

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.3004/-89.5711

West Park Plaza - 3047 William St Cape Girardeau, MO 63703	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	4,024	34,039	44,526
2029 Projected Population	3,936	33,306	43,506
2020 Census Population	3,843	33,071	43,775
2010 Census Population	3,786	32,707	42,174
Projected Annual Growth 2024 to 2029	-0.4%	-0.4%	-0.5%
Historical Annual Growth 2010 to 2024	0.5%	0.3%	0.4%
Households			
2024 Estimated Households	1,761	13,950	18,376
2029 Projected Households	1,739	13,798	18,161
2020 Census Households	1,718	13,419	17,796
2010 Census Households	1,809	13,083	16,855
Projected Annual Growth 2024 to 2029	-0.2%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2024	-0.2%	0.5%	0.6%
Age			
2024 Est. Population Under 10 Years	11.6%	10.7%	10.9%
2024 Est. Population 10 to 19 Years	10.5%	13.4%	13.2%
2024 Est. Population 20 to 29 Years	14.6%	22.4%	20.9%
2024 Est. Population 30 to 44 Years	16.6%	17.4%	17.7%
2024 Est. Population 45 to 59 Years	12.2%	13.5%	14.3%
2024 Est. Population 60 to 74 Years	14.7%	14.3%	15.1%
2024 Est. Population 75 Years or Over	19.8%	8.2%	8.0%
2024 Est. Median Age	43.6	34.6	35.3
Marital Status & Gender			
2024 Est. Male Population	54.7%	53.1%	52.2%
2024 Est. Female Population	45.3%	46.9%	47.8%
2024 Est. Never Married	28.1%	45.0%	41.5%
2024 Est. Now Married	28.5%	30.7%	35.6%
2024 Est. Separated or Divorced	26.0%	16.6%	15.7%
2024 Est. Widowed	17.4%	7.7%	7.3%
Income			
2024 Est. HH Income \$200,000 or More	2.7%	5.1%	5.7%
2024 Est. HH Income \$150,000 to \$199,999	4.5%	2.9%	4.3%
2024 Est. HH Income \$100,000 to \$149,999	4.0%	12.9%	14.4%
2024 Est. HH Income \$75,000 to \$99,999	13.3%	13.9%	13.6%
2024 Est. HH Income \$50,000 to \$74,999	20.0%	17.0%	16.6%
2024 Est. HH Income \$35,000 to \$49,999	14.9%	12.1%	11.4%
2024 Est. HH Income \$25,000 to \$34,999	12.6%	12.3%	11.2%
2024 Est. HH Income \$15,000 to \$24,999	11.7%	9.6%	8.9%
2024 Est. HH Income Under \$15,000	16.3%	14.0%	13.8%
2024 Est. Average Household Income	\$58,492	\$77,008	\$81,944
2024 Est. Median Household Income	\$41,454	\$55,768	\$59,385
2024 Est. Per Capita Income	\$26,393	\$32,035	\$34,205
2024 Est. Total Businesses	664	2,186	2,510
2024 Est. Total Employees	10,334	25,807	28,809

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Race			
2024 Est. White	75.1%	77.5%	79.1%
2024 Est. Black	17.3%	14.1%	12.9%
2024 Est. Asian or Pacific Islander	1.9%	2.7%	2.7%
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2024 Est. Other Races	5.5%	5.5%	5.1%
Hispanic			
2024 Est. Hispanic Population	187	1,278	1,512
2024 Est. Hispanic Population	4.6%	3.8%	3.4%
2029 Proj. Hispanic Population	5.2%	4.2%	3.8%
2020 Hispanic Population	6.8%	4.1%	3.8%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	2,871	20,610	27,584
2024 Est. Elementary (Grade Level 0 to 8)	2.5%	2.9%	2.8%
2024 Est. Some High School (Grade Level 9 to 11)	6.8%	6.0%	5.4%
2024 Est. High School Graduate	31.5%	29.0%	29.3%
2024 Est. Some College	19.3%	20.3%	20.5%
2024 Est. Associate Degree Only	4.8%	6.0%	6.3%
2024 Est. Bachelor Degree Only	23.8%	22.3%	22.2%
2024 Est. Graduate Degree	11.3%	13.5%	13.4%
Housing			
2024 Est. Total Housing Units	1,914	15,248	20,080
2024 Est. Owner-Occupied	34.1%	44.0%	47.0%
2024 Est. Renter-Occupied	57.9%	47.5%	44.5%
2024 Est. Vacant Housing	8.0%	8.5%	8.5%
Homes Built by Year			
2024 Homes Built 2010 or later	6.3%	9.1%	10.4%
2024 Homes Built 2000 to 2009	6.4%	7.1%	8.2%
2024 Homes Built 1990 to 1999	10.6%	10.8%	12.1%
2024 Homes Built 1980 to 1989	19.5%	9.6%	9.2%
2024 Homes Built 1970 to 1979	29.3%	18.3%	18.7%
2024 Homes Built 1960 to 1969	6.4%	11.9%	11.0%
2024 Homes Built 1950 to 1959	10.4%	10.1%	9.1%
2024 Homes Built Before 1949	3.1%	14.6%	13.0%
Home Values			
2024 Home Value \$1,000,000 or More	0.9%	1.9%	1.9%
2024 Home Value \$500,000 to \$999,999	7.3%	4.0%	4.7%
2024 Home Value \$400,000 to \$499,999	2.7%	6.7%	9.1%
2024 Home Value \$300,000 to \$399,999	11.3%	10.4%	11.7%
2024 Home Value \$200,000 to \$299,999	8.1%	18.1%	19.9%
2024 Home Value \$150,000 to \$199,999	43.1%	27.9%	25.1%
2024 Home Value \$100,000 to \$149,999	8.4%	15.0%	12.8%
2024 Home Value \$50,000 to \$99,999	5.7%	9.3%	8.7%
2024 Home Value \$25,000 to \$49,999	4.1%	1.9%	1.7%
2024 Home Value Under \$25,000	8.4%	4.9%	4.5%
2024 Median Home Value	\$192,625	\$199,883	\$219,120
2024 Median Rent	\$570	\$682	\$710

