

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7863/-90.6257

600 Mid Rivers Mall Dr St Peters, MO 63376		1 mi radius	3 mi radius	5 mi radius
<b>Population</b>				
2024 Estimated Population		13,149	65,404	175,749
2029 Projected Population		13,857	67,671	180,083
2020 Census Population		12,353	65,579	175,146
2010 Census Population		11,344	60,094	163,967
Projected Annual Growth 2024 to 2029		1.1%	0.7%	0.5%
Historical Annual Growth 2010 to 2024		1.1%	0.6%	0.5%
<b>Households</b>				
2024 Estimated Households		5,462	26,120	70,509
2029 Projected Households		5,824	27,416	73,231
2020 Census Households		5,026	25,060	67,316
2010 Census Households		4,520	22,355	61,211
Projected Annual Growth 2024 to 2029		1.3%	1.0%	0.8%
Historical Annual Growth 2010 to 2024		1.5%	1.2%	1.1%
<b>Age</b>				
2024 Est. Population Under 10 Years		10.9%	11.1%	11.1%
2024 Est. Population 10 to 19 Years		12.3%	12.3%	12.6%
2024 Est. Population 20 to 29 Years		12.4%	11.1%	11.5%
2024 Est. Population 30 to 44 Years		20.6%	20.6%	20.6%
2024 Est. Population 45 to 59 Years		17.4%	18.5%	19.0%
2024 Est. Population 60 to 74 Years		17.3%	18.8%	17.9%
2024 Est. Population 75 Years or Over		9.1%	7.6%	7.3%
2024 Est. Median Age		40.1	40.6	40.3
<b>Marital Status &amp; Gender</b>				
2024 Est. Male Population		49.7%	49.5%	49.2%
2024 Est. Female Population		50.3%	50.5%	50.8%
2024 Est. Never Married		26.4%	25.7%	26.4%
2024 Est. Now Married		49.9%	55.5%	55.6%
2024 Est. Separated or Divorced		14.9%	13.1%	12.7%
2024 Est. Widowed		8.8%	5.7%	5.3%
<b>Income</b>				
2024 Est. HH Income \$200,000 or More		7.6%	10.7%	12.8%
2024 Est. HH Income \$150,000 to \$199,999		8.6%	13.4%	13.7%
2024 Est. HH Income \$100,000 to \$149,999		22.2%	23.0%	22.0%
2024 Est. HH Income \$75,000 to \$99,999		11.2%	14.7%	14.4%
2024 Est. HH Income \$50,000 to \$74,999		21.0%	16.9%	15.3%
2024 Est. HH Income \$35,000 to \$49,999		9.9%	9.0%	9.3%
2024 Est. HH Income \$25,000 to \$34,999		6.6%	4.5%	5.0%
2024 Est. HH Income \$15,000 to \$24,999		7.4%	4.3%	3.9%
2024 Est. HH Income Under \$15,000		5.5%	3.5%	3.6%
2024 Est. Average Household Income		\$112,105	\$126,010	\$134,847
2024 Est. Median Household Income		\$85,715	\$97,719	\$102,117
2024 Est. Per Capita Income		\$46,659	\$50,380	\$54,142
2024 Est. Total Businesses		553	2,512	5,808
2024 Est. Total Employees		5,289	26,510	57,092

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7863/-90.6257

600 Mid Rivers Mall Dr St Peters, MO 63376		1 mi radius	3 mi radius	5 mi radius
<b>Race</b>				
2024 Est. White		83.9%	86.5%	85.9%
2024 Est. Black		7.5%	6.1%	6.0%
2024 Est. Asian or Pacific Islander		3.0%	2.7%	3.3%
2024 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2024 Est. Other Races		5.5%	4.7%	4.7%
<b>Hispanic</b>				
2024 Est. Hispanic Population		557	2,273	6,326
2024 Est. Hispanic Population		4.2%	3.5%	3.6%
2029 Proj. Hispanic Population		4.9%	4.3%	4.5%
2020 Hispanic Population		5.2%	3.9%	4.1%
<b>Education (Adults 25 &amp; Older)</b>				
2024 Est. Adult Population (25 Years or Over)		9,363	46,595	124,324
2024 Est. Elementary (Grade Level 0 to 8)		1.7%	1.5%	1.5%
2024 Est. Some High School (Grade Level 9 to 11)		2.8%	3.1%	2.9%
2024 Est. High School Graduate		23.8%	24.6%	23.9%
2024 Est. Some College		28.0%	24.1%	22.7%
2024 Est. Associate Degree Only		8.9%	8.8%	8.5%
2024 Est. Bachelor Degree Only		21.5%	23.3%	25.2%
2024 Est. Graduate Degree		13.4%	14.6%	15.4%
<b>Housing</b>				
2024 Est. Total Housing Units		5,669	27,086	73,126
2024 Est. Owner-Occupied		70.4%	77.8%	76.7%
2024 Est. Renter-Occupied		26.0%	18.6%	19.8%
2024 Est. Vacant Housing		3.7%	3.6%	3.6%
<b>Homes Built by Year</b>				
2024 Homes Built 2010 or later		12.8%	13.3%	12.9%
2024 Homes Built 2000 to 2009		13.1%	12.3%	15.2%
2024 Homes Built 1990 to 1999		11.2%	16.0%	20.7%
2024 Homes Built 1980 to 1989		18.5%	27.0%	23.6%
2024 Homes Built 1970 to 1979		25.8%	20.0%	14.7%
2024 Homes Built 1960 to 1969		9.1%	4.5%	5.1%
2024 Homes Built 1950 to 1959		3.4%	1.7%	2.4%
2024 Homes Built Before 1949		2.3%	1.5%	1.7%
<b>Home Values</b>				
2024 Home Value \$1,000,000 or More		0.3%	0.6%	1.1%
2024 Home Value \$500,000 to \$999,999		5.2%	5.1%	7.7%
2024 Home Value \$400,000 to \$499,999		10.0%	10.3%	11.3%
2024 Home Value \$300,000 to \$399,999		13.1%	20.1%	23.2%
2024 Home Value \$200,000 to \$299,999		32.2%	40.1%	35.4%
2024 Home Value \$150,000 to \$199,999		26.7%	15.3%	13.2%
2024 Home Value \$100,000 to \$149,999		4.9%	3.7%	3.5%
2024 Home Value \$50,000 to \$99,999		1.2%	1.0%	1.1%
2024 Home Value \$25,000 to \$49,999		2.8%	1.1%	0.8%
2024 Home Value Under \$25,000		3.5%	2.8%	2.6%
2024 Median Home Value		\$227,136	\$263,539	\$289,922
2024 Median Rent		\$1,026	\$1,089	\$1,107

