

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8852/-94.7201

Quivira Crossing		1 mi radius	3 mi radius	5 mi radius
Overland Park, KS 66221				
Population				
2024 Estimated Population		11,581	98,777	241,533
2029 Projected Population		11,745	101,972	247,800
2020 Census Population		13,221	98,755	238,251
2010 Census Population		9,600	87,742	212,535
Projected Annual Growth 2024 to 2029		0.3%	0.6%	0.5%
Historical Annual Growth 2010 to 2024		1.5%	0.9%	1.0%
Households				
2024 Estimated Households		4,617	40,355	96,530
2029 Projected Households		4,723	42,333	100,530
2020 Census Households		4,512	37,959	91,434
2010 Census Households		3,227	33,098	80,990
Projected Annual Growth 2024 to 2029		0.5%	1.0%	0.8%
Historical Annual Growth 2010 to 2024		3.1%	1.6%	1.4%
Age				
2024 Est. Population Under 10 Years		10.7%	11.6%	11.9%
2024 Est. Population 10 to 19 Years		13.9%	13.3%	13.6%
2024 Est. Population 20 to 29 Years		12.9%	13.3%	12.7%
2024 Est. Population 30 to 44 Years		19.5%	20.3%	20.8%
2024 Est. Population 45 to 59 Years		23.0%	20.0%	19.1%
2024 Est. Population 60 to 74 Years		15.2%	15.2%	15.4%
2024 Est. Population 75 Years or Over		5.0%	6.3%	6.5%
2024 Est. Median Age		39.2	38.8	38.3
Marital Status & Gender				
2024 Est. Male Population		49.0%	49.2%	49.6%
2024 Est. Female Population		51.0%	50.8%	50.4%
2024 Est. Never Married		27.4%	26.7%	27.3%
2024 Est. Now Married		59.9%	58.5%	56.8%
2024 Est. Separated or Divorced		9.7%	11.2%	11.7%
2024 Est. Widowed		3.0%	3.6%	4.2%
Income				
2024 Est. HH Income \$200,000 or More		29.2%	24.1%	21.7%
2024 Est. HH Income \$150,000 to \$199,999		14.0%	13.0%	12.7%
2024 Est. HH Income \$100,000 to \$149,999		20.2%	20.8%	20.8%
2024 Est. HH Income \$75,000 to \$99,999		11.5%	12.8%	12.6%
2024 Est. HH Income \$50,000 to \$74,999		8.9%	12.6%	13.3%
2024 Est. HH Income \$35,000 to \$49,999		4.4%	5.5%	6.6%
2024 Est. HH Income \$25,000 to \$34,999		4.4%	4.5%	5.0%
2024 Est. HH Income \$15,000 to \$24,999		1.3%	2.6%	3.1%
2024 Est. HH Income Under \$15,000		6.1%	4.1%	4.3%
2024 Est. Average Household Income		\$193,092	\$161,355	\$155,760
2024 Est. Median Household Income		\$130,641	\$125,730	\$121,468
2024 Est. Per Capita Income		\$76,996	\$65,953	\$62,349
2024 Est. Total Businesses		217	2,680	10,162
2024 Est. Total Employees		1,126	29,189	162,267

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Race				
2024 Est. White		82.5%	82.4%	81.7%
2024 Est. Black		4.6%	4.5%	4.7%
2024 Est. Asian or Pacific Islander		5.2%	5.2%	5.3%
2024 Est. American Indian or Alaska Native		0.3%	0.2%	0.3%
2024 Est. Other Races		7.5%	7.6%	8.1%
Hispanic				
2024 Est. Hispanic Population		932	7,949	20,591
2024 Est. Hispanic Population		8.0%	8.0%	8.5%
2029 Proj. Hispanic Population		8.6%	8.7%	9.1%
2020 Hispanic Population		5.6%	6.5%	9.4%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		7,970	67,817	164,769
2024 Est. Elementary (Grade Level 0 to 8)		0.8%	0.9%	1.1%
2024 Est. Some High School (Grade Level 9 to 11)		0.7%	0.9%	1.5%
2024 Est. High School Graduate		6.2%	10.0%	12.3%
2024 Est. Some College		11.3%	15.6%	16.9%
2024 Est. Associate Degree Only		6.8%	5.8%	6.9%
2024 Est. Bachelor Degree Only		45.2%	39.3%	36.4%
2024 Est. Graduate Degree		29.0%	27.4%	25.0%
Housing				
2024 Est. Total Housing Units		4,797	41,935	100,509
2024 Est. Owner-Occupied		56.3%	58.1%	61.0%
2024 Est. Renter-Occupied		39.9%	38.1%	35.1%
2024 Est. Vacant Housing		3.8%	3.8%	4.0%
Homes Built by Year				
2024 Homes Built 2010 or later		22.9%	15.3%	15.2%
2024 Homes Built 2000 to 2009		19.4%	18.9%	17.4%
2024 Homes Built 1990 to 1999		36.1%	29.3%	22.0%
2024 Homes Built 1980 to 1989		9.3%	20.5%	19.8%
2024 Homes Built 1970 to 1979		3.6%	7.3%	13.2%
2024 Homes Built 1960 to 1969		2.6%	2.6%	5.1%
2024 Homes Built 1950 to 1959		1.4%	1.1%	1.8%
2024 Homes Built Before 1949		1.0%	1.1%	1.5%
Home Values				
2024 Home Value \$1,000,000 or More		0.7%	2.0%	3.0%
2024 Home Value \$500,000 to \$999,999		33.6%	22.7%	23.2%
2024 Home Value \$400,000 to \$499,999		41.0%	27.9%	18.8%
2024 Home Value \$300,000 to \$399,999		21.3%	30.2%	29.8%
2024 Home Value \$200,000 to \$299,999		2.2%	13.8%	19.4%
2024 Home Value \$150,000 to \$199,999		0.2%	1.3%	2.8%
2024 Home Value \$100,000 to \$149,999		-	0.5%	0.9%
2024 Home Value \$50,000 to \$99,999		0.5%	0.1%	0.2%
2024 Home Value \$25,000 to \$49,999		-	0.8%	1.0%
2024 Home Value Under \$25,000		0.4%	0.7%	0.9%
2024 Median Home Value		\$471,359	\$424,304	\$412,213
2024 Median Rent		\$1,274	\$1,207	\$1,163