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	3,315	28,256	36,797
2024 Est. Civilian Employed	53.8%	59.8%	61.3%
2024 Est. Civilian Unemployed	1.4%	2.2%	2.3%
2024 Est. in Armed Forces	-	-	-
2024 Est. not in Labor Force	44.8%	37.9%	36.4%
2024 Labor Force Males	55.2%	53.5%	52.5%
2024 Labor Force Females	44.8%	46.5%	47.5%
Occupation			
2024 Occupation: Population Age 16 Years or Over	1,795	16,757	22,344
2024 Mgmt, Business, & Financial Operations	18.5%	14.6%	14.9%
2024 Professional, Related	19.7%	25.2%	25.7%
2024 Service	27.9%	23.3%	21.3%
2024 Sales, Office	19.9%	22.1%	22.6%
2024 Farming, Fishing, Forestry	-	0.2%	0.3%
2024 Construction, Extraction, Maintenance	6.9%	4.5%	5.4%
2024 Production, Transport, Material Moving	7.0%	10.1%	9.9%
2024 White Collar Workers	58.1%	61.9%	63.2%
2024 Blue Collar Workers	41.9%	38.1%	36.8%
Transportation to Work			
2024 Drive to Work Alone	75.2%	78.2%	80.1%
2024 Drive to Work in Carpool	13.5%	9.6%	8.6%
2024 Travel to Work by Public Transportation	2.0%	1.2%	1.4%
2024 Drive to Work on Motorcycle	-	0.2%	0.1%
2024 Walk or Bicycle to Work	1.1%	3.1%	2.5%
2024 Other Means	-	0.6%	0.7%
2024 Work at Home	8.0%	7.1%	6.7%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	66.0%	58.3%	54.8%
2024 Travel to Work in 15 to 29 Minutes	25.5%	24.8%	26.4%
2024 Travel to Work in 30 to 59 Minutes	6.3%	11.4%	13.6%
2024 Travel to Work in 60 Minutes or More	2.3%	5.5%	5.2%
2024 Average Travel Time to Work	10.6	12.2	13.1
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$82.37 M	\$806.75 M	\$1.09 B
2024 Est. Apparel	\$2.86 M	\$28.15 M	\$38.11 M
2024 Est. Contributions, Gifts	\$4.48 M	\$45.45 M	\$61.89 M
2024 Est. Education, Reading	\$2.48 M	\$25.04 M	\$34.37 M
2024 Est. Entertainment	\$4.48 M	\$44.86 M	\$60.95 M
2024 Est. Food, Beverages, Tobacco	\$12.86 M	\$124.75 M	\$167.94 M
2024 Est. Furnishings, Equipment	\$2.79 M	\$27.89 M	\$37.89 M
2024 Est. Health Care, Insurance	\$7.62 M	\$74.35 M	\$100.21 M
2024 Est. Household Operations, Shelter, Utilities	\$27.4 M	\$264.23 M	\$355.63 M
2024 Est. Miscellaneous Expenses	\$1.55 M	\$15.19 M	\$20.56 M
2024 Est. Personal Care	\$1.1 M	\$10.82 M	\$14.63 M
2024 Est. Transportation	\$14.75 M	\$146.01 M	\$197.4 M

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