

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9118/-94.7779

| Olathe Gateway Olathe, KS 66061 | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|-------------|-------------|
| Population | | | |
| 2024 Estimated Population | 8,930 | 78,951 | 224,690 |
| 2029 Projected Population | 9,247 | 81,181 | 229,763 |
| 2020 Census Population | 8,626 | 79,140 | 222,867 |
| 2010 Census Population | 8,178 | 72,555 | 203,882 |
| Projected Annual Growth 2024 to 2029 | 0.7% | 0.6% | 0.5% |
| Historical Annual Growth 2010 to 2024 | 0.7% | 0.6% | 0.7% |
| Households | | | |
| 2024 Estimated Households | 3,615 | 32,010 | 89,423 |
| 2029 Projected Households | 3,815 | 33,191 | 92,631 |
| 2020 Census Households | 3,282 | 30,670 | 85,591 |
| 2010 Census Households | 3,093 | 27,982 | 77,249 |
| Projected Annual Growth 2024 to 2029 | 1.1% | 0.7% | 0.7% |
| Historical Annual Growth 2010 to 2024 | 1.2% | 1.0% | 1.1% |
| Age | | | |
| 2024 Est. Population Under 10 Years | 12.5% | 12.1% | 12.1% |
| 2024 Est. Population 10 to 19 Years | 15.0% | 13.4% | 13.6% |
| 2024 Est. Population 20 to 29 Years | 16.4% | 14.1% | 13.0% |
| 2024 Est. Population 30 to 44 Years | 23.2% | 22.3% | 21.9% |
| 2024 Est. Population 45 to 59 Years | 16.8% | 18.0% | 18.5% |
| 2024 Est. Population 60 to 74 Years | 11.8% | 14.2% | 15.0% |
| 2024 Est. Population 75 Years or Over | 4.3% | 6.0% | 5.8% |
| 2024 Est. Median Age | 33.8 | 36.7 | 37.5 |
| Marital Status & Gender | | | |
| 2024 Est. Male Population | 50.0% | 49.8% | 49.8% |
| 2024 Est. Female Population | 50.0% | 50.2% | 50.2% |
| 2024 Est. Never Married | 37.1% | 30.1% | 27.6% |
| 2024 Est. Now Married | 42.4% | 50.4% | 55.5% |
| 2024 Est. Separated or Divorced | 14.9% | 15.0% | 12.9% |
| 2024 Est. Widowed | 5.6% | 4.5% | 4.0% |
| Income | | | |
| 2024 Est. HH Income \$200,000 or More | 7.8% | 15.0% | 17.7% |
| 2024 Est. HH Income \$150,000 to \$199,999 | 7.5% | 10.9% | 12.8% |
| 2024 Est. HH Income \$100,000 to \$149,999 | 18.7% | 22.2% | 22.2% |
| 2024 Est. HH Income \$75,000 to \$99,999 | 14.0% | 13.7% | 12.9% |
| 2024 Est. HH Income \$50,000 to \$74,999 | 19.1% | 13.9% | 13.7% |
| 2024 Est. HH Income \$35,000 to \$49,999 | 16.0% | 9.1% | 7.4% |
| 2024 Est. HH Income \$25,000 to \$34,999 | 8.5% | 5.7% | 5.0% |
| 2024 Est. HH Income \$15,000 to \$24,999 | 4.1% | 3.7% | 3.6% |
| 2024 Est. HH Income Under \$15,000 | 4.3% | 5.7% | 4.7% |
| 2024 Est. Average Household Income | \$91,775 | \$124,760 | \$140,100 |
| 2024 Est. Median Household Income | \$77,674 | \$101,165 | \$111,661 |
| 2024 Est. Per Capita Income | \$37,417 | \$50,733 | \$55,845 |
| 2024 Est. Total Businesses | 375 | 3,117 | 8,047 |
| 2024 Est. Total Employees | 10,298 | 51,777 | 130,945 |

