

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3449/-90.1352

Waterloo, IL 62298	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	2,896	12,061	15,138
2029 Projected Population	3,006	12,365	15,461
2020 Census Population	2,827	12,070	15,047
2010 Census Population	2,534	11,078	13,945
Projected Annual Growth 2024 to 2029	0.8%	0.5%	0.4%
Historical Annual Growth 2010 to 2024	1.0%	0.6%	0.6%
Households			
2024 Estimated Households	1,226	5,026	6,230
2029 Projected Households	1,290	5,228	6,451
2020 Census Households	1,162	4,857	5,998
2010 Census Households	1,014	4,303	5,372
Projected Annual Growth 2024 to 2029	1.1%	0.8%	0.7%
Historical Annual Growth 2010 to 2024	1.5%	1.2%	1.1%
Age			
2024 Est. Population Under 10 Years	11.1%	10.9%	10.9%
2024 Est. Population 10 to 19 Years	11.4%	12.1%	12.1%
2024 Est. Population 20 to 29 Years	9.1%	9.2%	9.1%
2024 Est. Population 30 to 44 Years	19.8%	19.7%	19.2%
2024 Est. Population 45 to 59 Years	16.9%	18.3%	18.7%
2024 Est. Population 60 to 74 Years	19.7%	19.7%	20.3%
2024 Est. Population 75 Years or Over	12.0%	10.1%	9.6%
2024 Est. Median Age	43.1	42.9	43.2
Marital Status & Gender			
2024 Est. Male Population	48.8%	49.3%	49.6%
2024 Est. Female Population	51.2%	50.7%	50.4%
2024 Est. Never Married	19.7%	25.3%	24.5%
2024 Est. Now Married	52.6%	53.6%	55.8%
2024 Est. Separated or Divorced	19.0%	13.8%	12.3%
2024 Est. Widowed	8.7%	7.3%	7.3%
Income			
2024 Est. HH Income \$200,000 or More	5.5%	7.0%	8.3%
2024 Est. HH Income \$150,000 to \$199,999	17.6%	13.9%	13.6%
2024 Est. HH Income \$100,000 to \$149,999	20.4%	21.8%	22.3%
2024 Est. HH Income \$75,000 to \$99,999	11.2%	13.4%	14.1%
2024 Est. HH Income \$50,000 to \$74,999	17.9%	15.2%	14.0%
2024 Est. HH Income \$35,000 to \$49,999	7.7%	7.8%	8.2%
2024 Est. HH Income \$25,000 to \$34,999	2.9%	3.8%	3.7%
2024 Est. HH Income \$15,000 to \$24,999	11.5%	10.2%	9.3%
2024 Est. HH Income Under \$15,000	5.3%	6.9%	6.5%
2024 Est. Average Household Income	\$109,103	\$106,280	\$110,990
2024 Est. Median Household Income	\$90,355	\$89,115	\$91,969
2024 Est. Per Capita Income	\$46,329	\$44,406	\$45,767
2024 Est. Total Businesses	107	362	423
2024 Est. Total Employees	913	3,199	3,642

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3449/-90.1352

Waterloo, IL 62298	1 mi radius	3 mi radius	5 mi radius
Race			
2024 Est. White	95.9%	96.4%	96.4%
2024 Est. Black	0.5%	0.4%	0.5%
2024 Est. Asian or Pacific Islander	0.8%	0.7%	0.7%
2024 Est. American Indian or Alaska Native	0.1%	-	-
2024 Est. Other Races	2.7%	2.4%	2.4%
Hispanic			
2024 Est. Hispanic Population	57	210	254
2024 Est. Hispanic Population	2.0%	1.7%	1.7%
2029 Proj. Hispanic Population	2.7%	2.5%	2.4%
2020 Hispanic Population	2.5%	2.1%	2.0%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	2,116	8,734	10,955
2024 Est. Elementary (Grade Level 0 to 8)	0.5%	0.6%	0.6%
2024 Est. Some High School (Grade Level 9 to 11)	5.5%	3.9%	3.7%
2024 Est. High School Graduate	31.2%	32.6%	32.7%
2024 Est. Some College	23.2%	21.7%	21.4%
2024 Est. Associate Degree Only	6.5%	9.6%	10.1%
2024 Est. Bachelor Degree Only	21.3%	21.2%	20.8%
2024 Est. Graduate Degree	11.7%	10.5%	10.5%
Housing			
2024 Est. Total Housing Units	1,278	5,247	6,524
2024 Est. Owner-Occupied	69.3%	73.0%	75.1%
2024 Est. Renter-Occupied	26.6%	22.8%	20.4%
2024 Est. Vacant Housing	4.1%	4.2%	4.5%
Homes Built by Year			
2024 Homes Built 2010 or later	18.0%	14.4%	13.7%
2024 Homes Built 2000 to 2009	15.2%	17.9%	19.0%
2024 Homes Built 1990 to 1999	17.8%	18.6%	18.3%
2024 Homes Built 1980 to 1989	3.7%	5.3%	6.2%
2024 Homes Built 1970 to 1979	8.9%	10.0%	9.6%
2024 Homes Built 1960 to 1969	6.0%	8.1%	8.5%
2024 Homes Built 1950 to 1959	3.3%	7.1%	7.2%
2024 Homes Built Before 1949	23.1%	14.3%	13.0%
Home Values			
2024 Home Value \$1,000,000 or More	0.4%	0.8%	0.8%
2024 Home Value \$500,000 to \$999,999	1.5%	3.2%	4.3%
2024 Home Value \$400,000 to \$499,999	8.9%	9.4%	10.3%
2024 Home Value \$300,000 to \$399,999	14.9%	15.8%	17.8%
2024 Home Value \$200,000 to \$299,999	39.4%	35.2%	33.0%
2024 Home Value \$150,000 to \$199,999	19.8%	21.5%	20.2%
2024 Home Value \$100,000 to \$149,999	5.9%	9.6%	9.3%
2024 Home Value \$50,000 to \$99,999	5.3%	2.4%	2.3%
2024 Home Value \$25,000 to \$49,999	1.3%	0.8%	0.8%
2024 Home Value Under \$25,000	2.6%	1.3%	1.2%
2024 Median Home Value	\$240,023	\$247,012	\$255,954
2024 Median Rent	\$738	\$757	\$760