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	9,412	79,466	192,854
2024 Est. Civilian Employed	65.8%	65.5%	66.1%
2024 Est. Civilian Unemployed	1.2%	1.4%	1.5%
2024 Est. in Armed Forces	0.2%	0.5%	0.3%
2024 Est. not in Labor Force	32.8%	32.6%	32.1%
2024 Labor Force Males	48.7%	48.7%	49.2%
2024 Labor Force Females	51.3%	51.3%	50.8%
Occupation			
2024 Occupation: Population Age 16 Years or Over	6,194	52,048	127,406
2024 Mgmt, Business, & Financial Operations	30.7%	25.8%	24.3%
2024 Professional, Related	35.3%	35.2%	34.0%
2024 Service	6.7%	9.2%	9.8%
2024 Sales, Office	19.6%	20.9%	20.8%
2024 Farming, Fishing, Forestry	-	0.1%	0.1%
2024 Construction, Extraction, Maintenance	0.9%	2.1%	3.0%
2024 Production, Transport, Material Moving	6.7%	6.7%	8.0%
2024 White Collar Workers	85.6%	81.8%	79.1%
2024 Blue Collar Workers	14.4%	18.2%	20.9%
Transportation to Work			
2024 Drive to Work Alone	68.3%	67.0%	66.6%
2024 Drive to Work in Carpool	3.5%	3.6%	4.3%
2024 Travel to Work by Public Transportation	0.3%	0.4%	0.5%
2024 Drive to Work on Motorcycle	-	0.1%	0.1%
2024 Walk or Bicycle to Work	0.5%	1.1%	1.1%
2024 Other Means	1.2%	1.1%	1.1%
2024 Work at Home	26.1%	26.7%	26.2%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	24.5%	27.9%	28.7%
2024 Travel to Work in 15 to 29 Minutes	52.3%	52.2%	51.3%
2024 Travel to Work in 30 to 59 Minutes	21.9%	18.5%	18.2%
2024 Travel to Work in 60 Minutes or More	1.3%	1.4%	1.8%
2024 Average Travel Time to Work	19.4	18.9	18.7
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$533.9 M	\$4.05 B	\$9.43 B
2024 Est. Apparel	\$19.43 M	\$146.81 M	\$340.55 M
2024 Est. Contributions, Gifts	\$34.74 M	\$261.18 M	\$602.21 M
2024 Est. Education, Reading	\$21.02 M	\$154.97 M	\$355.38 M
2024 Est. Entertainment	\$31.49 M	\$237.77 M	\$552.25 M
2024 Est. Food, Beverages, Tobacco	\$78.86 M	\$600.71 M	\$1.4 B
2024 Est. Furnishings, Equipment	\$19.38 M	\$146.7 M	\$340.89 M
2024 Est. Health Care, Insurance	\$46.52 M	\$355.86 M	\$831.87 M
2024 Est. Household Operations, Shelter, Utilities	\$169.81 M	\$1.29 B	\$3 B
2024 Est. Miscellaneous Expenses	\$10.21 M	\$77.6 M	\$180.39 M
2024 Est. Personal Care	\$7.14 M	\$54.29 M	\$126.31 M
2024 Est. Transportation	\$95.29 M	\$725.77 M	\$1.69 B

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