

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9116/-94.7592

Olathe Pointe Olathe, KS 66062	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2024 Estimated Population	11,177	83,160	238,878
2029 Projected Population	11,858	86,280	243,613
2020 Census Population	10,537	84,124	236,996
2010 Census Population	10,168	76,762	218,856
Projected Annual Growth 2024 to 2029	1.2%	0.8%	0.4%
Historical Annual Growth 2010 to 2024	0.7%	0.6%	0.7%
<b>Households</b>			
2024 Estimated Households	4,900	34,624	96,809
2029 Projected Households	5,197	36,420	99,964
2020 Census Households	4,575	33,078	92,701
2010 Census Households	4,304	30,000	84,243
Projected Annual Growth 2024 to 2029	1.2%	1.0%	0.7%
Historical Annual Growth 2010 to 2024	1.0%	1.1%	1.1%
<b>Age</b>			
2024 Est. Population Under 10 Years	12.3%	11.7%	12.0%
2024 Est. Population 10 to 19 Years	12.3%	12.9%	13.2%
2024 Est. Population 20 to 29 Years	15.5%	14.3%	13.4%
2024 Est. Population 30 to 44 Years	22.7%	21.5%	21.8%
2024 Est. Population 45 to 59 Years	17.7%	18.3%	18.3%
2024 Est. Population 60 to 74 Years	13.2%	15.0%	15.3%
2024 Est. Population 75 Years or Over	6.3%	6.3%	6.0%
2024 Est. Median Age	36.5	37.3	37.6
<b>Marital Status &amp; Gender</b>			
2024 Est. Male Population	49.5%	49.3%	49.7%
2024 Est. Female Population	50.5%	50.7%	50.3%
2024 Est. Never Married	36.0%	30.3%	28.7%
2024 Est. Now Married	48.2%	51.5%	54.4%
2024 Est. Separated or Divorced	12.6%	13.8%	12.9%
2024 Est. Widowed	3.3%	4.4%	4.1%
<b>Income</b>			
2024 Est. HH Income \$200,000 or More	15.0%	17.2%	17.3%
2024 Est. HH Income \$150,000 to \$199,999	9.6%	10.7%	12.4%
2024 Est. HH Income \$100,000 to \$149,999	24.5%	22.9%	21.9%
2024 Est. HH Income \$75,000 to \$99,999	11.2%	13.6%	12.9%
2024 Est. HH Income \$50,000 to \$74,999	18.7%	13.8%	14.2%
2024 Est. HH Income \$35,000 to \$49,999	8.9%	8.3%	7.6%
2024 Est. HH Income \$25,000 to \$34,999	4.4%	5.1%	5.2%
2024 Est. HH Income \$15,000 to \$24,999	3.1%	3.5%	3.6%
2024 Est. HH Income Under \$15,000	4.5%	4.9%	4.9%
2024 Est. Average Household Income	\$120,481	\$133,446	\$137,471
2024 Est. Median Household Income	\$97,845	\$106,604	\$109,508
2024 Est. Per Capita Income	\$52,923	\$55,684	\$55,796
2024 Est. Total Businesses	553	3,578	9,295
2024 Est. Total Employees	9,313	65,707	153,276