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3449/-90.1352

Waterloo, IL 62298	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2024 Est. Labor Population Age 16 Years or Over	2,366	9,848	12,359
2024 Est. Civilian Employed	53.8%	56.5%	57.2%
2024 Est. Civilian Unemployed	4.2%	2.8%	2.7%
2024 Est. in Armed Forces	-	-	-
2024 Est. not in Labor Force	41.9%	40.7%	40.0%
2024 Labor Force Males	48.2%	48.8%	49.2%
2024 Labor Force Females	51.8%	51.2%	50.8%
Occupation			
2024 Occupation: Population Age 16 Years or Over	1,266	5,542	7,043
2024 Mgmt, Business, & Financial Operations	21.6%	21.4%	20.7%
2024 Professional, Related	22.1%	24.3%	24.8%
2024 Service	18.2%	14.9%	14.3%
2024 Sales, Office	22.4%	21.2%	21.6%
2024 Farming, Fishing, Forestry	1.3%	1.5%	1.2%
2024 Construction, Extraction, Maintenance	4.1%	6.4%	7.2%
2024 Production, Transport, Material Moving	10.2%	10.4%	10.1%
2024 White Collar Workers	66.1%	66.8%	67.2%
2024 Blue Collar Workers	33.9%	33.2%	32.8%
Transportation to Work			
2024 Drive to Work Alone	73.9%	77.7%	78.6%
2024 Drive to Work in Carpool	4.7%	6.6%	6.2%
2024 Travel to Work by Public Transportation	-	-	-
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	2.2%	1.8%	1.8%
2024 Other Means	6.0%	2.9%	2.4%
2024 Work at Home	13.1%	10.9%	10.9%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	35.7%	28.9%	28.4%
2024 Travel to Work in 15 to 29 Minutes	17.9%	18.4%	18.4%
2024 Travel to Work in 30 to 59 Minutes	36.0%	43.5%	44.5%
2024 Travel to Work in 60 Minutes or More	10.4%	9.2%	8.7%
2024 Average Travel Time to Work	25.0	29.6	29.6
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$107.43 M	\$391.11 M	\$498.59 M
2024 Est. Apparel	\$3.8 M	\$13.81 M	\$17.62 M
2024 Est. Contributions, Gifts	\$6.21 M	\$22.67 M	\$29.16 M
2024 Est. Education, Reading	\$3.57 M	\$12.94 M	\$16.62 M
2024 Est. Entertainment	\$6.17 M	\$22.46 M	\$28.71 M
2024 Est. Food, Beverages, Tobacco	\$16.31 M	\$59.45 M	\$75.63 M
2024 Est. Furnishings, Equipment	\$3.83 M	\$13.95 M	\$17.82 M
2024 Est. Health Care, Insurance	\$9.84 M	\$35.89 M	\$45.71 M
2024 Est. Household Operations, Shelter, Utilities	\$34.68 M	\$126 M	\$160.3 M
2024 Est. Miscellaneous Expenses	\$2.06 M	\$7.46 M	\$9.52 M
2024 Est. Personal Care	\$1.45 M	\$5.27 M	\$6.72 M
2024 Est. Transportation	\$19.52 M	\$71.22 M	\$90.8 M

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.