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| Race | | | |
| 2024 Est. White | 65.9% | 75.5% | 77.7% |
| 2024 Est. Black | 10.2% | 7.6% | 6.6% |
| 2024 Est. Asian or Pacific Islander | 4.9% | 5.2% | 5.8% |
| 2024 Est. American Indian or Alaska Native | 0.8% | 0.4% | 0.3% |
| 2024 Est. Other Races | 18.1% | 11.3% | 9.6% |
| Hispanic | | | |
| 2024 Est. Hispanic Population | 1,766 | 9,191 | 21,696 |
| 2024 Est. Hispanic Population | 19.8% | 11.6% | 9.7% |
| 2029 Proj. Hispanic Population | 18.9% | 11.9% | 10.1% |
| 2020 Hispanic Population | 27.5% | 14.0% | 11.5% |
| Education (Adults 25 & Older) | | | |
| 2024 Est. Adult Population (25 Years or Over) | 5,763 | 53,431 | 152,743 |
| 2024 Est. Elementary (Grade Level 0 to 8) | 3.7% | 1.9% | 1.5% |
| 2024 Est. Some High School (Grade Level 9 to 11) | 4.6% | 2.7% | 2.1% |
| 2024 Est. High School Graduate | 28.3% | 16.5% | 14.4% |
| 2024 Est. Some College | 22.9% | 20.5% | 18.2% |
| 2024 Est. Associate Degree Only | 7.1% | 7.8% | 8.0% |
| 2024 Est. Bachelor Degree Only | 22.8% | 32.3% | 34.2% |
| 2024 Est. Graduate Degree | 10.6% | 18.3% | 21.6% |
| Housing | | | |
| 2024 Est. Total Housing Units | 3,768 | 33,269 | 93,019 |
| 2024 Est. Owner-Occupied | 43.5% | 54.6% | 60.6% |
| 2024 Est. Renter-Occupied | 52.4% | 41.6% | 35.5% |
| 2024 Est. Vacant Housing | 4.1% | 3.8% | 3.9% |
| Homes Built by Year | | | |
| 2024 Homes Built 2010 or later | 14.7% | 13.5% | 13.6% |
| 2024 Homes Built 2000 to 2009 | 14.1% | 17.9% | 18.9% |
| 2024 Homes Built 1990 to 1999 | 18.6% | 21.1% | 18.8% |
| 2024 Homes Built 1980 to 1989 | 26.3% | 19.7% | 19.6% |
| 2024 Homes Built 1970 to 1979 | 14.5% | 14.5% | 15.1% |
| 2024 Homes Built 1960 to 1969 | 4.8% | 5.3% | 5.6% |
| 2024 Homes Built 1950 to 1959 | 1.3% | 2.4% | 2.5% |
| 2024 Homes Built Before 1949 | 1.7% | 1.8% | 2.0% |
| Home Values | | | |
| 2024 Home Value \$1,000,000 or More | 0.9% | 1.1% | 1.1% |
| 2024 Home Value \$500,000 to \$999,999 | 5.4% | 11.1% | 14.8% |
| 2024 Home Value \$400,000 to \$499,999 | 4.8% | 17.7% | 18.3% |
| 2024 Home Value \$300,000 to \$399,999 | 27.1% | 32.6% | 33.8% |
| 2024 Home Value \$200,000 to \$299,999 | 38.4% | 27.1% | 24.8% |
| 2024 Home Value \$150,000 to \$199,999 | 4.7% | 5.2% | 3.6% |
| 2024 Home Value \$100,000 to \$149,999 | 1.3% | 1.6% | 1.1% |
| 2024 Home Value \$50,000 to \$99,999 | 0.7% | 0.3% | 0.2% |
| 2024 Home Value \$25,000 to \$49,999 | 8.1% | 1.5% | 1.1% |
| 2024 Home Value Under \$25,000 | 8.6% | 1.7% | 1.1% |
| 2024 Median Home Value | \$231,292 | \$333,177 | \$360,186 |
| 2024 Median Rent | \$1,129 | \$1,125 | \$1,144 |

