

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.725/-91.4003

3650 Stardust Dr Hannibal, MO 63401	3 mi radius	5 mi radius	10 mi radius
Population			
2024 Estimated Population	17,264	20,308	29,703
2029 Projected Population	16,632	19,677	29,098
2020 Census Population	17,407	20,577	30,219
2010 Census Population	17,711	20,929	30,469
Projected Annual Growth 2024 to 2029	-0.7%	-0.6%	-0.4%
Historical Annual Growth 2010 to 2024	-0.2%	-0.2%	-0.2%
Households			
2024 Estimated Households	7,163	8,340	12,139
2029 Projected Households	6,819	7,974	11,729
2020 Census Households	7,096	8,299	12,150
2010 Census Households	7,077	8,291	12,068
Projected Annual Growth 2024 to 2029	-1.0%	-0.9%	-0.7%
Historical Annual Growth 2010 to 2024	-	-	-
Age			
2024 Est. Population Under 10 Years	12.4%	12.3%	12.2%
2024 Est. Population 10 to 19 Years	13.2%	13.4%	13.2%
2024 Est. Population 20 to 29 Years	13.2%	13.0%	12.2%
2024 Est. Population 30 to 44 Years	18.5%	18.7%	18.8%
2024 Est. Population 45 to 59 Years	16.6%	17.0%	17.4%
2024 Est. Population 60 to 74 Years	18.2%	18.1%	18.2%
2024 Est. Population 75 Years or Over	7.8%	7.5%	8.0%
2024 Est. Median Age	38.2	38.2	39.0
Marital Status & Gender			
2024 Est. Male Population	50.9%	50.8%	50.8%
2024 Est. Female Population	49.1%	49.2%	49.2%
2024 Est. Never Married	31.8%	31.6%	29.3%
2024 Est. Now Married	44.3%	44.9%	47.3%
2024 Est. Separated or Divorced	16.1%	16.2%	16.3%
2024 Est. Widowed	7.8%	7.4%	7.2%
Income			
2024 Est. HH Income \$200,000 or More	3.6%	3.5%	3.3%
2024 Est. HH Income \$150,000 to \$199,999	6.3%	6.1%	5.9%
2024 Est. HH Income \$100,000 to \$149,999	14.5%	15.2%	17.0%
2024 Est. HH Income \$75,000 to \$99,999	13.7%	14.2%	14.7%
2024 Est. HH Income \$50,000 to \$74,999	20.0%	20.5%	20.3%
2024 Est. HH Income \$35,000 to \$49,999	12.5%	12.5%	11.6%
2024 Est. HH Income \$25,000 to \$34,999	9.1%	8.2%	8.0%
2024 Est. HH Income \$15,000 to \$24,999	8.4%	8.5%	8.4%
2024 Est. HH Income Under \$15,000	12.0%	11.3%	10.8%
2024 Est. Average Household Income	\$84,228	\$84,547	\$84,473
2024 Est. Median Household Income	\$61,130	\$62,953	\$64,949
2024 Est. Per Capita Income	\$35,223	\$34,959	\$34,704
2024 Est. Total Businesses	858	908	1,166
2024 Est. Total Employees	10,478	11,421	15,173

