 Est. Total Housing Units	5,610	29,166	65,254
2023 Est. Owner-Occupied	67.5%	64.9%	64.8%
2023 Est. Renter-Occupied	29.4%	31.1%	31.2%
2023 Est. Vacant Housing	3.2%	4.0%	4.0%
Homes Built by Year			
2023 Homes Built 2010 or later	5.8%	11.6%	14.9%
2023 Homes Built 2000 to 2009	13.7%	20.7%	20.5%
2023 Homes Built 1990 to 1999	17.5%	18.2%	21.4%
2023 Homes Built 1980 to 1989	24.1%	15.7%	16.0%
2023 Homes Built 1970 to 1979	25.6%	14.8%	12.2%
2023 Homes Built 1960 to 1969	5.1%	6.0%	4.4%
2023 Homes Built 1950 to 1959	1.7%	3.9%	2.8%
2023 Homes Built Before 1949	3.5%	5.1%	3.8%
Home Values			
2023 Home Value \$1,000,000 or More	1.0%	0.9%	1.6%
2023 Home Value \$500,000 to \$999,999	8.2%	10.9%	16.4%
2023 Home Value \$400,000 to \$499,999	7.7%	13.9%	16.7%
2023 Home Value \$300,000 to \$399,999	17.5%	25.4%	25.0%
2023 Home Value \$200,000 to \$299,999	52.4%	35.7%	28.9%
2023 Home Value \$150,000 to \$199,999	10.3%	8.0%	6.3%
2023 Home Value \$100,000 to \$149,999	1.4%	2.8%	2.2%
2023 Home Value \$50,000 to \$99,999	0.5%	0.9%	0.8%
2023 Home Value \$25,000 to \$49,999	0.5%	0.4%	0.4%
2023 Home Value Under \$25,000	0.5%	1.1%	1.7%
2023 Median Home Value	\$273,558	\$307,782	\$346,094
2023 Median Rent	\$1,126	\$1,050	\$1,053

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Labor Force	<u>.</u>		
2023 Est. Labor Population Age 16 Years or Over	12,851	60,988	133,380
2023 Est. Civilian Employed	76.4%	73.9%	72.4%
2023 Est. Civilian Unemployed	0.8%	2.0%	2.1%
2023 Est. in Armed Forces	0.2%	0.4%	0.3%
2023 Est. not in Labor Force	22.5%	23.8%	25.2%
2023 Labor Force Males	50.3%	50.2%	50.1%
2023 Labor Force Females	49.7%	49.8%	49.9%
Occupation			
2023 Occupation: Population Age 16 Years or Over	9,820	45,047	96,612
2023 Mgmt, Business, & Financial Operations	22.2%	24.6%	25.3%
2023 Professional, Related	32.5%	30.0%	29.5%
2023 Service	10.6%	10.2%	10.0%
2023 Sales, Office	20.5%	20.6%	21.0%
2023 Farming, Fishing, Forestry	0.1%	0.2%	0.2%
2023 Construction, Extraction, Maintenance	5.1%	5.2%	4.9%
2023 Production, Transport, Material Moving	9.0%	9.3%	9.1%
2023 White Collar Workers	75.2%	75.2%	75.8%
2023 Blue Collar Workers	24.8%	24.8%	24.2%
Transportation to Work	<del>.</del>		
2023 Drive to Work Alone	61.0%	61.6%	61.1%
2023 Drive to Work in Carpool	6.9%	6.0%	5.6%
2023 Travel to Work by Public Transportation	0.1%	0.1%	0.1%
2023 Drive to Work on Motorcycle	-	-	_
2023 Walk or Bicycle to Work	1.2%	1.3%	1.3%
2023 Other Means	0.8%	0.8%	0.9%
2023 Work at Home	30.0%	30.1%	30.9%
Travel Time		00.17	30.0 / 0
2023 Travel to Work in 14 Minutes or Less	29.6%	29.7%	29.5%
2023 Travel to Work in 15 to 29 Minutes	45.0%	45.4%	46.2%
2023 Travel to Work in 30 to 59 Minutes	21.3%	21.6%	21.3%
2023 Travel to Work in 60 Minutes or More	4.2%	3.4%	3.1%
2023 Average Travel Time to Work	19.5	19.3	19.3
Consumer Expenditure		10.5	
2023 Est. Total Household Expenditure	\$527.31 M	\$2.45 B	\$5.86 B
2023 Est. Apparel	\$19.12 M	\$89.03 M	\$214.29 M
2023 Est. Contributions, Gifts	\$31.98 M	\$148.74 M	\$367.37 M
2023 Est. Education, Reading	\$18.97 M	\$89.6 M	\$307.37 M \$222.27 M
2023 Est. Education, Neading	\$30.78 M	\$142.83 M	\$343.99 M
2023 Est. Food, Beverages, Tobacco	\$79.34 M	\$367.55 M	\$343.99 M \$874.98 M
2023 Est. Furnishings, Equipment	\$19.06 M	\$88.25 M	\$674.98 M \$212.03 M
2023 Est. Health Care, Insurance	\$19.06 M	\$214.99 M	\$212.03 M \$511.52 M
	\$46.64 M		\$511.52 M
2023 Est. Household Operations, Shelter, Utilities		\$780.65 M	
2023 Est. Miscellaneous Expenses	\$10.01 M	\$46.44 M	\$111.56 M
2023 Est. Personal Care	\$7.08 M	\$32.84 M	\$78.55 M
2023 Est. Transportation	\$96.45 M	\$444.71 M	\$1.06 B

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