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<b>Race</b>			
2024 Est. White	77.4%	76.7%	77.3%
2024 Est. Black	7.8%	7.0%	6.5%
2024 Est. Asian or Pacific Islander	5.9%	6.3%	6.4%
2024 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
2024 Est. Other Races	8.6%	9.6%	9.4%
<b>Hispanic</b>			
2024 Est. Hispanic Population	983	8,157	22,584
2024 Est. Hispanic Population	8.8%	9.8%	9.5%
2029 Proj. Hispanic Population	9.2%	10.2%	10.0%
2020 Hispanic Population	10.3%	11.6%	11.2%
<b>Education (Adults 25 &amp; Older)</b>			
2024 Est. Adult Population (25 Years or Over)	7,663	56,947	163,480
2024 Est. Elementary (Grade Level 0 to 8)	1.6%	1.4%	1.4%
2024 Est. Some High School (Grade Level 9 to 11)	2.4%	1.9%	2.0%
2024 Est. High School Graduate	15.2%	14.6%	13.9%
2024 Est. Some College	19.2%	19.2%	18.6%
2024 Est. Associate Degree Only	9.3%	7.2%	7.7%
2024 Est. Bachelor Degree Only	31.4%	34.5%	34.5%
2024 Est. Graduate Degree	20.7%	21.1%	22.0%
<b>Housing</b>			
2024 Est. Total Housing Units	5,088	36,002	100,757
2024 Est. Owner-Occupied	43.8%	54.1%	59.1%
2024 Est. Renter-Occupied	52.5%	42.0%	37.0%
2024 Est. Vacant Housing	3.7%	3.8%	3.9%
<b>Homes Built by Year</b>			
2024 Homes Built 2010 or later	14.6%	13.5%	13.1%
2024 Homes Built 2000 to 2009	18.5%	15.6%	17.0%
2024 Homes Built 1990 to 1999	28.9%	23.3%	18.8%
2024 Homes Built 1980 to 1989	22.2%	23.0%	20.1%
2024 Homes Built 1970 to 1979	6.1%	14.3%	15.6%
2024 Homes Built 1960 to 1969	4.0%	4.0%	6.7%
2024 Homes Built 1950 to 1959	1.0%	1.3%	2.8%
2024 Homes Built Before 1949	1.0%	1.1%	2.0%
<b>Home Values</b>			
2024 Home Value \$1,000,000 or More	1.9%	1.0%	1.2%
2024 Home Value \$500,000 to \$999,999	8.9%	12.3%	14.6%
2024 Home Value \$400,000 to \$499,999	20.5%	20.4%	18.4%
2024 Home Value \$300,000 to \$399,999	40.5%	33.9%	33.1%
2024 Home Value \$200,000 to \$299,999	23.2%	24.8%	25.4%
2024 Home Value \$150,000 to \$199,999	2.0%	3.4%	3.8%
2024 Home Value \$100,000 to \$149,999	0.4%	1.2%	1.2%
2024 Home Value \$50,000 to \$99,999	-	0.2%	0.2%
2024 Home Value \$25,000 to \$49,999	1.9%	1.3%	1.0%
2024 Home Value Under \$25,000	0.6%	1.5%	1.1%
2024 Median Home Value	\$362,744	\$349,097	\$358,822
2024 Median Rent	\$1,124	\$1,157	\$1,148

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<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	8,999	67,100	191,244
2024 Est. Civilian Employed	66.5%	66.5%	67.7%
2024 Est. Civilian Unemployed	1.6%	1.8%	1.8%
2024 Est. in Armed Forces	-	0.7%	0.3%
2024 Est. not in Labor Force	31.9%	31.0%	30.2%
2024 Labor Force Males	49.0%	49.0%	49.3%
2024 Labor Force Females	51.0%	51.0%	50.7%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	5,933	44,038	129,174
2024 Mgmt, Business, & Financial Operations	21.7%	23.4%	23.5%
2024 Professional, Related	32.1%	31.6%	32.1%
2024 Service	10.5%	9.9%	10.6%
2024 Sales, Office	18.8%	21.6%	20.8%
2024 Farming, Fishing, Forestry	0.3%	0.1%	0.1%
2024 Construction, Extraction, Maintenance	4.4%	4.0%	3.7%
2024 Production, Transport, Material Moving	12.3%	9.3%	9.2%
2024 White Collar Workers	72.6%	76.6%	76.4%
2024 Blue Collar Workers	27.4%	23.4%	23.6%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	69.6%	69.3%	68.6%
2024 Drive to Work in Carpool	4.0%	4.6%	4.7%
2024 Travel to Work by Public Transportation	0.9%	0.5%	0.5%
2024 Drive to Work on Motorcycle	0.2%	0.1%	0.2%
2024 Walk or Bicycle to Work	1.0%	1.1%	1.2%
2024 Other Means	2.3%	1.1%	1.2%
2024 Work at Home	22.0%	23.3%	23.7%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	31.3%	29.5%	29.3%
2024 Travel to Work in 15 to 29 Minutes	51.8%	51.8%	51.7%
2024 Travel to Work in 30 to 59 Minutes	14.5%	17.1%	17.0%
2024 Travel to Work in 60 Minutes or More	2.4%	1.6%	2.0%
2024 Average Travel Time to Work	18.2	18.5	18.4
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$405.07 M	\$3 B	\$8.62 B
2024 Est. Apparel	\$14.49 M	\$107.66 M	\$309.55 M
2024 Est. Contributions, Gifts	\$24.53 M	\$185.4 M	\$535.11 M
2024 Est. Education, Reading	\$14.14 M	\$107.84 M	\$312.47 M
2024 Est. Entertainment	\$23.26 M	\$173.96 M	\$501.64 M
2024 Est. Food, Beverages, Tobacco	\$61.2 M	\$450.25 M	\$1.29 B
2024 Est. Furnishings, Equipment	\$14.43 M	\$107.71 M	\$310.42 M
2024 Est. Health Care, Insurance	\$36.1 M	\$267.14 M	\$767.54 M
2024 Est. Household Operations, Shelter, Utilities	\$130.44 M	\$960.91 M	\$2.76 B
2024 Est. Miscellaneous Expenses	\$7.72 M	\$57.23 M	\$164.56 M
2024 Est. Personal Care	\$5.45 M	\$40.3 M	\$115.74 M
2024 Est. Transportation	\$73.31 M	\$541.79 M	\$1.56 B

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