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Race			
2024 Est. White	88.1%	88.9%	90.6%
2024 Est. Black	6.5%	5.9%	4.7%
2024 Est. Asian or Pacific Islander	1.1%	1.0%	0.9%
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2024 Est. Other Races	4.1%	4.0%	3.6%
Hispanic			
2024 Est. Hispanic Population	384	427	560
2024 Est. Hispanic Population	2.2%	2.1%	1.9%
2029 Proj. Hispanic Population	2.7%	2.7%	2.6%
2020 Hispanic Population	2.1%	2.0%	1.8%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	11,660	13,725	20,294
2024 Est. Elementary (Grade Level 0 to 8)	2.9%	3.4%	3.3%
2024 Est. Some High School (Grade Level 9 to 11)	7.7%	7.2%	6.5%
2024 Est. High School Graduate	37.2%	38.2%	38.6%
2024 Est. Some College	19.4%	19.1%	19.3%
2024 Est. Associate Degree Only	6.6%	6.9%	7.7%
2024 Est. Bachelor Degree Only	16.3%	15.9%	15.5%
2024 Est. Graduate Degree	9.9%	9.4%	9.2%
Housing			
2024 Est. Total Housing Units	7,940	9,258	13,493
2024 Est. Owner-Occupied	53.7%	55.1%	58.7%
2024 Est. Renter-Occupied	36.5%	35.0%	31.3%
2024 Est. Vacant Housing	9.8%	9.9%	10.0%
Homes Built by Year			
2024 Homes Built 2010 or later	5.8%	5.7%	5.8%
2024 Homes Built 2000 to 2009	4.7%	5.3%	6.5%
2024 Homes Built 1990 to 1999	12.5%	12.5%	13.3%
2024 Homes Built 1980 to 1989	9.2%	9.2%	8.7%
2024 Homes Built 1970 to 1979	13.6%	13.1%	12.9%
2024 Homes Built 1960 to 1969	7.7%	8.0%	8.7%
2024 Homes Built 1950 to 1959	9.3%	8.7%	8.7%
2024 Homes Built Before 1949	27.5%	27.5%	25.4%
Home Values			
2024 Home Value \$1,000,000 or More	0.5%	0.6%	0.8%
2024 Home Value \$500,000 to \$999,999	2.6%	2.7%	3.1%
2024 Home Value \$400,000 to \$499,999	2.0%	2.5%	2.3%
2024 Home Value \$300,000 to \$399,999	5.1%	5.2%	6.0%
2024 Home Value \$200,000 to \$299,999	20.9%	21.5%	22.3%
2024 Home Value \$150,000 to \$199,999	19.2%	18.2%	18.3%
2024 Home Value \$100,000 to \$149,999	19.1%	17.2%	17.3%
2024 Home Value \$50,000 to \$99,999	22.4%	22.4%	20.3%
2024 Home Value \$25,000 to \$49,999	2.6%	3.9%	3.9%
2024 Home Value Under \$25,000	5.6%	5.8%	5.7%
2024 Median Home Value	\$149,708	\$151,291	\$157,421
2024 Median Rent	\$547	\$552	\$543

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	13,839	16,252	23,796
2024 Est. Civilian Employed	55.6%	56.7%	58.3%
2024 Est. Civilian Unemployed	4.0%	3.5%	3.2%
2024 Est. in Armed Forces	-	-	-
2024 Est. not in Labor Force	40.4%	39.7%	38.5%
2024 Labor Force Males	51.1%	51.1%	50.9%
2024 Labor Force Females	48.9%	48.9%	49.1%
Occupation			
2024 Occupation: Population Age 16 Years or Over	7,694	9,221	13,872
2024 Mgmt, Business, & Financial Operations	12.5%	11.5%	10.9%
2024 Professional, Related	19.0%	18.9%	18.7%
2024 Service	16.8%	17.0%	16.5%
2024 Sales, Office	25.3%	25.5%	25.2%
2024 Farming, Fishing, Forestry	0.8%	0.9%	1.0%
2024 Construction, Extraction, Maintenance	7.9%	8.0%	9.3%
2024 Production, Transport, Material Moving	17.8%	18.2%	18.3%
2024 White Collar Workers	56.7%	55.8%	54.8%
2024 Blue Collar Workers	43.3%	44.2%	45.2%
Transportation to Work			
2024 Drive to Work Alone	77.1%	78.1%	79.1%
2024 Drive to Work in Carpool	11.4%	11.4%	10.2%
2024 Travel to Work by Public Transportation	1.0%	0.9%	0.6%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	3.1%	2.7%	2.5%
2024 Other Means	1.2%	1.1%	0.9%
2024 Work at Home	6.1%	5.8%	6.5%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	60.1%	57.8%	50.6%
2024 Travel to Work in 15 to 29 Minutes	24.3%	26.4%	32.1%
2024 Travel to Work in 30 to 59 Minutes	12.2%	12.8%	14.2%
2024 Travel to Work in 60 Minutes or More	3.4%	3.0%	3.1%
2024 Average Travel Time to Work	12.3	12.9	14.3
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$590.26 M	\$696.16 M	\$1.03 B
2024 Est. Apparel	\$11.11 M	\$13.11 M	\$19.36 M
2024 Est. Contributions, Tax and Retirement	\$135.96 M	\$159.81 M	\$237.67 M
2024 Est. Education	\$13 M	\$15.34 M	\$22.71 M
2024 Est. Entertainment	\$34.53 M	\$40.76 M	\$60.21 M
2024 Est. Food, Beverages, Tobacco	\$76.63 M	\$90.6 M	\$133.46 M
2024 Est. Health Care	\$46.67 M	\$54.45 M	\$79.99 M
2024 Est. Household Furnishings and Equipment	\$15.76 M	\$18.6 M	\$27.49 M
2024 Est. Household Operations, Shelter, Utilities	\$142.32 M	\$167.65 M	\$244.82 M
2024 Est. Miscellaneous Expenses	\$10.23 M	\$12.07 M	\$17.85 M
2024 Est. Personal Care	\$8.26 M	\$9.77 M	\$14.39 M
2024 Est. Transportation	\$95.81 M	\$114.03 M	\$174 M

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