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| Labor Force | | | |
| 2024 Est. Labor Population Age 16 Years or Over | 7,041 | 63,076 | 178,884 |
| 2024 Est. Civilian Employed | 70.8% | 66.8% | 68.0% |
| 2024 Est. Civilian Unemployed | 2.7% | 2.3% | 1.7% |
| 2024 Est. in Armed Forces | - | 0.4% | 0.3% |
| 2024 Est. not in Labor Force | 26.4% | 30.6% | 29.9% |
| 2024 Labor Force Males | 50.0% | 49.4% | 49.4% |
| 2024 Labor Force Females | 50.0% | 50.6% | 50.6% |
| Occupation | | | |
| 2024 Occupation: Population Age 16 Years or Over | 5,060 | 42,087 | 122,158 |
| 2024 Mgmt, Business, & Financial Operations | 15.8% | 22.1% | 23.7% |
| 2024 Professional, Related | 26.0% | 30.0% | 31.7% |
| 2024 Service | 12.7% | 10.6% | 10.4% |
| 2024 Sales, Office | 20.5% | 21.2% | 20.7% |
| 2024 Farming, Fishing, Forestry | 0.1% | 0.2% | 0.1% |
| 2024 Construction, Extraction, Maintenance | 10.1% | 4.9% | 3.8% |
| 2024 Production, Transport, Material Moving | 14.7% | 11.0% | 9.6% |
| 2024 White Collar Workers | 62.4% | 73.3% | 76.1% |
| 2024 Blue Collar Workers | 37.6% | 26.7% | 23.9% |
| Transportation to Work | | | |
| 2024 Drive to Work Alone | 71.2% | 69.3% | 68.4% |
| 2024 Drive to Work in Carpool | 9.2% | 5.3% | 4.7% |
| 2024 Travel to Work by Public Transportation | 1.0% | 0.6% | 0.4% |
| 2024 Drive to Work on Motorcycle | - | 0.2% | 0.2% |
| 2024 Walk or Bicycle to Work | 1.4% | 1.2% | 1.1% |
| 2024 Other Means | 1.0% | 1.3% | 1.2% |
| 2024 Work at Home | 16.2% | 22.1% | 24.0% |
| Travel Time | | | |
| 2024 Travel to Work in 14 Minutes or Less | 35.9% | 29.9% | 28.8% |
| 2024 Travel to Work in 15 to 29 Minutes | 46.4% | 51.3% | 51.6% |
| 2024 Travel to Work in 30 to 59 Minutes | 16.4% | 16.9% | 17.5% |
| 2024 Travel to Work in 60 Minutes or More | 1.3% | 1.8% | 2.1% |
| 2024 Average Travel Time to Work | 16.9 | 18.4 | 18.6 |
| Consumer Expenditure | | | |
| 2024 Est. Total Household Expenditure | \$209.3 M | \$2.64 B | \$8.04 B |
| 2024 Est. Apparel | \$7.43 M | \$94.67 M | \$288.77 M |
| 2024 Est. Contributions, Gifts | \$11.85 M | \$161.28 M | \$499.69 M |
| 2024 Est. Education, Reading | \$6.69 M | \$93.8 M | \$292.23 M |
| 2024 Est. Entertainment | \$11.82 M | \$152.87 M | \$468.41 M |
| 2024 Est. Food, Beverages, Tobacco | \$32.18 M | \$397.42 M | \$1.2 B |
| 2024 Est. Furnishings, Equipment | \$7.34 M | \$94.68 M | \$289.86 M |
| 2024 Est. Health Care, Insurance | \$18.96 M | \$235.82 M | \$715.55 M |
| 2024 Est. Household Operations, Shelter, Utilities | \$67.96 M | \$846.71 M | \$2.57 B |
| 2024 Est. Miscellaneous Expenses | \$3.96 M | \$50.3 M | \$153.42 M |
| 2024 Est. Personal Care | \$2.81 M | \$35.48 M | \$107.92 M |
| 2024 Est. Transportation | \$38.32 M | \$477.83 M | \$1.45 B |

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