

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.725/-91.4003

3650 Stardust Dr Hannibal, MO 63401	3 mi radius	5 mi radius	10 mi radius
Population			
2023 Estimated Population	17,335	20,454	30,170
2028 Projected Population	17,162	20,239	29,877
2020 Census Population	17,407	20,577	30,219
2010 Census Population	17,711	20,929	30,469
Projected Annual Growth 2023 to 2028	-0.2%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2023	-0.2%	-0.2%	-
Households			
2023 Estimated Households	7,154	8,348	12,279
2028 Projected Households	6,826	7,993	11,863
2020 Census Households	7,096	8,299	12,150
2010 Census Households	7,077	8,291	12,068
Projected Annual Growth 2023 to 2028	-0.9%	-0.8%	-0.7%
Historical Annual Growth 2010 to 2023	-	-	0.1%
Age			
2023 Est. Population Under 10 Years	12.6%	12.6%	12.2%
2023 Est. Population 10 to 19 Years	13.4%	13.3%	13.2%
2023 Est. Population 20 to 29 Years	13.7%	13.4%	12.5%
2023 Est. Population 30 to 44 Years	17.7%	17.9%	18.1%
2023 Est. Population 45 to 59 Years	17.8%	18.1%	18.4%
2023 Est. Population 60 to 74 Years	17.3%	17.3%	18.0%
2023 Est. Population 75 Years or Over	7.6%	7.3%	7.6%
2023 Est. Median Age	37.8	38.0	39.0
Marital Status & Gender			
2023 Est. Male Population	48.5%	48.7%	48.9%
2023 Est. Female Population	51.5%	51.3%	51.1%
2023 Est. Never Married	31.5%	31.2%	29.0%
2023 Est. Now Married	44.8%	45.5%	47.7%
2023 Est. Separated or Divorced	16.0%	16.0%	16.2%
2023 Est. Widowed	7.7%	7.3%	7.2%
Income			
2023 Est. HH Income \$200,000 or More	3.4%	3.2%	3.0%
2023 Est. HH Income \$150,000 to \$199,999	4.0%	4.2%	4.6%
2023 Est. HH Income \$100,000 to \$149,999	14.3%	14.3%	16.0%
2023 Est. HH Income \$75,000 to \$99,999	11.6%	12.3%	12.8%
2023 Est. HH Income \$50,000 to \$74,999	18.1%	19.3%	20.0%
2023 Est. HH Income \$35,000 to \$49,999	13.7%	13.4%	12.9%
2023 Est. HH Income \$25,000 to \$34,999	9.9%	9.5%	9.0%
2023 Est. HH Income \$15,000 to \$24,999	10.7%	10.2%	9.4%
2023 Est. HH Income Under \$15,000	14.2%	13.4%	12.3%
2023 Est. Average Household Income	\$78,013	\$78,479	\$79,981
2023 Est. Median Household Income	\$55,489	\$57,187	\$59,642
2023 Est. Per Capita Income	\$32,527	\$32,327	\$32,807
2023 Est. Total Businesses	858	912	1,165
2023 Est. Total Employees	10,492	11,487	15,166