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7863/-90.6257

600 Mid Rivers Mall Dr St Peters, MO 63376	1 mi radius	3 mi radius	5 mi radius
<b>Labor Force</b>			
2024 Est. Labor Population Age 16 Years or Over	10,758	53,266	142,909
2024 Est. Civilian Employed	63.7%	65.0%	65.9%
2024 Est. Civilian Unemployed	1.2%	2.1%	2.2%
2024 Est. in Armed Forces	-	-	0.8%
2024 Est. not in Labor Force	35.1%	32.9%	31.1%
2024 Labor Force Males	49.2%	49.1%	48.8%
2024 Labor Force Females	50.8%	50.9%	51.2%
<b>Occupation</b>			
2024 Occupation: Population Age 16 Years or Over	6,772	34,178	93,293
2024 Mgmt, Business, & Financial Operations	20.8%	20.7%	21.5%
2024 Professional, Related	24.1%	25.5%	26.6%
2024 Service	12.1%	12.6%	12.4%
2024 Sales, Office	16.8%	19.5%	19.9%
2024 Farming, Fishing, Forestry	2.0%	0.5%	0.3%
2024 Construction, Extraction, Maintenance	11.8%	9.4%	8.9%
2024 Production, Transport, Material Moving	12.3%	11.8%	10.5%
2024 White Collar Workers	61.7%	65.6%	68.0%
2024 Blue Collar Workers	38.3%	34.4%	32.0%
<b>Transportation to Work</b>			
2024 Drive to Work Alone	76.0%	76.4%	77.5%
2024 Drive to Work in Carpool	11.1%	8.2%	6.3%
2024 Travel to Work by Public Transportation	0.2%	0.1%	0.1%
2024 Drive to Work on Motorcycle	-	-	0.1%
2024 Walk or Bicycle to Work	1.0%	0.9%	0.7%
2024 Other Means	1.0%	0.9%	1.1%
2024 Work at Home	10.6%	13.4%	14.1%
<b>Travel Time</b>			
2024 Travel to Work in 14 Minutes or Less	22.8%	23.5%	20.3%
2024 Travel to Work in 15 to 29 Minutes	38.6%	42.7%	45.0%
2024 Travel to Work in 30 to 59 Minutes	35.4%	30.3%	31.3%
2024 Travel to Work in 60 Minutes or More	3.2%	3.5%	3.3%
2024 Average Travel Time to Work	23.5	22.3	22.9
<b>Consumer Expenditure</b>			
2024 Est. Total Household Expenditure	\$400.39 M	\$2.07 B	\$5.98 B
2024 Est. Apparel	\$14.09 M	\$73.42 M	\$212.93 M
2024 Est. Contributions, Gifts	\$23.53 M	\$123.04 M	\$361.59 M
2024 Est. Education, Reading	\$13.06 M	\$69.95 M	\$207.59 M
2024 Est. Entertainment	\$22.87 M	\$119.78 M	\$347.15 M
2024 Est. Food, Beverages, Tobacco	\$60.91 M	\$312.49 M	\$898.82 M
2024 Est. Furnishings, Equipment	\$14.25 M	\$74.42 M	\$215.33 M
2024 Est. Health Care, Insurance	\$36.72 M	\$188.52 M	\$541.24 M
2024 Est. Household Operations, Shelter, Utilities	\$128.85 M	\$661.45 M	\$1.91 B
2024 Est. Miscellaneous Expenses	\$7.66 M	\$39.51 M	\$114.28 M
2024 Est. Personal Care	\$5.39 M	\$27.85 M	\$80.36 M
2024 Est. Transportation	\$73.06 M	\$378.12 M	\$1.09 B

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.