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Race			
2023 Est. White	85.3%	86.5%	88.9%
2023 Est. Black	6.7%	6.1%	5.0%
2023 Est. Asian or Pacific Islander	3.1%	2.7%	2.0%
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2023 Est. Other Races	4.7%	4.5%	4.0%
Hispanic			
2023 Est. Hispanic Population	523	563	710
2023 Est. Hispanic Population	3.0%	2.8%	2.4%
2028 Proj. Hispanic Population	3.0%	2.8%	2.4%
2020 Hispanic Population	2.1%	2.0%	1.8%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	11,491	13,625	20,496
2023 Est. Elementary (Grade Level 0 to 8)	2.3%	3.0%	3.1%
2023 Est. Some High School (Grade Level 9 to 11)	8.2%	7.8%	6.9%
2023 Est. High School Graduate	36.8%	38.2%	39.6%
2023 Est. Some College	20.3%	19.8%	19.6%
2023 Est. Associate Degree Only	7.5%	7.3%	7.6%
2023 Est. Bachelor Degree Only	15.4%	14.7%	13.9%
2023 Est. Graduate Degree	9.6%	9.3%	9.2%
Housing			
2023 Est. Total Housing Units	8,019	9,343	13,658
2023 Est. Owner-Occupied	60.7%	62.0%	65.9%
2023 Est. Renter-Occupied	28.5%	27.4%	24.0%
2023 Est. Vacant Housing	10.8%	10.6%	10.1%
Homes Built by Year			
2023 Homes Built 2010 or later	4.3%	4.5%	5.1%
2023 Homes Built 2000 to 2009	6.6%	6.9%	7.9%
2023 Homes Built 1990 to 1999	11.9%	12.0%	12.8%
2023 Homes Built 1980 to 1989	8.6%	8.8%	8.3%
2023 Homes Built 1970 to 1979	13.6%	13.5%	14.1%
2023 Homes Built 1960 to 1969	8.0%	8.1%	8.3%
2023 Homes Built 1950 to 1959	9.9%	9.1%	8.9%
2023 Homes Built Before 1949	26.4%	26.4%	24.6%
Home Values			
2023 Home Value \$1,000,000 or More	0.5%	0.6%	0.6%
2023 Home Value \$500,000 to \$999,999	2.5%	2.6%	2.9%
2023 Home Value \$400,000 to \$499,999	1.3%	1.4%	1.4%
2023 Home Value \$300,000 to \$399,999	4.5%	4.4%	4.9%
2023 Home Value \$200,000 to \$299,999	16.8%	17.2%	17.5%
2023 Home Value \$150,000 to \$199,999	18.9%	18.3%	18.1%
2023 Home Value \$100,000 to \$149,999	22.1%	20.7%	22.0%
2023 Home Value \$50,000 to \$99,999	23.2%	22.7%	21.3%
2023 Home Value \$25,000 to \$49,999	4.7%	6.2%	5.6%
2023 Home Value Under \$25,000	5.6%	5.9%	5.6%
2023 Median Home Value	\$137,021	\$137,517	\$141,101
2023 Median Rent	\$513	\$518	\$508

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	13,813	16,266	24,058
2023 Est. Civilian Employed	51.9%	53.1%	55.2%
2023 Est. Civilian Unemployed	2.3%	2.0%	1.9%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	45.9%	44.9%	42.9%
2023 Labor Force Males	48.1%	48.4%	48.7%
2023 Labor Force Females	51.9%	51.6%	51.3%
Occupation			
2023 Occupation: Population Age 16 Years or Over	7,163	8,636	13,276
2023 Mgmt, Business, & Financial Operations	11.9%	10.8%	10.3%
2023 Professional, Related	19.8%	19.6%	18.6%
2023 Service	18.4%	18.5%	18.0%
2023 Sales, Office	23.7%	23.7%	24.4%
2023 Farming, Fishing, Forestry	0.3%	0.5%	0.9%
2023 Construction, Extraction, Maintenance	9.0%	9.4%	10.0%
2023 Production, Transport, Material Moving	16.9%	17.5%	17.8%
2023 White Collar Workers	55.4%	54.1%	53.3%
2023 Blue Collar Workers	44.6%	45.9%	46.7%
Transportation to Work			
2023 Drive to Work Alone	77.0%	78.0%	80.1%
2023 Drive to Work in Carpool	11.1%	10.9%	9.2%
2023 Travel to Work by Public Transportation	0.6%	0.5%	0.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	3.5%	3.0%	2.8%
2023 Other Means	1.3%	1.2%	0.9%
2023 Work at Home	6.5%	6.3%	6.6%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	60.1%	57.6%	49.9%
2023 Travel to Work in 15 to 29 Minutes	23.3%	25.3%	31.2%
2023 Travel to Work in 30 to 59 Minutes	13.0%	13.7%	15.3%
2023 Travel to Work in 60 Minutes or More	3.6%	3.4%	3.6%
2023 Average Travel Time to Work	12.4	12.9	14.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$419.02 M	\$492.2 M	\$736.15 M
2023 Est. Apparel	\$14.51 M	\$17.05 M	\$25.48 M
2023 Est. Contributions, Gifts	\$23.27 M	\$27.29 M	\$40.81 M
2023 Est. Education, Reading	\$12.64 M	\$14.8 M	\$22.04 M
2023 Est. Entertainment	\$23.37 M	\$27.47 M	\$41.2 M
2023 Est. Food, Beverages, Tobacco	\$64.88 M	\$76.22 M	\$113.91 M
2023 Est. Furnishings, Equipment	\$14.56 M	\$17.12 M	\$25.68 M
2023 Est. Health Care, Insurance	\$39.23 M	\$46.09 M	\$69.03 M
2023 Est. Household Operations, Shelter, Utilities	\$136.68 M	\$160.43 M	\$239.41 M
2023 Est. Miscellaneous Expenses	\$7.92 M	\$9.3 M	\$13.92 M
2023 Est. Personal Care	\$5.63 M	\$6.61 M	\$9.89 M
2023 Est. Transportation	\$76.34 M	\$89.83 M	\$134.77 M

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